

summer wardrobe planner

Do this before you fill out this planner:

- Check your schedule and plans for the summer
- Create a summer style inspiration board
- Reflect on last year's summer wardrobe

Describe your summer 2015 style in three words.

Include how you want to look but also what you want to express and feel like. For example: bohemian, colourful + confident, or minimalist, monochrome + grown-up city chic.

1

2

3

Do you have style goals or shopping resolutions?

Check any that apply but don't spread yourself too thin. Try to limit yourself to no more than five for the season.

- Work on defining my personal style
- Wear more
- Be bolder, braver and more confident
- Buy for quality instead of quantity
- Focus on eco-friendly brands
- Learn how to
- Find the perfect
- No more impulse buys or mindless purchases

Who is your number one summer style icon and why?

Be specific: Which aspects of her/his style or attitude do you want to incorporate into your own this summer?

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List three new things you want to try this summer.

Consider both concrete pieces or outfits, and changes to your approach/ routine when it comes to your style and wardrobe. For example: Espadrilles, a bold lip, planning outfits the night before, wearing heels during daytime, etc.

What types of activities will you need clothes for this summer?

Check all activities that you do on a regular basis.

- Work (smart-casual dress code)
- Work (formal dress code)
- Regular daytime stuff
- Weekends
- Informal evenings out
- Parties, clubbing, etc.
- Lounging at the beach or pool
- Gym/ sports
- Outdoor activities like _____
- Weddings (how many: _____)
- Trip(s) to _____
- _____
- _____
- _____

Select outfit formulas.

What types of outfits are you going to wear for your three most important activities (for example daytime, work and informal evening wear)? List 1-2 outfit formulas for each.

1

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What are your top five key pieces this summer?

Choose pieces that really signify the overall look you are going for this summer. Include pieces you already own, as well as pieces you still need to shop for.

1

2

3

4

5

What are your five key accessories?

Which five bags, pairs of shoes, sunglasses, pieces of jewellery or make up looks do you see yourself wearing a lot?

1

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What colours do you want to wear this summer?

Choose up to three main colours, two neutrals and four accent shades. Use your colour palette as a guide for future purchases and for building cohesive outfits.

Main colours

Neutrals

Accent shades

Describe your beauty look.

What type of beauty look would best complement your summer wardrobe?

Make up

Hair

Nails

New things to buy

Use this space to note down any pieces you still need to shop for.

High priority

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-
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Medium/low priority

-
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-
-
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Things to repair or replace

List any pieces you need to repair or replace, including basics, underwear, gym and lounge clothes.

High priority

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-
-

Medium/low priority

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-
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