

**Everyone  
has potential.**  
We've been  
helping discover  
it for 25 years.



**Great Potentials Foundation is a charitable trust for the promotion of education and parental support.**

**We are in communities that need help to unleash the potential of their children and young people at key transition points in their lives.**

**We do this through life-changing programmes we develop, establish and continue to manage.**

## **OUR MISSION**

Working for and with children, young people and families to promote family functioning, relieve suffering, release potential, reduce disparities in New Zealand society, reduce crime and violence and break the cycle of disadvantage.

## **OUR VISION**

Well-nurtured children and young people within well-functioning families, contributing to safe communities and a prosperous nation.

## **OUR PURPOSE**

Helping children, young people and families towards brighter futures.



# CHAIRMAN'S REPORT



**It has been a demanding but fulfilling year for the staff of Great Potentials Foundation during which the Trust's programmes reached an increasing number of young people and families in need of our services and a year of continuing impact of Great Potentials' activities and advocacy.**

The three programmes, HIPPY, MATES and the two Family Service Centres, are all well established as trusted providers within their communities of activity and interest. We continue to seek to enhance the quality of the services provided and expand the range and reach of these activities where we can financially sustain them.

HIPPY has a national spread through 38 sites with a further three new sites planned for establishment in 2015. HIPPY is now an integral part of multiple communities with the national office staff and provider agencies supporting over 2,400 low-income parents in their child's critical early learning and transitioning to primary school. This programme has major tax payer funding and has maintained continuing growth in sites and child numbers since the current government committed to increased funding in the 2011 Budget.

The vast majority of funding for the programme flows through to the provider agencies and while we accept the logic of public-private partnership with major community-based initiatives, the proportion of private funding that Great Potentials Foundation carries as the licensor of the program is disproportionate and places, in my opinion, an unreasonable funding obligation on the Trust and its private sector support base. We would welcome a more strategic perspective from government and its agencies and a move away from a compliance model which has little appreciation of the financial requirements of a large not for profit organisation committed to effecting positive and sustainable change in areas of societal disadvantage and need.

MATES is now an established and recognised mentoring programme supporting young people in their learning and transitioning from secondary to tertiary education and the more recent scheme in the critical transitioning in low decile from intermediate to secondary school. As with HIPPY, where the programme has positive two generational impact on parent and child, the MATES programme has the positive aspect common to mentoring that it benefits both the mentor and mentee. MATES is almost entirely a private sector initiative and while this limits its growth and scale it has meant that in the development, particularly in the Junior scheme, the programme can be adapted quickly to need and experience. We believe both the Junior and

Senior Schemes are now resilient and established and, over the coming year, the plan is to integrate the staffing to position the programme for continuing growth.

Great Potentials Foundation takes great pride in the founder role for the development of the Family Service Centre model and the continuing contribution to social service provision through the Papakura Family Centre. The Trust has just celebrated the first year of operation within a new and substantial ECE facility in Takani, owned and developed by the Counties Manukau Kindergarten Association. This project represents an outstanding outcome to the efforts of staff and the Trust's private sector and philanthropic supporters and extends the impact of the Trust's wide range of family directed programmes and services in South Auckland.

The Trust reported a deficit for the financial year ended 30th June 2014 of \$93,600. After deducting depreciation this represented a cash loss of \$42,580. This deficit was a negative turnaround from the small surpluses reported over the previous two financial periods. A loss is concerning and is a reflection principally of difficulties arising from government funding arrangements which do not meet the inflation costs and realistic funding for growth in our services. However in raising this explanation we appreciate that our strategising to achieve financial sustainability necessarily will direct our focus and attention on our private sector support base. We are fortunate in this respect in that we have a wide range of philanthropic, community, individual and corporate support for our endeavours for which we are hugely grateful.

We look forward to 2015 to celebrate the Foundation's 25th Anniversary. In this regard we look forward with determination to continue to "fight the good fight" for helping children, young people and families towards brighter futures.

On behalf of the board of trustees I wish to thank all those people and organisations that supported and assisted us during the year. The Board thanks the chief executive, Dame Lesley Max and staff throughout the organisation for their outstanding efforts and contributions.

A handwritten signature in blue ink that reads "Angus Fletcher". The signature is written in a cursive, slightly slanted style.

**Angus Fletcher**  
Chairman

# CEO'S REPORT

## How Much Could We Improve Children's Life Chances by Intervening Early and Often?

**“Well-evaluated targeted interventions can close over 70 per cent of the gap between more and less advantaged children in the proportion who end up middle class by middle age.”**

**BROOKINGS INSTITUTE: HOW MUCH COULD WE IMPROVE CHILDREN'S LIFE CHANCES BY INTERVENING EARLY AND OFTEN?**

**It is a particular pleasure to find in your 'Inbox' a study from an eminent think tank which validates your work of the last 25 years! This was Great Potentials Foundation's experience recently, when the following paper from the prestigious Brookings Institution was published: "How Much Could We Improve Children's Life Chances by Intervening Early and Often?".**

Not only is this paper relevant to us in our Foundation, but it is sharply relevant to all New Zealanders who are troubled by the fact that a large minority of our young people are on the path to a relatively dismal future, through a variety of circumstances that can be encapsulated in the word "disadvantage".

My comments in our last two Annual Reports (available on our website) have dealt with the issues around children and young people who are limited by poverty in its various manifestations, whether it is financial poverty, or an impoverishment of the home environment and family relationships that is not due solely to a lack of money.

Our mission – helping children, young people and families towards brighter futures – is a broad one. We therefore made the decision, some years ago, to focus at key points of transition in the life course.

Through our Family Service Centres we help parents make the transition to 'conscious parenting', helping them develop the empathy and the practical skills necessary for their children to thrive.

Through HIPPY – our Home Interaction Programme for Parents and Youngsters – we help parents become their children's first and most important teacher, in preparation for the transition into school and the child's pathway through education.

Through MATES – our Mentoring and Tutoring Education Scheme – we help young people make a secure transition into secondary school and to make the transition into tertiary study, training or employment.

The Brookings study starts with the fact that "on average, low-income children trail their more affluent peers on almost every cognitive, behavioural, emotional and health measure. These gaps start early and persist throughout childhood and into adulthood."

