



*The CANADIAN CANOE MUSEUM*  
*Le MUSÉE CANADIEN du CANOT*

## **NEWS RELEASE**

### **The Canadian Canoe Museum's Beaver Club Gala will welcome Peter Mansbridge as its guest speaker this year**

**Fundraiser to be held within the museum's galleries for the first time in the event's history**

**June 15, 2016 - Peterborough, Ontario** - CBC News chief correspondent, 12-time Gemini Award winner and officer of the Order of Canada, Peter Mansbridge, will be the guest speaker at The Canadian Canoe Museum's 9<sup>th</sup> annual Beaver Club Gala fundraising event happening on Saturday, October 15<sup>th</sup> this year.

The Beaver Club Gala is the Museum's major annual fundraising event, which recreates the original fur traders' supper club in Montreal. The gala is an authentic dining experience with fine food, period music and daring tales of the North Country.

For the first time in its history, the Beaver Club Gala will be held within the Museum's galleries at 910 Monaghan Road in Peterborough. Previously the event has been hosted at an outside venue.

Since 2008 the Gala has contributed over \$436,000 to the development of the Museum's education and public programs departments. Some achievements include:

- 4150 school and youth group visitors in 2015 and 3433 so far in 2016
- The Museum being the first in Canada to offer Virtual Field Trips through the Microsoft Educators Network using SKYPE
- 16 different hands-on-in-Museum curriculum-linked programs to choose from, plus on-water Voyageur Canoe and outreach Kayak-Building and Soapstone-Carving

*"Along with our Gala patrons, the Committee very proud to have contributed to the success of these fantastic programs for our youth" says Joyce Mackenzie, Co-chair of the Organizing Committee "We are also very excited to be hosting the Gala in the Museum's galleries this year. The Museum is our home, and being surrounded by period artifacts and displays will greatly enhance the re-creation of the fur traders' supper club and the overall ambience of the event"*

Food and drink are not typically allowed in the Museum's galleries, but a special exception has been made for this event.



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*"The Museum is delighted to welcome its signature event to its home" says Museum Curator Jeremy Ward. "Without a doubt we will ensure that upmost care is provided to preserve the integrity of our artifacts, and also to showcase our collection and exhibitions during the Gala this October"*

The event will begin at 6:00PM with cocktails and hors d'oeuvres followed by dinner at 7:00PM. The event will include both a silent and live auction as well as period music and story telling.

Tickets for the Gala are \$225 per person, and will go on sale in the next month. Tickets will be available online at [www.canoemuseum.ca](http://www.canoemuseum.ca) in-person at the Museum, or by phone at (705) 748-9153 x211. Visit our [website](#) for up to date details.

The Gala Committee is currently seeking to renew the support of Gala sponsors and to secure new and unique items for both the silent and live auction. For further information or to get in touch with the Committee please contact Devon Bathurst at [devon.bathurst@canoemuseum.ca](mailto:devon.bathurst@canoemuseum.ca) or (705) 748-9153 x211

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Peter Mansbridge's bio can be found at the following link <http://www.cbc.ca/mediacentre/peter-mansbridge.html#.V2EcXCMrInV>

Photos can be accessed at the following Dropbox link <https://www.dropbox.com/sh/bh90nzixazo763x/AADSqevUW4ChgXUfYDAwZpypa?dl=0>

For more information or to arrange an interview please contact Jessica Fleury, Marketing and Media Relations Manager [Jessica.fleury@canoemuseum.ca](mailto:Jessica.fleury@canoemuseum.ca) or (705) 748-9153 x216 or (705) 741-6704 (cell)