

wardrobe planner

(season or other timeframe)

Describe your goal style in three words.

Include how you want to look but also what you want to express and feel like. For example: bohemian, colourful + confident, or minimalist, monochrome + grown-up city chic.

1

2

3

Do you have style goals or shopping resolutions?

Check any that apply but don't spread yourself too thin. Try to limit yourself to no more than five for the season.

- Work on defining my personal style
- Wear more -----
- Be bolder, braver and more confident
- Buy for quality instead of quantity
- Focus on eco-friendly brands
- Learn how to -----
- No more impulse buys or mindless purchases
-

Do this before you fill out this planner:

- Check your schedule and plans for the season
- Create an inspiration board for your wardrobe
- Reflect on last season's wardrobe

Who is your number one style icon for this season and why?

Be specific: Which aspects of her/his style or attitude do you want to incorporate into your own wardrobe?

List three new things you want to try.

Consider both concrete pieces or outfits, and changes to your approach/ routine when it comes to your style and wardrobe. For example: Espadrilles, a bold lip, planning outfits the night before, wearing heels during daytime, etc.

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What types of activities will you need clothes for this season?

Check all activities that you do on a regular basis.

- Work (smart-casual dress code)
- Work (formal dress code)
- Regular daytime stuff
- Weekends
- Informal evenings out
- Parties, clubbing, etc.
- Gym/ sports
- Outdoor activities like _____
- Weddings (how many: _____)
- Trip(s) to _____
- _____
- _____
- _____
- _____

What colours do you want to wear this season?

Choose up to three main colours, two neutrals and four accent shades. Use your colour palette as a guide for future purchases and for building cohesive outfits.

Main colours

Neutrals

Accent shades

Select outfit formulas.

What types of outfits are you going to wear for your three most important activities (for example daytime, work and informal evening wear)? List 1-2 outfit formulas for each.

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Describe your beauty look.

What type of beauty look would best complement your wardrobe for this season?

Make up

Hair

Nails

What are your most important key pieces this season?

Choose 5-10 pieces that really signify the overall look you are going for this season. Include pieces you already own, as well as pieces you still need to shop for.

List a few concrete outfits that you can build using those key pieces.

Try to come up with at least one outfit per key piece. The more the better!

List other important outfits.

Use this space to write down any other outfits you want to wear this season. Think special occasion or weekend looks and other outfits that don't include one of your top key pieces.

What are your key accessories this season?

Which 3-10 bags, pairs of shoes, sunglasses, pieces of jewellery or make up looks do you see yourself wearing a lot?

New things to buy

Use this space to note down any pieces you still need to shop for.

High priority

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Medium priority

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Low priority

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Things to repair or replace

List any pieces you need to repair or replace, including basics, underwear, gym and lounge clothes.

Repair

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-
-

Replace

-
-
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-
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-
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