





# Earthlings Coffee Workshop



We are a team of devoted coffee professionals who started our journey with one simple purpose: bringing people together with seriously good coffee. The name “Earthlings” portrays our view that coffee would not exist without mother earth, nor would its celebrated culture without the good samaritans behind it. In return, coffee is a gift of great diversity and endless elements for us to explore throughout each link from seed to cup.

Thus, we encourage curiosity and respect to the origin of coffee and will stay true to these values by providing an authentic, unique, and down-to-earth coffee experience for all who cross our path.

Apart from our flagship cafe, our wholesale business touches on almost anything related to the coffee industry, such as green beans, roasted beans, coffee machines and equipment, barista tools, teas, ingredients and condiments, and most things that cafes or home brewers need.

### Our Purpose

To bring out the best in our coffee, culture, and humanity.

### Our Vision

To make specialty coffee more affordable, coffee culture more accessible, local communities more hospitable.





Earthlings provide in-house professional training and education programs certified under Coffee Consulate (CC) and Specialty Coffee Association (SCA). We are the only coffee institute that offers both globally-recognised qualification systems in Malaysia.

Our team also gives B-to-B professional consultations and coffee grading according to the Coffee Quality Institute (CQI) standards for those who want to venture into coffee plantations, roastery, or retail.

We are the official Asia Pacific regional Co-ordinator of Coffee Consulate (Germany); a natural scientific, independent training and research centre.



**Dr Kenny Lee Wee Ting (PhD, MBA)**

President of Malaysia Coffeology Collective  
 Coffee Consulate Certified Roaster & Instructor  
 Master Coffeologist  
 CQI Licensed Q grader  
 Authorised SCA Trainer

Specialty Coffee Association of America (SCAA) Lead Instructor

Specialty Coffee Association of Europe (SCAE) Coffee Diploma Professional Certification in Roasting, Brewing, Sensory, & Green Coffee



**Rave Sun Kwok**

Master Coffeologist  
 Coffee Consulate Certified Roaster  
 Authorised SCA Trainer

SCAA Lead Instructor, Golden Cup Technician

SCAE Coffee Diploma Professional Certification in Barista, Brewing, Sensory, & Green Coffee



**Ronnie Kueh**

SCAE Coffee Diploma Professional Certification in Barista, Brewing, Sensory, & Green Coffee  
 Coffee Consulate Certified Roaster



**2012-2014**

We started our coffee journey and our passion had took us overseas to learn the craft. We were determined to bring home a coffee paradigm shift that would change the way people perceive and appreciate coffee.

**2015**

That passion grew larger and we founded our HQ outlet with our very own coffee lab for coffee roasting, experiments, and education. We also invited experienced coffee professionals to help us align with global standards and develop our expertise.



**2016**

Elementary Coffee Roasters was established as a separate chapter from Earthlings Coffee Workshop. Its initiative is to fulfil the elementary needs for good coffee and tea without too many technical and financial hurdles, making them more affordable.

In the same year, we invited the world barista champion of 2014, Hidenori Izaki to Kuching for a private consultation to further develop our team.

We had also held a free public seminar for all local coffee players and connoisseurs to come and share Hide's knowledge and experience. It's also the first time Sarawak's coffee scene connected to a global coffee icon.





2017

Consulate General of the Republic of Indonesia had asked us help them co-organise the Indonesia & Sarawak Coffee Festival. Our team had managed to source a number of local exhibitors and designed the event logo that has both Sarawak and Indonesia elements. The event turned out to be a great success. We had also hosted their launching event and after party. We deeply believe in giving when it comes to cultivating the local coffee movement.



Co-founder Raven Kwok was invited by TM to speak at the SME BizFest 2017 in front of more than one thousand people along with representatives of Google and Facebook and other high-profile entrepreneurs from West Malaysia.



2018

Coffee has taken us to Germany this year to be part of the Stuttgart Coffee Summit. Our founder Dr Kenny had the opportunity to present on stage, along with numerous other coffee professionals and scientists, new findings of Sarawak Liberica coffee with the help of his local coffee friends.

He was then awarded the Kaldi Award of Green coffee, a Special Achievement Award for scientific findings and flavour analysis. This has strengthened our confidence in the potential of Sarawak coffees, and made it our goal to give them a place in the world coffee map!



