



**News Release**  
**FOR IMMEDIATE RELEASE**  
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## **Remington Industries Enters Sunshade Category with Innovation**

**OLTEWAH, Tenn.** — Remington Industries announces its entry into the automotive sunshade category with a comprehensive line of all-vehicle sunshades under its in-house, automotive accessories brand, RoadWear™.

The cornerstone of the RoadWear sunshade program is three black-and-white geometrically patterned sunshades that mimic the trend of intricately patterned coloring books. Each sunshade includes a pack of eight markers. Remington Industries holds a patent pending on the coloring sunshade program.

Additional RoadWear sunshades include a line of premium, cloth sunshades, and fashion shades with printed designs that range from butterflies to the American flag. All sunshades come in two weights and thicknesses.

“The RoadWear sunshade program is a perfect example of what we do best at Remington Industries,” says Tim Parkes, CEO and president, Remington Industries. “We love to find product categories and improve them with new technology and fresh designs. Sunshades are an automotive staple, and we’ve been able to refresh them with a relevant, creative update.”

RoadWear sunshades will be on display at the 2016 [Automotive Aftermarket Products Expo](#) (AAPEX) in Las Vegas at the Remington Industries booth (#4238), and will be featured in the 2016 AAPEX New Product Showcase.

For more information on Remington Industries and its complete line of vehicle solutions for interior automotive organization and floor protection, phone 423-238-3455 or visit [www.remingtonind.com](http://www.remingtonind.com)

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Image attached:



**About Remington Industries**

Remington Industries is a category leader in vehicle solutions for interior organization and floor protection. As one of the world's largest automotive accessory companies, Remington Industries brings more than 30 years of consumer research, product engineering and design expertise to each product category. In addition to selling products under its own Remington™ and RoadWear™ brands, the company goes to market with licensed brands from Michelin® and Rubbermaid®. Remington has over 20 years of experience in manufacturing for original equipment manufacturers. For more information, visit [www.remingtonind.com](http://www.remingtonind.com).

**For Further Product Information, Contact:**

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