However, says Brookings, "well-evaluated targeted interventions can close over 70 per cent of the gap between more and less advantaged children in the proportion who end up middle class by middle age".

The first of those interventions must take place in early childhood, to enable children to acquire acceptable pre-reading and maths skills, as well as behaviour which is generally school appropriate. Brookings names just one programme as the model for this critical intervention. It is HIPPY! HIPPY, which was introduced to New Zealand by Great Potentials in 1992 and which is currently established in 41 communities throughout New Zealand.

Brookings also notes a stunning benefit to cost ratio for HIPPY. It calculates that an investment of \$3,500 per child produces a benefit of \$43,371, as the marginal lifetime income effect.



Brookings' model then provides high quality ECE, to complement HIPPY.

The second intervention should take place in middle childhood, so that children acquire basic reading and maths skills and socio-emotional skills.

Great Potentials Foundation's MATES Junior provides disadvantaged children in their last year of intermediate school with a university student mentor/tutor to work on reading and maths and to improve socio-emotional skills. University research shows MATES Junior's effectiveness.

The third intervention Brookings recommends takes place at secondary school age, to enable students to leave school with an acceptable qualification, having not been convicted of a crime nor becoming a parent. Our MATES Senior provides low decile students in their last year of school with a university mentor/tutor to help them acquire better NCEA qualifications and have an achievable plan for tertiary education, training or employment.

This validation from such a source renews our energy for the struggle – and it is a struggle – to obtain the resources we need to help the thousands of disadvantaged New Zealanders we reach each year.

We greatly value the support of those who share our concerns and who enable us, through their contributions of funding and personal efforts, to work towards our vision: well-nurtured children and young people, in well-functioning families, contributing to safe communities and a prosperous nation.

A handwritten signature in black ink that reads "Lesley Max". The signature is written in a cursive, flowing style.

**Dame Lesley Max**  
**Chief Executive**



# FAMILY SERVICE CENTRES

Great Potentials Foundation’s Family Service Centres address the need for easy access to integrated social services, health and education for families and children within low-income communities.

**Our Family Service Centres are “one-stop shops” that promote safety, well-being and learning for children, and the well-being of their families through support, counselling, education and advocacy. Our aim is to achieve maximum positive change for the greatest number of children and families within these communities.**

This model was devised and developed by Great Potentials Foundation’s Lesley Max in 1992. Early results were so promising that the Government funded five more centres which are now celebrating their 21st birthdays – a testament to the value of this integrated approach to assisting families to move forward.

## PAPAKURA FAMILY SERVICE CENTRE REPORT

In our 2010 Annual Report we reported that The Papakura Family Service Centre has been providing valuable services to the families in Papakura since 1992, and is Great Potentials’ flagship Centre. It provides an early learning centre, the HIPPY programme, Plunket, social work and advocacy, counselling, parenting, budgeting, Social Workers in Schools, and Strengthening Families.

This year has been one of the busiest years with many families and children accessing our services. Families are finding it very difficult to make ends meet, so our budgeter, who volunteers at our centres, has increased his hours to support these families. The good news is that families who need help with budgeting as well as other services, are able to access these services under the one roof. Many of these families have been enabled to move from dependence to successfully managing their own lives.

The first HIPPY programme in New Zealand began at the Papakura Family Centre and many of the families who initially enrolled in the programme in 1992 are now warmly recommending that their children and grandchildren enrol because it has been so successful.

“I keep telling my mokopunas to make sure they get their little ones enrolled [on HIPPY] – I say look at you – you did HIPPY and look how smart you are,” says a HIPPY mother, now a grandmother.

## TAKANINI FAMILY SERVICE CENTRE REPORT

In our 2010 Annual Report we reported on our vision to create a Family Service Centre in Takanini and a “heart” in that community. That vision – Great Potentials’ second Family Service Centre – is now a reality: testament to the tenacity of Great Potentials Foundation and the commitment of its people to provide opportunities for families who need help.

In January 2014 we opened the doors to our warm and colourful new Centre, established in partnership with the Counties Manukau Kindergarten Association, whose superb early learning centre provides a beautiful environment for the local children. The centre was blessed in a dawn ceremony by local kaumatua and kuia, in the presence of staff and local people.

Then, in February, Family Service Centres Manager Louise Belcher and her staff welcomed in the community to take advantage of the range of services. Over 700 people to date have benefited from what is available to them: HIPPY,



counselling, family therapy, parenting, budgeting, adult literacy and numeracy; and a play group. A Team Leader Social Worker will join the team at the beginning of 2015.

The Takanini HIPPY programme is growing, and at the end of the year we had our first graduates complete the two year programme. HIPPY was housed for its first year in Takanini at our local school, Takanini Primary, where staff are thrilled that our Centre is now open to help their children and families.

All of the services provided have been enthusiastically received and as time and funding permit we will further develop services and programmes that will assist families to flourish and become better able to be contributing and productive members of society.

The team are continuing to build and develop our relationships, both with families and local businesses, as well as local agencies.

We are grateful for the generous support of the Hugh Green Foundation, the Tindall Foundation, and the service groups – Lions, Rotary, Inner Wheel, Quota and Kiwanis – who continue to contribute funds and time to our Centres. Without this support, we could not provide what is often life-changing support to the people we work with.

A highlight of our year came in August. We were thrilled to receive a visit from Prime Minister John Key who met with staff, families and children.

**“It’s so cool knowing that you guys are there to support me, I know I’m not alone, you have helped me and M so much.”**

**MOTHER FROM PAPA KURA FAMILY SERVICE CENTRE**

*Family Services Centre Manager, Louise Belcher (left) talks with a mother from Papakura Family Service Centre.*

*N.B. Image not related to the story below.*



### **A SNAPSHOT OF SUCCESS AT PAPA KURA FAMILY SERVICE CENTRE**

The M-U family have a long relationship with the Papakura Family Service Centre, starting back in 2008 when Mum enrolled her eldest son in our Early Learning Centre. Since then, she has had two more children who have attended our early learning centre, the youngest being a four year old boy called M.

