

2015 Men to Watch

Narendra
Simone

How did you get your start in this profession?

Helping the industry for decades to produce natural gas through unnatural means, I was conscience bound to

seek escape to a new life. I call it 'Writing Meditation'. Witnessing six wars and travelling to over

Author Narendra Simone on telling stories, perseverance and 'writing meditation.'



eighty countries I felt compelled to write about cultural diversity. Inspired by true events my writing offers the humour and the sadness that coexist in today's complex world.

We celebrate Father's Day in June. What is the best advice your dad ever gave you? Nothing lasts forever but everything lasts for a definitive period of time. So, grab opportunities when you can.

What is your business best known for and why? My unique brand of 'International Intrigue' and 'Humour of Travel Misadventures'! My books are different as they try to empower readers to know the truth, to have their say, and a chance to change the status quo.

What is the secret to success? To expose the truth in the pleasant guise of fiction and humour! My books integrate powerful characters, intricate plots filled with mystery and adventure, a distinctive brand of humour, and action-packed drama.

Three words that others would use to describe you? **Three words you'd use to describe yourself?** They describe me as relentless, different and somewhat crazy while I describe myself as a perpetual learner, seeking the unobvious and celebrating my passion.

What makes your books unique? I don't pull punches. Many authors dream of becoming a best seller, I write with hope that people will find something in my books that speaks to them. My thrillers move forward at break-neck speed with more twists and turns than a mountain road. They carry compelling stories of

human endurance. My travel books of misadventures in exotic lands make people laugh.

What is your guilty pleasure? I like my suspense red-hot and humour without borders but with a beautiful beating heart. Equally I enjoy the guilty pleasure from reading the nineteenth-century masters and the pureness of their writing unadulterated by today's highly competitive world.

What place does creativity have in your business? The soul of my business is creativity. That is why I chose fiction. Fiction is a lot of make believe but good fiction has truth at the heart of it. I believe that fiction is the best tool to explore the full potential of truth and perhaps the best way to tell the truth.

Did you always know the type of business you wanted to end up in? What was the defining moment for you in making your career choice? I always wanted to be an author but on the way there were hurdles like mortgage, utility bills, and education for children. The defining moment came when I moved to Sidney, the Book Town. I tell stories. I narrate. I try to evoke humanity in narratives with which one could identify oneself with the surrounding world. I try stimulating our imagination.

Can you give us a glimpse into some of the future plans for your books? I have published eight books and eight more are ready. Ongoing plans include audio books, book signing, and TV & Film rights. Through my books I invite you to join me on a journey of mystery and laughter for life is a journey - never reaching, always exploring.

Narendra Simone

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