



Dear Residents,

The 2016 Running of the Balls will be running in the neighborhood on Saturday December 10<sup>th</sup> from 6 - 8pm. The Running of the Balls is a nighttime 5K run/walk underneath the lighted Christmas balls that you've created in this neighborhood.

In order to protect our participants, vehicular traffic will be restricted into the neighborhood from Elam, Market and Friendly during the hours of 5:30-7:30pm. We've included a map of the course at the end of this letter. Throughout the course we will have volunteers tasked with making sure that you have access to your property with a minimal amount of effort considering the circumstances. **We are working hard to make sure this race isn't an inconvenience to you or your business.**

The Running of the Balls is an event used to benefit The Second Harvest Food Bank, a nonprofit that supports charity food services throughout Northwestern North Carolina. Last year we raised over \$50,000 through this event and have provided over 1,000,000 meals since its inception in 2012.

The Start/Finish Area will be in the park bordered by Madison Avenue and Rolling Road between E and W Greenway Drive and there will be free music, warm drinks and food available here from 5-7:30pm. There will also be music along the course during the race as well.

For information about the race and registration, you can find all sorts of information online at [www.TheRunningoftheBalls.com](http://www.TheRunningoftheBalls.com) or [www.Facebook.com/TheRunningoftheBalls](https://www.facebook.com/TheRunningoftheBalls)

Lastly, we'd also like to offer a discount on race entry for you and your guests. The race is currently full for non-residents, but we've held spots in the race open to allow you to participate in as large or small a fashion as you would like.

The special Resident's Registration page can be found at <https://2016rotbresident.eventbrite.com>

You're always welcome to walk around and enjoy the night with us. It's your neighborhood and we're glad you're letting us visit for a night to support this great cause.

If you have any questions about the course and its impact feel free to contact us at 336-510-9390.

Sincerely,

Nick Loflin

Running with Horses, LLC

[nick@rwhevents.com](mailto:nick@rwhevents.com)

Further information regarding the race will be communicated using the Sunset Hills Association listserv. Please email Carl Phillips at [cwpjr5524@aol.com](mailto:cwpjr5524@aol.com) with your name and address to be included on this email list.

- Yellow = Street Closure
- Green = Start/Finish Area
- Red = Race Route