M showed behavioural problems. He was a very angry young boy who could be quite violent and aggressive towards both adults and children. “His outbursts were quite scary and we needed to find out what was triggering them so that we could help M to control his aggression,” said the centre’s team leader, Lisa. M was closely monitored by the ELC team and during this time his behaviour continued to worsen.

Lisa worked with Mum on developing good strategies with the goal of being consistent all round. After several months of hard work, we began to see an improvement in M’s behaviour. Lisa steered Mum towards parenting programme, Triple P, tutored by Alison within the Family Service Centre.

“I encouraged Mum to keep monitoring sheets on M’s aggressive outbursts to see if there was a pattern to his behaviour. We then dealt with the behaviour under specific topics. I used Triple P tip sheets with her and we came up with strategies to manage the aggressive behaviour,” said Alison.

As the weeks progressed, M’s behaviour continued to improve. His wider family also began to notice positive changes in his behaviour. Mum’s journey through the Triple P programme also generated healing conversations within the whole family. Mum has become much more confident and is able to deal with M’s challenging behaviour in a much more positive manner.

Mum enrolled in HIPPY with M in June this year, and says that HIPPY has helped her relationship with M in that “I got to know him in another way”. It is helping them to bond and have fun learning together. Mum’s tutor observed, “I noticed how calm and confident Mum was with M. She responded so positively to M and I could see that he was really enjoying the interaction and feedback from his Mum.”

We are truly amazed at the progress M and his Mum have made over the past year. Mum has shown determination, persistence and dedication in her efforts to help M with his behaviour issues.

We know from research, such as the Dunedin Longitudinal Study, how critical it is for a child’s future that they develop self-control, which requires parents to learn how to assist them, often by moderating their own behaviour. We often wonder what families do in all those many New Zealand communities that do not have access to a friendly, professionally-staffed Centre like ours in Papakura and Takanini, which can provide such a range of assistance in a low-key way and help families on to a positive pathway. It is our Foundation’s goal to develop further such Centres where they are needed – a goal clearly dependent on funding being available.

# HIPPY

## Learning to learn together

HIPPY (Home Interaction Programme for Parents and Youngsters) is a home-based programme that helps parents create experiences that lay the foundation for their children's success in school and later life. The programme is designed specifically for those parents who may not feel comfortable in their own abilities to support their children's education.

**Great Potentials Foundation introduced HIPPY to New Zealand in 1992. HIPPY works with parents of 3½ - 6 year-old children who live in low socio-economic areas with under-achievement in education. Some of the parents on the programme have additional challenges for success, such as English as a second language, and many of the children are not attending other early childhood education at the time of their enrolment on HIPPY.**

The 60-week curriculum, worked over two years, comprises 60 weekly workbooks with activities that develop both the cognitive and non-cognitive skills that are essential for children to become competent learners. The activities are linked to Te Whaariki, the Ministry of Education's early childhood curriculum policy statement, and the New Zealand Curriculum, enabling children to transition successfully into school.

HIPPY is based on the premise that parents are their children's first and most important teachers. It is unique in that parents, through participation, develop the skills and confidence to take on this important role, so not only do the children benefit but so do the parents. Many parents, for whom school was a struggle, find they have talents they were unaware of and this is the beginning of a new phase in their life. HIPPY is truly a multi-generational programme that, as well as setting children on a positive pathway through education, opens doors for mothers into training, education and employment.

### HIPPY IN 2014

**In 2014 Great Potentials Foundation enabled over 2,400 families in 38 communities throughout New Zealand to participate in HIPPY. HIPPY launched in two new communities in 2014, Aranui in Christchurch and Dargaville.**

"Because Dargaville is a small rural town in Northland covering a vast geographical area, we often see many of our high needs families being disadvantaged because of the great distances needed to travel in order to access services, including early childhood education. Being able to take the HIPPY Programme out into the wider community has been an asset to our area and this has been reflected in the uptake and retention of families. The opportunity for three of our parents to become tutors has been fabulous. From when they first started we have seen an incredible change in their enthusiasm, confidence, goal setting and sense of pride they have for the HIPPY programme," said Judy Harris, the Practice Manager of the Dargaville Medical Centre, the provider of HIPPY in Dargaville.

Illustrating how mothers on HIPPY are given opportunities to develop, more than 140 parents trained and worked as HIPPY Tutors in 2014. Tutors in their second year are given the opportunity to gain a Level 4 National Certificate in Adult Education and Training. In 2014, seven Tutors completed the course with funds raised through Great Potentials Foundation.

HIPPY Tutor, Tracy, comments, "This will lead to me thinking about applying to study elsewhere. It has made me think about what I want to do, not just a job that pays the bills but a career where I'm happy and earning enough money. It has provided a stepping stone for me to think about what I want to be rather than just settling for anything. So next year instead of finding a minimum wage job I'm going to continue to study!"



Shayna Alamoti with her mother, Manu at her HIPPY graduation, Point England.

**NUMBER OF HIPPY SITES IN NEW ZEALAND**



**“My worst fear was my kids struggling at school like I have but now I know I am helping – I’m giving him the best head start. Seth is full of questions and really wants to learn”**

**ALICE – SETH’S MOTHER**



*HIPPY mother Alice, with children Jessica and Seth.*

In July 2014, Great Potentials Foundation renewed its agreement with the Ministry of Social Development to provide HIPPY throughout New Zealand for the next three years. In 2015 three new programmes will open. The Christchurch-based Family Help Trust has elected to open a third HIPPY site in Hornby; five schools in the North East Hutt area have come together to provide HIPPY to families in their community; and Central Baptist Church in Hamilton is the provider of the new site in Hamilton West. In 2016 a further three new sites will be established.

We are delighted that, for three years starting in 2015, the JR McKenzie Trust will be partnering with us to support the valuable work of our HIPPY New Zealand Manager: Training.

**HIGHLIGHTS**

In April 2014 the Social Policy Evaluation and Research Unit (SuPERU) named HIPPY as one of five effective programmes in their ‘Effective Parenting Programmes Review’ which looked at the effectiveness of parenting programmes for parents of vulnerable children.

