



Marketing Officer

Dictum Society is the peak student representative body for the College of Law and Justice, servicing all students completing courses within the College. Dictum Society is seeking applications for the position of Marketing Officer for Semester One.

Background

Dictum Society has four different social media platforms: Facebook, Instagram, LinkedIn and Twitter. Furthermore, Dictum Society would also like to advertise and market our events and initiatives to the students and members.

It is necessary for Dictum Society to have a singular point of contact for marketing for the following reasons:

- Sponsors will need a singular person to contact for social media access.
- It is important to have a singular person thinking about our marketing strategy (how we can reach a wider audience, the 'tone' for each of our social media accounts, etc).
- It is important to have a person who focuses solely on encouraging all Committee members to contribute to social media content.

There is also scope for the Marketing Officer to become involved with the response for other marketing mediums, such as the VLSS Leadership Council's *L Card* and creating printed marketing materials like posters or flyers.

What We Are Looking For

Dictum is looking for keen and resourceful individual to make Dictum's marketing scheme their own creative project. It is important for the individual to know that responsibility is crucial to this position, as they will be in charge of all of Dictum's social media platforms, and creating relationships to external bodies.

We also hope that a potential applicant would have a passion for ensuring that the law school has a vibrant and welcoming community.

Formalities

Eligibility: To be considered, you must be currently enrolled in a course with VU's College of Law and Justice with your expected graduation date falling after 25 November 2017. All Co-Opted Members are subject to Dictum Society's Constitution, Regulations, Policy and where applicable, Forms. Please see the 'Governance' section of our website for more information.

Term: Friday, 6 July 2018.

Application Process: Please [click here](#), to fill in the Application Form.

All applicants are required to complete these questions by **5PM Monday 8 January**. After considering applications, the President or Vice President will contact successful applicants to conduct interviews.