TEDx PetalingStreet 13 OCT 2018 9AM-6PM 马华大厦 三善礼堂 PASSION

Later that year, TEDx Petaling Street extended their invitation for Dr Kenny to speak on the TED stage about his stories and findings of the local Liberica and his unique perspective on how the appreciation and value of different types of coffees contribute to their sustainability. There were over 1500 people in the audience and his talk can be found on under the TEDx channel on YouTube.

SINGLE ORIGIN SOUTH AMERICA

Process: WASHED/ NATURAL/ HONEY

Roast Level: LIGHT/ MEDIUM/ DARK

Tasting Notes:

Roast Date:



250g

Earthlings Coffee Workshop

SINGLE ORIGIN CENTRAL AMERICA

Process: WASHED/ NATURAL/ HONEY

Roast Level: LIGHT/ MEDIUM/ DARK

Tasting Notes:

Roast Date:



250g

Earthlings Coffee Workshop

SINGLE ORIGIN ASIA

Process: WASHED/ NATURAL/ HONEY

Roast Level: LIGHT/ MEDIUM/ DARK

Tasting Notes:

Roast Date:



250g

Earthlings Coffee Workshop


SINGLE ORIGIN AFRICA

Process: WASHED/ NATURAL/ HONEY

Roast Level: LIGHT/ MEDIUM/ DARK

Tasting Notes:


Roast Date:



250g

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**BLACK MARKET ESPRESSO**



**A BLEND OF**  
Colombia Excelso Huila  
Brazil Cerrado

Our most popular house blend and the darkest roast we have. Known for its bittersweet boldness and powerful coffee presence when added into milk or ice. The biggest challenge to roast darker is to preserve the pleasant flavours of the coffee beans such as dark chocolate and roasted nuts, at the same time, to maximise sweetness from the caramelisation of the coffee without risking too much toasty and smoky aromas in the cup.

**CUP PROFILE** • Dark Chocolate • Caramel • Rich Body • Bold Finish

**ROAST LEVEL** • Dark **ROAST DATE**

NET WT 1KG

**HONEYCOMB ESPRESSO**



**A BLEND OF**  
Colombia Freshno Microlot  
Brazil Fazenda Paraiso  
Ethiopia Sidamo


The Honeycomb blend is specially crafted by our roaster to maximise sweetness of the espresso that would also manifest in milk. This coffee possesses a smooth and creamy body while striking a balance between bold aroma from roasting and the original characters of each coffee's origin.

**CUP PROFILE** • Honey sweetness • Hazelnut • Mandarin • Floral finish

**ROAST LEVEL** • Medium Dark **ROAST DATE**

NET WT 1KG

**VOGUE ESPRESSO BLEND**



**BRAZIL IPANEMA**  
**COLOMBIA HUILA**  
**VIETNAM ARABICA**

Medium Dark Roast

A classic espresso recipe with bold chocolate and nutty flavours in the cup as a black or in milk

100% Arabica Coffee

Net Weight 1kg

**ViBrant ESPRESSO BLEND**

Vietnam Lam Dong  
Brazil Cerrado  
Medium Dark Roast

Aromas of:  
Dark Chocolate  
Roasted Almond  
Hint of Cinnamon

Taste of:  
Intense sweetness  
Full body &  
Lingering finish

100% Arabica Coffee

NET WT 1KG

**INTERFLOW**

Medium Roast • Coffee Blend • 250g



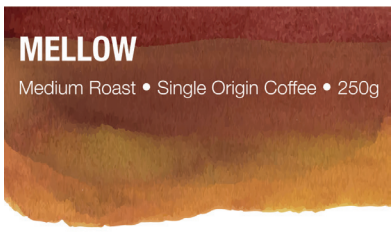
**METEOR**

Dark Roast • Single Origin Coffee • 250g



**MELLOW**

Medium Roast • Single Origin Coffee • 250g



**ILLUMINATOR**

Light Roast • Single Origin Coffee • 250g




We take coffee roasting very seriously, it is an art refined by science to bring out the best sides of coffee from every unique origin. You can find our roasted coffee beans in all our major outlets, we also supply to businesses that seek quality coffee beans to be used in their products.

We are the official dealer of a variety of reputable brands of espresso machines, grinders, and other cafe-related products. Our technical and service team makes sure everything works and maintain that way.

For further inquiries or quotation, please contact our head of sales [ronnie@earthlings-coffee.com](mailto:ronnie@earthlings-coffee.com).



TEA DROP







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