The July 2014 ‘Inquiry into engaging parents in the education of their children’ report from the Education and Science Committee presented to the House of Representatives recognised HIPPY as an initiative to encourage parental engagement. It states, “Reports indicate high parental satisfaction with components of the programme and evaluations show positive outcomes for children and parents in reading, mathematics, and school behaviour.”

The Brookings Institution’s report “How Much Could We Improve Children’s Life Chances by Intervening Early and Often?,” Sawhill and Karpilow, July 2014, models the effects of the HIPPY programme. Rigorous evaluations of the HIPPY model in New York found that the programme significantly improved child reading scores.

Brookings calculates that an investment of \$3,500 per child produces a benefit of \$43,371.

“I’ve seen many educational interventions, but this one takes the cake with Maori parents.” John Peri, Resource Teacher: Learning and Behaviour

**ALICE – DETERMINED TO DO THE BEST SHE COULD FOR HER CHILDREN**

Alice is a young mother who, due to contracting meningitis as a toddler, faced major learning difficulties throughout school. At times her home life was difficult, leading her to doubt her abilities and self-worth. She left home when she was only 15 and moved into a supported house.

When Alice became a mother she was determined to do the best she could for her children. Because of her learning difficulties she had little confidence in her ability to read and write. She enrolled her children in an early childhood education centre and set about learning to read a few simple children’s books. With practice she could memorize them and then read them to her children. These few books were read time and time again.

Alice was clearly anxious about starting HIPPY with her son, Seth, but due to the gentle persistence of the Coordinator she made the brave decision to join. HIPPY role-play was the perfect learning style for Alice. The Coordinator and her Tutor worked with Alice to ensure she had the time she needed to listen to the books and practise the reading. With encouragement she joined the Group Meeting where her confidence grew as she realised she was in a supportive group.

For the first few weeks Alice lacked the confidence to fill in the reports that capture Seth’s progress and would ask her Tutor to write them for her. By week four Alice was completing the reports herself.

Since starting HIPPY, Alice has noticed that she is able to concentrate better. She feels more confident around others, and she is developing a new sense of self-worth. Some of the most rewarding moments have happened at home, and Alice loves the time she gets to spend one-on-one learning alongside Seth.

“I am really proud of Seth and proud of me. My worst fear was my kids struggling at school like I have but now I know I am helping – I’m giving him the best head start. Seth is full of questions and really wants to learn.

“I have learnt some tips that I use with Seth that is really helping like not saying “no” and “don’t” all the time. I don’t doubt myself as much and don’t feel so stink about myself”.



**Home Interaction Programme  
for Parents and Youngsters**  
Enabled by Great Potentials Foundation



# MATES

MATES (Mentoring and Tutoring Education Scheme) addresses the underachievement in education of a large minority of disadvantaged youth in New Zealand. MATES targets youth from low-income communities at pivotal transition points: from intermediate to secondary school – MATES Junior – and from secondary school to further education, training or employment – MATES Senior.



**MATES releases the potential and altruism of successful university students to act as mentor/tutors to younger students at these two key transition points. MATES Junior mentees are Year 8 students at risk of not engaging in secondary school, thus being exposed to very poor life chances. MATES Senior mentees are Year 13 students who have the potential to succeed at tertiary study or in further training or employment, but may not reach the required level without targeted help. Typically, they are the first in their family to consider tertiary education.**

MATES supports academic engagement and achievement for school students identified by their teachers as being disengaged or at risk of not realising their personal and academic potentials. Mentors are recruited, trained and supervised by MATES Coordinators. Mentees are matched with mentors for the academic year. Through a combination of one-to-one mentoring/tutoring and group workshops, mentors help with academic study, numeracy and literacy, guidance on future pathways and provide the listening ear that young people need.

Mentee and mentor pairs meet throughout the year, once a week after school for a two hour mentoring and tutoring session.

In 2014 MATES worked with 235 students from 15 schools across Auckland. A clear majority of those students identified as Māori and/or Pasifika.

Great Potentials Foundation is delighted to welcome new Star Partners for MATES from 2015, the Joyce Fisher Charitable Trust, the Friedlander Foundation and the Vodafone Foundation, which has selected Programme Manager, Shana Malio-Satele to receive a Vodafone World of Difference award.

MATES JUNIOR MENTEE

**“My mentee’s attitudes have moved from shy and introverted to realising he can achieve anything if he puts in the effort, because it all adds up...”**

**MATES JUNIOR MENTOR**



## **MATES JUNIOR**

**2014 was an exciting year of growth and development for us, which is noted below under four headings.**

### **SERVICE LEARNING AND PARTNERSHIP WITH THE UNIVERSITY OF AUCKLAND**

Our MATES work has regularly featured in university research, while numbers taking the stage 2 paper in Youth Mentoring have steadily increased. This enables mentors to become familiar with important theoretical concepts like developmental assets, that are more important for success than ethnicity, gender or socio-economic status. They have the opportunity to put this knowledge into practice over the course of weekly after-school sessions throughout the school year.

As they work with mentees going through the biological, social and cognitive transitions of early adolescence, mentors focus on building social competencies and positive identity development. They also appreciate the huge benefits that they gain from the experience of “Establishing a high quality relationship via a unique emotional connection, based on an environment of trust”. They note that service learning is the best way to understand who you are as a person, to gain confidence in your own voice and that really close new friends are made among fellow-mentors. Mentors also noted the benefits of reciprocity in the relationship. “At each session my mentee

reminded me that life exists outside the university bubble. Through her quick-witted nature and ability to make me laugh, I would leave the session feeling rejuvenated, less stressed and more focused on the bigger picture, beyond the challenges of my final year of study,” says a MATES Junior mentor.

### **PARTNERSHIP WITH OVERLAND FOOTWEAR**

This year we have had the privilege of a special relationship with Overland Footwear. In addition to funding provided by Overland’s Young Hearts Project, we launched MATES Junior at our base school, Manurewa Intermediate, in March with Overland’s Deuce Generation brand ambassador, surfer Matt Hewitt, who returned in November to join our farewell celebration. In the meantime Overland generously donated a pair of Deuce Generation shoes to every Manurewa Intermediate mentee, then collaborated in a term 4 project for market research and shoe design. And throughout all this fun was a clear academic focus, goal-setting and creative approaches, in groups as well as pairs to ensure learning was always purposeful and enjoyable .

