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## Social Media Coordinator The Good Trade

*The Good Trade is a premier online destination for conscious women and men—  
covering conscious fashion, beauty, food, wellness, travel and lifestyle.*

**Key Roles** | Social Media & Editorial

**Part-Time** | 30 hrs per week in Los Angeles based studio

**Start Date** | June, 2018

Our team is seeking a talented Social Media Coordinator to work alongside the editorial team in creating and publishing content across our social media channels. This is a part-time, contractor position based in Echo Park, Los Angeles.

*What we look for:*

- A shared passion for the mission of *The Good Trade* to inspire and inform readers
- Detail-oriented and meticulous, but able to make decisions based on the big picture
- A roll-up-your-sleeves, get-it-done personality with a friendly, outgoing attitude

*What you have:*

- Undergraduate degree in communications, marketing, advertising, public relations, media studies, business, graphic design or related fields
- Two to three years of digital media or marketing experience; experience growing an engaged digital audience
- Outstanding communication and project management skills
- Exceptional writing and grammar skills; ability to tailor key messages to a diverse community
- Self-motivated and able to manage workload and multiple priorities
- An eye for strong creative direction
- Strong illustration skills and an understanding of graphic design concepts like typography, layout, hierarchy, and color theory
- Proficiency in Adobe Creative Suite preferred

To apply please send your resume to [jobs@thegoodtrade.com](mailto:jobs@thegoodtrade.com) with the position in the subject line.