



Lexi M. Steele

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I'm drawn to **design, ideation, technology** and other creative endeavors. I take pride in my ability to recognize the **beauty in all things**. I'm a big believer in open and effective **communication** and the power of collaboration.

Experience

HEARTHFIRE CREATIVE • Denver, CO
Founder & Brand Strategist
Full service digital media agency
January 2015 to Present

BRIGHT FUTURES FAMILIES • Denver, CO
Brand Manager
Multiple surrogacy agencies + podcast
July 2016 to Present (Part Time)

MANCAN • Denver, CO
Brand Manager
Stainless steel personal keg system
February 2017 to Present (Part Time)

IDEAS BY NATURE • Denver, CO
Director of Sales & Client Relations
Custom mobile app development firm
September 2011 to January 2015

RED ROCKS AMPHITHEATRE • Morrison, CO
Official Band Merchandising
Colorado's notorious outdoor live music venue
June 2009 to October 2015 (Seasonal)

Education

COLORADO TECHNICAL UNIVERSITY • Aurora, CO
Digital Media Design & Advertising
Bachelors of Science, 2014

Leadership

RMRP (REFERRAL PARTNERS) • Glendale, CO
Member & President
September 2013 to February 2017

GOODWILL • Denver, CO
Youth Services, 2014 Volunteer of the Year
May 2013 to September 2015

Skills

Logo & Brand Identity Design
Print & Digital Media Design
Advertising Creative
Simple Animation
Web Design
Digital Marketing & SEO
Project Management
Awkward Hugs

Platforms

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Squarespace
Sketch
iMovie
Trello
Slack
Zoho
AdRoll
Retargeter
G Suite/Google Analytics
SoundCloud
iTunes Podcast Connect
Amazon Seller Central

References

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