



DYLAN SCHNURMAN

DESIGNER

@ dylanschnurman@gmail.com
dylanschnurman.com
214.791.7589

EXPERIENCES

FOSSIL

CLIENTS: SKAGEN

FREELANCE WEB DESIGNER

Since November 2016

Currently creating sitemaps, storyboards, wireframes and mockups for email, microsities and other digital advertising.

FREELANCE DESIGNER

August–November 2016

Designed and built brands for local Dallas clients. Learned principles of UX/UI design on own time.

GSD&M

CLIENTS: WHOLE FOODS, U.S. AIR FORCE

STUDIO ART INTERN

January–August 2016

Assisted in file handling, internal poster designs and cutting and mounting final pieces for client pitches.

GLOBAL TEAM BLUE

CLIENTS: FORD, CITY OF DETROIT

CREATIVE INTERN

June–August 2015

Conceived, designed and executed ideas for Ford Motor Company. Got exposure to other departments through lunch-and-learns and shadowing opportunities.

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

BACHELOR'S IN ADVERTISING

Graduated May 2016

Texas Creative Sequence

Digital Arts & Media Certificate

Business Certificate

Studied Spanish in Barcelona in Summer 2014

SKILLS

MY PROCESS

"PROGRESS, NOT PERFECTION" + "BRING IT IN BULK"

I express simple, truthful messages for a specific audience and media. I start big (100+ thumbnails) and work till it's right.

DESIGN SKILLS

Adobe Suite (Ps, Ai, Id)

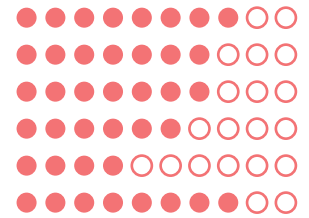
Branding

Idea Concepting

Sketch

Proto.io

Microsoft Office Suite



SOFT SKILLS

Leadership

Project Management

Integrity



DEVELOPING SKILLS

UI/UX, product design, HTML/CSS, prototyping, analytics, photography, motion graphics

AWARDS

WINNER OF DETROIT REBRANDING PROJECT

Our team created a fully integrated campaign for the city. Selected over four intern groups and pitched to the mayor.

WINNER OF 60-SECONDS TO SXSW CONTEST

One of three U.S. entries, our team created a one-minute video to encourage composting. Pitched and won at SXSW 2015.

INTERESTS



READING
(STEPHEN KING)



STREAMING
(PODCASTS)



DANCING
(MY ASS OFF)



WALKING
(RUSTY)



PLAYING
(NINTENDO)



HOLDING
(YOGA POSES)



EATING
(BLUE BELL)



FINDING
(NEW JAMS)