“My mentee’s attitudes have moved from shy and introverted to realising he can achieve anything if he puts in the effort, because it all adds up..... We decided that we never wanted to waste any time when we get together, as this opportunity is so valuable and precious to us.”

Affirmation from parents is especially significant, “My daughter has always spoken very highly of you and chatters (sometimes endlessly) about her MATES sessions. I know I speak for her when I say that she has valued your time together and has learned a lot over the past few months. Thanks for the kind gifts you gave her on the final day – she’s been stuck into the Maths book ever since!” says the mother of a MATES Junior mentee.

**“My mentee reminded me that life exists outside the university bubble. Through her quickwitted nature and ability to make me laugh, I would leave the session feeling rejuvenated and more focused on the bigger picture...”**

**MATES JUNIOR MENTOR**



**“I didn’t know I was clever.”**

MATES JUNIOR MENTEE

### PROFESSIONAL LEADERSHIP AT MANSELL SENIOR SCHOOL

Overland’s funding enabled us to return in 2014 to this Papakura school, where we had last offered MATES in 2011, thanks to sponsorship from Vodafone.

Liaison teacher, Karlene Taiapa, provided visionary leadership for our MATES team, identifying precisely where our mentors could most usefully support the learning of their year 8 students in preparation for the high school transition and constantly linking our sessions back to work in the classroom.

Learning Pathways, developed by the whole staff, in collaboration with expert advisers from the Ministry of Education, are on display in each classroom and make it really clear to students what they need to tackle next. Students understand their levels in each learning area and are motivated to move up. At the beginning of every MATES session, Karlene explains the weekly academic focus for the school, then provides learning materials to support MATES tutoring. Mentee and mentor pairs are then free to decide their areas of focus, while Karlene circulates during the sessions giving advice and support. Unsurprisingly the time just flies, while mentees, teachers and families can really see the difference made by this focused, personalised work.

Karlene notes that mentees attended the after-school sessions really well, “can’t wait” to see their mentors – and are definitely coming for the learning not the food. A mentor comments, “When I received the introduction sheet for the start of the programme, my mentee had written about so many areas for improvement – but nothing in her strengths. But later she was able to identify many unique qualities and attributes she had. One thing I noticed that really stands out in her is her willingness to give everything a go. She readily asks for help and takes the initiative to bring in homework questions or exercises she has done in class, so that we can tackle the questions together.”

Another mentor noted the need to work on overcoming the negative self-view of a mentee who had previously internalised most new tasks as too difficult – but finally noted, “I didn’t know I was clever!”

### HIGH SCHOOL CONNECTIONS

In 2014 mentors from 2010 reconnected with a group of MATES Junior graduates who are now graduating from Manurewa High School at year 13. They had last seen the mentees as Year 9 students at Manurewa Intermediate four years ago. It was a very special opportunity to learn how well and how fondly their transition work was remembered. All seven had achieved or were achieving NCEA Level 2, were working towards NCEA Level 3 and had clear pathways to further study at the University of Auckland or AUT. These are remarkable outcomes for a group of youngsters who had been identified by their teachers as being at risk of disengaging from education altogether.

“The students who graduated have grown to be confident, well-educated humble and rounded young adults. Their pathways through school have given them each different opportunities to grow as individuals and to empower them to take the next step into a busy world as responsible citizens. Without such mentoring programmes students such as these are at risk of becoming negative statistics. The helping hands these students received through MATES helped set them up to be successful at high school and beyond. Time taken to mentor our youth is time well spent. We’re proud of these students and very happy to have been involved in the MATES programme – a quality programme which we see as helping to support fine young adults and help to address some of society’s inequalities.”

*Phil Muir, Deputy Principal, Manurewa High School*



MATES Junior graduates four years on, with MATES Junior Project Leader, Ann Dunphy.



**“This gives me a great sense of achievement and accomplishment.”**

MATES SENIOR MENTOR

## MATES SENIOR

The growth of MATES Senior has been a result of the continued value and appreciation that schools place on the programme and the generous support of the AMP Foundation.

2014 began with a spirit of collaboration and partnership with participant schools, as MATES Senior met with school representatives in January to plan the year ahead. The start to the year is always a flurry of activity when mentees come together to learn about how MATES works. The mentee induction day was hosted by Onehunga High School during an afternoon in March. Mentor pairings were well under way by late March following school-hosted launch nights where mentees and their families were able to meet their mentors for the first time.

In addition to participating in over 220 homework centres coordinated across the year, mentees also participated in homework centre-delivered workshops which focussed on academic skills such as essay writing, understanding learning styles, cultural foundations and scholarships information. In the July school holidays, many of the mentees and mentors took part in a mid-year camp which focussed on motivation, reflection and a day of experiencing what it is like to be a university student.

In September 2014, more than 70 MATES mentees benefited from financial literacy workshops at the University of Auckland, introduced by BNZ CEO Anthony Healy and run by BNZ employees as part of their community initiative, “Closed for Good”.

Our MATES mentors have been able to grow into their roles with the support of programme training, peers, schools and the MATES project team. It has been encouraging to see mentors move up in terms of professional development and numbers.

The MATES Senior programme is deeply appreciative of the support of the AMP Foundation over the past three years and the continued support of AUSA (Auckland University Students Association) on campus.

### MATES – MAKING A DIFFERENCE

One of the rewarding aspects of visiting the schools during homework centres is the benefit of talking to mentees and learning how they are progressing. It is through talking with the mentees that we know that the MATES project is making a difference. During a visit to Kelston Boys High School in Term 3, a mentee expressed his gratitude for the opportunity to be on the MATES programme and reported that attending the mid-year camp had made a big difference for him. The mentee said he now wanted to be a Veterinarian and had talked openly with his parents around his aspirations and struggles with his studies. The mentee made a genuine pact with his parents that they would stop smoking and drinking if he continued to commit to his studies, and succeeded in his NCEA Level 3 qualification.

“Seeing my mentees grow more and more confident in their academics helped them to also learn more about what they plan to do after high school. This gives me a great sense of achievement and accomplishment.”

