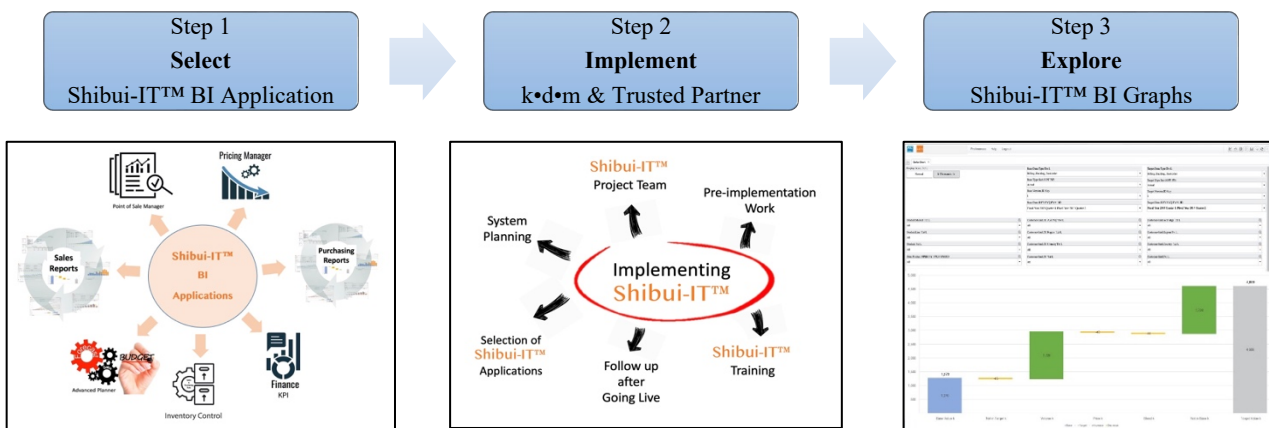# PROBLEM

Small and Medium-sized Enterprises (SMEs) may have an economic and competitive disadvantage due to:

- Existing Business Intelligence (BI) tools often do not provide full ERP and CRM data connectivity and integration to perform the desired business data modeling and analysis,
- Lack of strategic alignment between historical and current business data with future opportunity pipeline,
- Misalignment between product portfolio and service strategy to customer requirements.

SOLUTION

Shibui-IT™ BI leverages ERP and CRM data from any SAP systems or other market solutions to complement predefined reporting data with holistic analytics. This enables users to better monitor past and future business activities. It also gives decision-makers at all levels of the organization a tool to identify areas for improvement and thus increase profitability.

Step 1 **Select** Shibui-IT™ BI Application	Step 2 **Implement** k•d•m & Trusted Partner	Step 3 **Explore** Shibui-IT™ BI Graphs

WHY SHIBUI-IT™ BI?

- Shibui-IT™ BI is the perfect complement to any existing ERP and CRM solution, helping users to visualize and understand data as it is used in the best business processes, regardless of the platform used.
- Shibui-IT™ BI applies a user-centered design approach that is based on decades of real-world experience
- Shibui-IT™ BI transforms large and complex customer ERP and CRM data sets into user-friendly and practice-proven applications that enable users to perform myriad analyses regardless of their technical background or skills.
- The Shibui-IT™ BI dashboard features an intuitive user interface with ad-hoc analysis functions and impressive visualization options.

SHIBUI-IT™ BI DEPLOYMENT!

- kdm semi consulting GmbH (k•d•m) has chosen "Trusted Partner" to implement and maintain Shibui-IT™ BI on existing SAP platforms (deployments on other systems are possible on request).
- k•d•m offers a comprehensive online Shibui-IT™ BI application collection based on fictitious ERP & CRM data including user manuals for extensive testing purposes to assure return of investment.
- k•d•m will accompany the installation with workshops that demonstrate how the Shibui-IT™ methodology enhances the value proposition of BI users in a variety of roles and functions.