

Luxury Collection Media Rates



BERKSHIRE HATHAWAY HOMESERVICES 2016 BRAND-ADVANTAGED MEDIA RATES

As a Berkshire Hathaway HomeServices agent you benefit from the relationship that HSF Affiliates LLC has with some of the most prestigious luxury collection publications. Not only are your rates much lower than your competitors, your ad is always supported by Berkshire Hathaway HomeServices brand advertising in each publication.

DuPont Registry

Monthly Publication
Digital Advertising Also Available
Distribution: 219,000

	BHHS RATE	STANDARD RATE	YOU SAVE
2-Page Spread	\$ 3,595	\$ 6,195	\$ 2,600
Full Page	\$ 1,995	\$ 3,595	\$ 1,600
Half Page	\$ 1,095	\$ 1,995	\$ 900
Third Page	\$ 795	\$ 1,295	\$ 500

Unique Homes

Published 6 Times Per Year
Digital Advertising Also Available
Ads picked up from Prestige Magazine
Readership: 100,000

	BHHS 3X RATE	STANDARD RATE	YOU SAVE
Full Page	\$ 1,695	\$ 3,295	\$ 1,600
Half Page	\$ 895	\$ 1,825	\$ 930

Robb Report

Published 6 Times Per Year
Premium Positions Available
Multiple Insertion Discounts Available
Digital Advertising Also Available
Distribution 108,000

	BHHS RATE
Full Page	\$ 7,500
2-Page Spread	\$10,000

Wall Street Journal

Published Daily
Mansion Section Published Every Friday
BHHS Property Listing Ad – 6 Times Per Year - \$600 Per Listing
Distribution: 3,500,000

See *REsource Center for Regional Rates*.

Prestige Magazine

BHHS Proprietary Magazine – listings and compelling editorial
Published 3 Times Per Year – Spring, Summer, Fall
Inserted 3 Times Per Year Into Unique Homes – no additional cost
Distribution: 20,000 + Unique Homes readership

	BHHS COST
Full Page (includes same ad in Unique Homes)	\$ 1,750
Half Page (includes same ad in Unique Homes)	\$ 925

Rates subject to change.

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BERKSHIRE HATHAWAY
HomeServices

Good to know.®