

**STAYING ALIVE UK WHITEBOARD PRICING**

OPTION	WHITEBOARD DURATION	SCRIPT SUPPORT	CUSTOM DESIGN ILLUSTRATIONS	VOICEOVER	MUSIC	PRICE UK £	PRICE US \$
<b>CAMPAIGN SUPPORT</b>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£195</b>	<b>US\$295</b>
<b>CARTOON</b>	<b>20 SECONDS</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>£305</b>	<b>US\$460</b>
<b>WHITEBOARD CARDS + 1 CHARACTER ILLUSTRATION</b>	<b>60 - 90 SECONDS</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>£575</b>	<b>US\$875</b>
<b>WHITEBOARD CARDS + FULL ILLUSTRATIONS</b>	<b>30 - 60 SECONDS</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>£1375</b>	<b>US\$2075</b>
<b>FULL ANIMATION WITH VOICE</b>	<b>60 - 90 SECONDS</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>£2375</b>	<b>US\$3575</b>

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NOTES	
1	1080p HD quality animation video(s), incorporating, storyboard, design of animation assets, animation, 2 rounds of amends, post production, royalty free music track, mixing of music, voiceover where appropriate, HD video file.
2	Prices valid April - June 2018
3	In order for me to produce an accurate quotation, please complete the 'Whiteboard Animation Fact Find', which can be located on. <a href="http://stayingaliveuk.com/whiteboard">http://stayingaliveuk.com/whiteboard</a> .
4	Prices are an indication only and a final quotation will be provided after a review of the 'Whiteboard Animation Fact Find'.
5	Marketing channels may affect the price of a professional voiceover. TV advertising will attract a premium.
6	2D Animation can also be incorporated, where appropriate but will have to be costed separately and will be in addition to costings shown above.
7	Delivery times are approximately 10 - 15 days, from approved storyboard.
8	Projects with multiple animations will be costed appropriately and will automatically qualify for a discount.
9	All projects are managed online using Trello to transfer branding assets, script versions, video transfer and communication. Trello is free to use and allows links to external file storage, Google Drive, Dropbox and Box. You will be invited to a Trello board once set up. A mobile app is also available.
10	50% payment upfront and 50% payment upon completion.
11	Prices are subject to VAT @20%
12	Drafts will be submitted with a watermark.
13	Transfer of HD video file will be provided via box.com without watermark once balance payment has been received.