



BERKSHIRE HATHAWAY  
HomeServices

LUXURY  
COLLECTION

## Luxury Collection Certification Application Form

Name (as shown on your awards): \_\_\_\_\_

Company Name: \_\_\_\_\_

REsource Center ID: \_\_\_\_\_ Company ID #: \_\_\_\_\_

Office Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell (optional): \_\_\_\_\_ Fax: \_\_\_\_\_

Email\*: \_\_\_\_\_ Secondary Email: \_\_\_\_\_

\*Must provide for internal correspondence. New Luxury Collection program information will be provided via email.

NOTE: Your email address will be published in the Berkshire Hathaway HomeServices Luxury Collection<sup>SM</sup> Specialist Networking Directory on REsource Center. If you prefer not to be included in this directory, check here:

Personal website address: http://www.\_\_\_\_\_

Berkshire Hathaway HomeServices Luxury Collection standard for a luxury transaction is a residence within the top ten percent of the local marketplace. All applicants must have a minimum of one year's full-time experience as a real estate professional and meet or exceed the company sales production standards for their particular office. All applicants agree to participate in periodic research efforts conducted by their own firm and/or Berkshire Hathaway HomeServices relating to luxury homes.

### Experience Level

Year in which real estate license was earned: \_\_\_\_\_ Year in which you joined your current company: \_\_\_\_\_

Are you an eCertified<sup>®</sup> sales professional? Yes  No  Have you updated your profile on REsource Center? Yes  No

To qualify for the Luxury Collection Specialist designation, an agent must have closed three sides, either list or sales side, of qualifying properties in the last 24 months. Once approved, the designation may be used for two years.

Listing/Sale 1:

Address: \_\_\_\_\_ MLS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Price: \_\_\_\_\_

Listing/Sale 2:

Address: \_\_\_\_\_ MLS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Price: \_\_\_\_\_

Listing/Sale 3:

Address: \_\_\_\_\_ MLS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Price: \_\_\_\_\_

[Continued...]



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## Personal Electives

All applicants must have achieved at least three points from the following personal electives over the preceding 12 months, and submitted documentation to their Company Key Contact, Manager or Broker/Owner for review and approval. Brokers have the option of further enhancing these electives as appropriate, including requiring associates to complete any available Luxury Collection educational and networking events.

1. Actively participates in the Berkshire Hathaway HomeServices Luxury/Resort marketing programs. Please name publications where you market yourself and/or your listings. eg: *The Wall Street Journal, Unique Homes.* \_\_\_\_\_

\_\_\_\_\_ Up to 2 points, 1 point for each:

2. Served or serve on one or more non-REALTOR® charitable Boards or Committees (provide details including your individual responsibility and dates): \_\_\_\_\_

\_\_\_\_\_ Up to 2 points, 1 point for each:

3. Current/active member of a recognized real estate trade association [specify name of organization(s)]: \_\_\_\_\_

\_\_\_\_\_ Up to 2 points, 1 point for each:

4. Attained a professional real estate designation (please specify): \_\_\_\_\_

\_\_\_\_\_ Up to 2 points, 1 point for each:

5. Member of Berkshire Hathaway HomeServices Leading Edge Society, President's or Chairman's Circle (provide category and year): \_\_\_\_\_

\_\_\_\_\_ Up to 2 points, 1 point for each:

## Application Submission

I have reviewed all documentation and submit application for approval:

Authorized Manager or Broker/Owner: \_\_\_\_\_ Title: \_\_\_\_\_

Electronic Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agents can receive the designation as soon as they meet the criteria within a rolling two-year period. The designation is valid for 2 years. To retain the title for an additional two years, the agent must close at least one luxury transaction during the second year.

**All applications must be processed online via the agent's REsource Center account under the Luxury tab.**