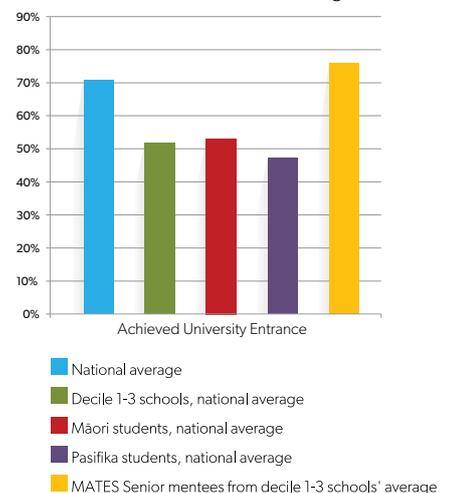
2014 MATES Mentor

### IN 2014 GREAT POTENTIALS PROVIDED MATES SENIOR TO SELECTED STUDENTS IN THESE SCHOOLS:

- Alfriston College
- Aorere College
- Auckland Girls Grammar
- De La Salle College
- Kelston Boys High School
- Massey High School
- Onehunga High School
- One Tree Hill College
- Sir Edmund Hillary Collegiate
- Southern Cross Senior School
- Waitakere College

### 2013 Academic Outcomes:

MATES Senior cf. National Averages



# ACKNOWLEDGEMENTS

## FUNDRAISING EVENTS

Special thanks to all of our supporters who have helped with the Foundation's fundraising activities in 2014. Your contribution, by way of sponsorship, donations of goods and services, event management, planning and manpower, is greatly appreciated and helps us to continue to help children, young people and families towards brighter futures.

### AUNTSFIELD 4 LEGGED RACE, MARCH 2014

Managed by Sarah Corson and the Clevedon Café, The Auntsfield 4 Legged Race is held annually in the stunning rural setting of Clevedon as a fundraiser for Great Potentials Foundation. This challenging multi-sport event sees teams of four compete in four legs – kayaking, mountain biking, running and horse riding.

On March 29, for six hours in the heat of the sun, dozens of teams completed the course, cheered on by family and friends at the Auntsfield 4 Legged Race Base Camp. A new event, "The Ramble" was added in 2014 which attracted new competitors who hiked through the countryside, stopping only to complete team challenges such as building wooden birdcages.

The 2014 event raised over \$21,500 to support Great Potentials' work.

Special thanks to:

Auntsfield Estate

Baker's Delight

Caffe L'affare

Clevedon Café

Hellers NZ

Michael Synott Charitable Trust

Overland Footwear Limited

Coca Cola Amatil

Rural Water Limited

Sarah Corson

Woodlands Stud

### CALLPLUS GOLF DAY 2014

Celebrities turned out in force to support the fifth annual CallPlus Charity Golf Day, helping raise \$31,935 to support Great Potentials Foundation. In 2014, the tournament moved venue and was held at the beautifully appointed Omaha Beach Golf Club.

Outrageous Fortune and Sione's Wedding co-creator James Griffin, actor Peter Elliot, former All Black Richard Turner and ex-Silver Fern Tania Dalton came to the Omaha Beach Golf Club course to test out their golfing skills and help raise funds for the work being done by Great Potentials Foundation. Local businesses, including Bayleys in the North, New World Warkworth and Omaha Golf Club, also got behind the fundraiser, helping make this CallPlus Charity Golf Day the most successful yet.

Special thanks to:

Bayleys

CallPlus

New World Warkworth

Omaha Beach Golf Club

Special guests:

James Griffin, Peter Elliot, Richard Turner and Tania Dalton

We are busy planning the celebration of our 25th birthday, in mid-2015. We look forward to welcoming our supporters to celebrate with us, so that we can acknowledge your invaluable support, where we can acknowledge your invaluable support for our life-changing work.



# ACKNOWLEDGEMENTS

## THANK YOU

Great Potentials Foundation would like to acknowledge the commitment and investment from its sponsors, supporters and friends in FY 13/14. These generous contributors enable us to continue to provide our life-changing programmes throughout New Zealand.

### STAR PARTNERS AND SPONSORS

Allan & Frances Smith  
 ASB Charitable Trust  
 A M & C A Fraser  
 AMP Foundation  
 Auckland Airport Trust  
 Auckland City  
 Blackwell Bequest  
 Dame Jenny Gibbs  
 David Levene Foundation  
 Freemasons Northern  
 John Boscawen  
 Hugh Green Foundation  
 Lion Foundation  
 Overland Footwear's Young Hearts Project  
 Paeroa Homestead Trust  
 Michael Synott Charitable Trust  
 Quota  
 Sutherland Self Help Trust  
 Tindall Foundation  
 William Harvey Trust

### MAJOR SUPPORTERS

Auckland Council Community Grants  
 Auckland Rotary  
 Auckland East Rotary  
 C J Surynt  
 Harcourts Foundation  
 Inner Wheel  
 K Berman  
 L Mataira  
 T & R Lewis  
 R Campbell & J Lambourne  
 Leys Charitable Trust  
 Rotary Club of Takapuna North  
 Rotary East Auckland  
 Silverseas Trust  
 S Markson  
 Zonta

### DONORS AND FRIENDS

A Fletcher  
 C M & S J McClimans  
 Dr R & L Davis  
 East Coast Bays Rotary  
 I Fisher  
 F Pizzey  
 Give a Little Limited  
 J Green  
 G S & KRB Kemble  
 J Foreman  
 C & L Johnstone  
 Kiwanis Drury  
 A & V Krukziener  
 M Lawrence (Lawrence Family Trust)  
 Liesle Theron  
 Brother Pat Lynch  
 B McConnell  
 Mt Wellington Foundation Ltd  
 M S Tetro  
 M Tsonga  
 R & F Narev  
 National Council of Women  
 M Ponga  
 Dr L & C Reynolds  
 D & Y Robinson  
 Dr C & W Ross  
 Rusty Brooke  
 R J Jeffrey

R S Filler  
 R Gluckman  
 C Stuckey  
 The Warehouse  
 Thorndon Chambers  
 University of Auckland

