

FOSS & Industry

A Perspective from Ettus Research

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Before we get started...

- I'm not a lawyer.
- I'm not a FOSS zealot. I'm not here to convince you that FOSS is the solution to everything in industry.
- FOSS can provide a lot of value to your company and to your customers.
 - My goal is to give you some insight into how hardware designers and vendors can benefit from FOSS.
- No, seriously, I'm not a lawyer.

Topics

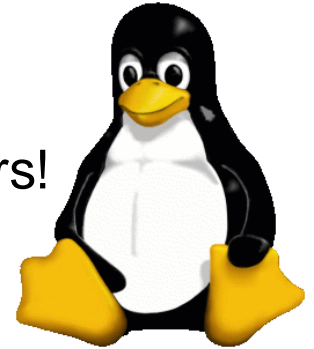
1. Ettus Research and FOSS
2. Benefits to Customers
3. Benefits to Ettus Research
4. Which issues are FUD, and which are real?

Topics

1. **Ettus Research and FOSS**
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FOSS that Ettus Research Participates In


- Well, for starters, R&D develops in Linux.
 - We also upstream certain embedded hardware drivers!



- GNU Radio  **GNU Radio**
THE FREE & OPEN SOFTWARE RADIO ECOSYSTEM

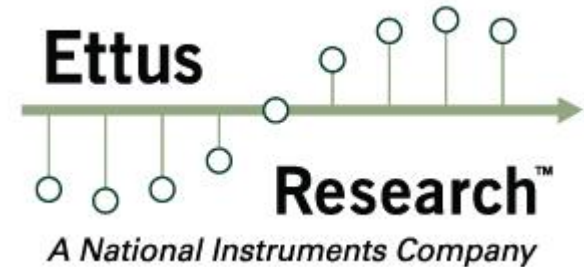
- Ettus Research is a key member of the GNU Radio community
- Used heavily by Ettus for product development.
- Used heavily by customers for radio applications.
- Matt Ettus one of the founding developers.

- OpenEmbedded

- Used heavily by Ettus for embedded development.  **openembedded**
- Used by some customers for custom embedded distros

FOSS Owned by Ettus Research

- USRP Hardware Driver (UHD)
 - Driver for **all** Ettus Research products
 - <https://github.com/EttusResearch/uhd>
 - C++, C, Verilog, assorted assembly
 - GPL v3+
- RF Network-on-Chip (RFNoC)
 - Data-flow framework for distributed heterogeneous processing
 - UHD, GNU Radio, Verilog
 - GPL v3+
- GNU Radio modules (gr-uhd, gr-ettus)
- Various Repositories for OpenEmbedded toolflow



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Customers and FOSS Drivers (UHD)

- Full access to the source engenders trust
 - Nothing to 'hide' in the drivers.
- Enables customers to customize and tweak the driver to their specialized needs
 - “I know I have the information I need to make it work.”
- Makes it easier for customers to get technical support because they can be a part of the debug process
 - “My program crashed. Here is a backtrace. Can you help?”
- Customers have access to a community
 - “Someone else made a good starting point for me to build on.”
 - “Is there someone out there also solving this problem?”

Customers and FOSS Tools (GR, RFNoC)

- Access to the community is **huge** for tools & applications
 - Existing implementations, examples, papers, blogs, etc.,
 - Customers don't have to "re-invent the wheel".
 - Access to support list / forum and archives (answered questions)
 - Can influence direction of development and new features
 - Provides a 'safety net' for customers when they get stuck
- Access to the developers
 - `git` lets you do this on a line-by-line basis!
- Able to implement new features / modules
 - This is made much simpler simply by being FOSS
 - Opens door to benefits of upstreaming (more on this later)
- Very compelling price per seat!

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3. **Benefits to Ettus Research**
4. Which issues are FUD, and which are real?

How does Ettus Research benefit?

- Build community around our own products
 - Your best sales team is your customer community
 - A vibrant community is an indicator of current and future success
 - Gives you insight into new markets and business direction
 - Your community is a positive feedback loop for support / help
- Find customers.
 - Smart customers who understand the product space
 - Smart customers who know how to ask for help
 - Smart customers who are going to do awesome things
- Make new business connections

How does Ettus Research benefit? (part 2)

- Developers, developers, developers!
 - Find top-tier developer talent.
 - Develop your existing talent
 - Contributing code to FOSS can be arduous.
- Don't have to re-invent the wheel
- Upstreaming drivers / features / bug fixes is amazing
 - Lots of maintenance happens for you!
 - Your code will be 'ubiquitous' in distributions.
 - Code quality.
- Distribution installers / package management
- The OSS model of development is good for quality



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Issue: FOSS is never as good as proprietary.

Real or FUD

?

Issue: FOSS is never as good as proprietary.

FUD

- “If it was any good, someone would be selling it.”
 - Just flat not true.
- Plenty of great FOSS, plenty of terrible FOSS
 - Basically same boat as proprietary software
- Clang, git, valgrind, qemu, fftw, apache & nginx, ssh
- Linux.

Issue: FOSS Infects Everything!

Real or FUD

?

FUD

Open-Source Infects Everything!

- There are two major parts to this discussion:
 - License selection ('copyleft')
 - Copyright vs License
- As the copyright owner of the software, you can license the software to anyone under any license you choose.
- Even in a copyleft scenario, it only affects software you **distribute** (i.e., give / sell to outside parties).
 - Anything you do internally remains internal.

Issue: Accepting & Pushing Contributions

Real or FUD

?

Issue: Accepting & Pushing Contributions

- For projects that are under more than one license, some complexity exists here.
- Option #1: Contributor License Agreement (CLA)
 - Author retains copyright, but gives you unlimited license.
- Option #2: Copyright Assignment
 - Employer must be cool with this.
 - Model the FSF uses.

Issue: But I lose my competitive advantage!

Real or FUD

?

Issue: **Sometimes** use my competitive advantage! **FUD**

- Probably true in some scenarios
- ...but probably not in as many scenarios as you think
- Need to weigh this on a case-by-case basis
- This is a business decision only you can make
- Must be comfortable with the consequences of someone else making an implementation open before you

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5. **Conclusion**

Conclusion

- The future will have a lot more open source
 - Microsoft open-sourcing .NET
 - REDHAWK getting open-sourced.



- Open Source can bring a lot of value to you and your customers
- Ultimately, open sourcing your software is a business decision only you can make.