

BB Imaging is a Silver Stevie Winner in The 21st Annual American Business Awards®

Austin, TX, (April 27, 2023) – The Stevie® Awards today announced BB Imaging has won a Silver Stevie Award in the 21st American Business Awards, in the Minority-Owned Business of the Year category. The American Business Awards highlight a variety of organizations operating in the United States and honor achievement in every aspect of work life.

“We are honored to receive this award and the recognition of how far we’ve come in impacting our mission of making high-quality ultrasound services accessible,” said Blanca Lesmes, CEO of BB Imaging. “Our onsite services continue to grow, and we’re delighted to be rolling out our tele sonography® services this year. I offer huge congratulations to all our team members, each offering significant contributions to this goal.”

BB Imaging’s submission was one of more than 3,700 nominations that were considered this year, and the judges’ comments were overwhelmingly positive. One judge said, “BB Imaging’s mission to make high-quality ultrasound services accessible to all women regardless of zip code or economic status is a laudable goal, and the achievements they have made in pursuing this mission are impressive. The growth of their in-person and remote services and the recent expansion into San Antonio showcase their innovative approach to solving critical healthcare access problems. The TeleScan® service is particularly notable, as it solves the complexity of maternal-fetal ultrasound, the sonographer shortage, and the accessibility of equipment.”

You can read more about the 2023 competition and winning organizations here:

<https://stevieawards.com/aba/2023-stevie-award-winners>.

About BB Imaging:

BB Imaging was founded to bring excellent, compassionate, and complete ultrasound care to patients across a spectrum of needs. Through the development of working relationships with healthcare providers, BB Imaging services patients in a variety of settings and circumstances, including rural locations across Kansas, Missouri, Oklahoma, Florida, Washington, Virginia, and Texas. BB Imaging’s mission is to improve health outcomes by making high-quality ultrasound services accessible to all women regardless of their zip code or economic status.

Media Contact

Stephanie Lee / Email: stephanie@bbimaging.net / Phone: 512-809-8748

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