Thanks also to those who support Great Potentials Foundation through pro-bono advice, "in kind" donations and by providing goods and services at a reduced rate:

Abe's Bagels  
 Auckland University Students Association  
 Baker's Delight  
 Caffe L'affare  
 Dole Bananas  
 FCB New Zealand  
 Fleming Foster Solicitors  
 Garry Pollak  
 Inner Wheel  
 Louise Surynt  
 Pete's Post  
 Physio Rehab Group  
 Sarah Corson  
 Vodafone NZ



**EVERYONE HAS  
THE POTENTIAL  
TO CONTRIBUTE  
TO A BRIGHTER  
FUTURE FOR  
NEW ZEALAND.  
FOR SOME,  
INTERVENTION  
IS A CHANCE FOR  
REINVENTION.**

# FINANCIAL RESULTS

## Report of the independent auditor on the summary financial statements.

### TO THE TRUSTEES GREAT POTENTIALS FOUNDATION

The accompanying summary financial statements, which comprise the summarised statement of financial position as at 30 June 2014, summarised statement of financial performance and statement of movements in equity for the year then ended, and related notes, are derived from the audited financial statements of Great Potentials Foundation for the year ended 30 June 2014.

We expressed an unmodified audit opinion on those financial statements in our report dated 6 November 2014. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Great Potentials Foundation.

### Trustees' Responsibility for the Summary Financial Statements

The trustees are responsible for the preparation of a summary of the audited financial statements in accordance with FRS-43: Summary Financial Statements.

### Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (New Zealand) (ISA (NZ)) 810, "Engagements to Report on Summary Financial Statements."

Other than in our capacity as auditor we have no relationship with, or interests in, Great Potentials Foundation.

### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Great Potentials Foundation for the year ended 30 June 2014 are consistent, in all material respects, with those financial statements, in accordance with FRS-43.

*Blackmore Virtue & Owens*

BLACKMORE VIRTUE & OWENS  
AUCKLAND  
NEW ZEALAND  
6 November 2014

# FINANCIAL RESULTS

## Summarised Statement of Financial Performance for the Year Ended 30 June 2014

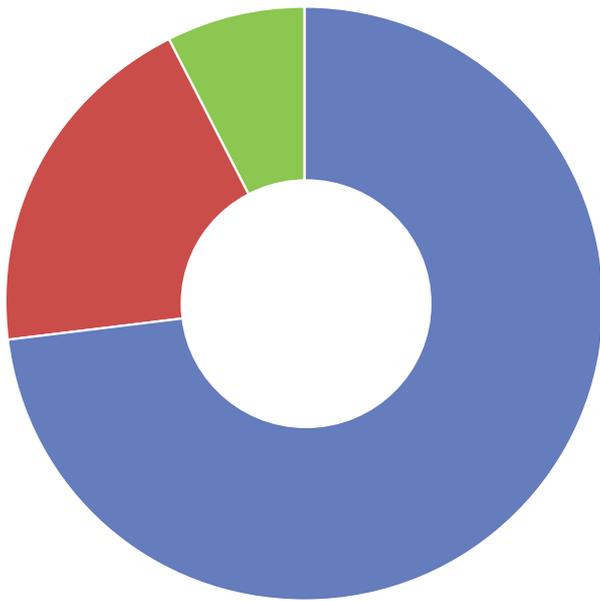
	NOTES	2014	2013
<b>INCOME WAS RECEIVED FROM</b>			
Funding from New Zealand Government		4,498,545	4,181,734
Funding from Donations and Grants		1,204,173	773,299
Other income		449,922	408,300
<b>TOTAL INCOME</b>		<b>6,152,640</b>	<b>5,363,333</b>

	NOTES	2014	2013
<b>OPERATING EXPENSES &amp; GRANTS DISTRIBUTED</b>			
HIPPY operating grants to programmes	3	3,092,382	2,669,720
HIPPY site operating expenses		330,457	429,061
Papakura Family Service Centre & Early Learning Centre		899,983	890,034
MATES Junior		117,670	46,087
MATES Senior		517,175	357,901
National HIPPY		630,190	494,981
Takanini Child & Family Centre		94,302	–
Other operating expenses		564,081	461,839
<b>TOTAL EXPENDITURE</b>		<b>6,246,240</b>	<b>5,349,623</b>
<b>NET OPERATING SURPLUS/(DEFICIT)</b>		<b>\$(93,600)</b>	<b>\$ 13,710</b>

# FINANCIAL RESULTS

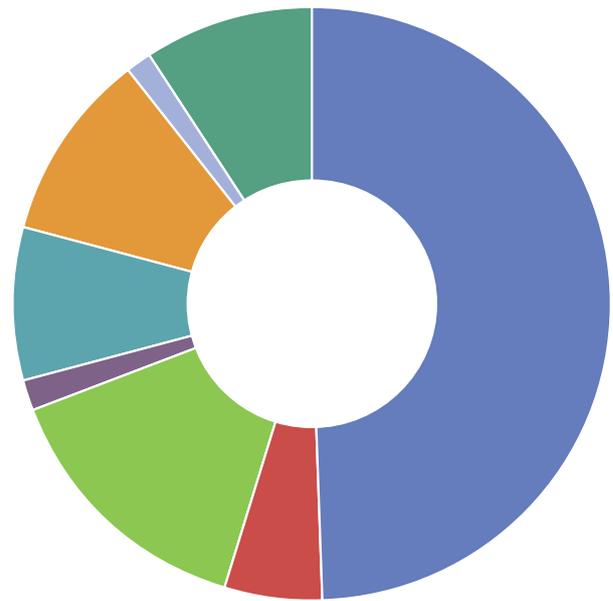
Summarised Statement of Financial Performance  
for the Year Ended 30 June 2014

## INCOME RECEIVED



	Funding from New Zealand Government	73%
	Funding from Donations and Grants	19.5%
	Other income	7.5%

## OPERATING EXPENSES AND GRANTS DISTRIBUTED



	HIPPY operating grants to programmes	49.5%
	HIPPY site operating expenses	5.3%
	Papakura Family Service Centre & Early Learning Centre	14.4%
	MATES Junior	1.9%
	MATES Senior	8.3%
	National HIPPY	10.1%
	Takanini Child & Family Centre	1.5%
	Other operating expenses	9%

# FINANCIAL RESULTS

## Summarised Statement of Movements in Equity for the Year Ended 30 June 2014

	NOTES	2014	2013
<b>EQUITY AT START OF PERIOD</b>		581,368	567,658
<b>SURPLUS &amp; REVALUATION</b>			
Net Operating Surplus/(Deficit)		(93,600)	13,710
<b>EQUITY AT END OF PERIOD</b>		<b>\$487,768</b>	<b>\$581,368</b>

## Summarised Statement of Financial Position as at 30 June 2014

<b>CURRENT ASSETS</b>			
ASB Bank		2,536,336	2,008,357
Other current assets		307,965	297,332
<b>TOTAL CURRENT ASSETS</b>		<b>2,844,301</b>	<b>2,305,689</b>
<b>FIXED ASSETS</b>		120,030	101,069
<b>TOTAL ASSETS</b>		<b>2,964,331</b>	<b>2,406,758</b>
<b>CURRENT LIABILITIES</b>			
Income received in advance for projects	2	2,120,058	1,569,049
Other current liabilities		356,505	256,341
<b>TOTAL CURRENT LIABILITIES</b>		<b>2,476,563</b>	<b>1,825,390</b>
<b>NET ASSETS</b>		<b>\$487,768</b>	<b>\$ 581,368</b>
Represented by :			
<b>TRUST EQUITY</b>		<b>\$487,768</b>	<b>\$ 581,368</b>

For and on behalf of the Trustees:

Trustee AS Fretcher

Date 6 November 2014

Trustee Max

Date 6.11.14

# FINANCIAL RESULTS

## Summarised Notes to the Financial Statements for the Year Ended 30 June 2014

### 1. POLICIES

#### Basis of Preparation

The summary financial statements are those of Great Potentia Is Foundation for the year ended 30 June 2014. The summary financial statements were extracted from the full financial statements authorised for issue by the Trustees on 6 November 2014. An unmodified audit report was issued on 6 November 2014.

As the summary financial statements do not include all the disclosures that are in the full financial statements, they cannot be expected to provide a complete understanding as produced by the full financial statements. These summary financial statements have been prepared in accordance with the Financial Reporting Standard No. 43 "Summary Financial Statements". The full financial statements have been prepared in accordance with New Zealand generally accepted accounting practice (NZ GAAP) and other applicable New Zealand Financial Reporting Standards.

The full financial statements for the year ended 30 June 2014 are available on request.

### 2. INCOME RECEIVED IN ADVANCE FOR PROJECTS

The following grants and donations had been received, for the purposes specified, but had not been expended at 30 June 2014:

	2014	2013
ASB Community Trust (Overheads)	–	42,255
Auckland Airport Community Trust (HIPPY Otara)	–	63,243
Auckland Council (MATES Junior)	–	6,871
Freemasons Roskill Foundation (HIPPY NZ NZQA)	3,252	13,145
Hugh Green Foundation (Takanini Child & Family Centre)	94,648	–
Inner Wheel (HIPPY NZ NZQA)	–	2,000
Lion Foundation (Overheads)	–	34,969
Margaret M Blackwell Bequest (HIPPY Training)	–	12,000
Ministry of Social Development (HIPPY)	1,980,673	1,263,205
Ministry of Social Development (Takanini Child & Family Centre)	15,485	–
Quota (Takanini Child and Family Centre)	–	6,000
Rotary Club of Takapuna North (HIPPY North Shore)	20,000	–
The Four Legged Race (Overheads)	–	75,361
The Sutherland Self Help Trust (Takanini Playgroup)	6,000	–
The Tindall Foundation (Takanini Child and Family Centre)	–	50,000
	<b>\$2,120,058</b>	<b>\$1,569,049</b>

# FINANCIAL RESULTS

## Summarised Notes to the Financial Statements for the Year Ended 30 June 2014

### 3. HIPPY OPERATING GRANTS TO PROGRAMMES

The following distributions were made to HIPPY programmes using funding received from the Ministry of Social Development.

	2014	2013
Aranui	51,356	–
Avondale	87,946	49,356
Dargaville	51,356	–
Finlayson Park	110,250	108,096
Glen Innes (Great Potentials)	105,942	96,556
Henderson South	96,556	87,946
Hoon Hay	96,556	87,946
Kawakawa	87,946	51,356
Kelston-Pacific Island Liaison Project	110,250	105,942
Kimi Ora (Flaxmere)	104,868	105,942
Murupara	84,598	73,010
North Shore (Great Potentials)	49,000	105,942
North Shore	61,250	–
Onehunga	99,784	92,952
Otahuhu (Great Potentials)	110,250	110,250
Otara (Great Potentials)	–	40,688
Otara	92,952	55,868
Pt England	96,556	87,946
Randwick Park	96,556	87,946
Ranui	110,250	110,250
Rotorua	96,556	87,946
Royal Heights	96,556	87,946
South Kaipara	110,250	110,250
Sylvia Park/Mt Wellington	87,946	49,356
Tairāwhiti (Gisborne)	104,868	110,250
Takanini (Great Potentials)	96,556	87,946
Taupo	84,788	47,408
Te Aroha Noa Trust (Palmerston North, Foxton Beach)	110,250	110,250
Te Aupouri (Extreme North)	96,836	91,900
Tokoroa	96,556	50,862
Wanganui	105,942	96,556
Wellsford	94,554	87,946
Wesley	105,942	96,556
Whangarei (Otangarei)	100,560	96,556
<b>TOTAL DISTRIBUTIONS</b>	<b>\$3,092,382</b>	<b>\$2,669,720</b>

# HOW CAN YOU HELP CHILDREN, YOUNG PEOPLE AND FAMILIES TOWARDS BRIGHTER FUTURES?

So much of the work we do simply wouldn't be possible without the generosity and support of wonderful individuals and organisations. Every dollar we receive means we can continue to help more children, young people and families from disadvantaged communities throughout New Zealand towards brighter futures.

## REGULAR GIVING PROGRAMME

We depend on supporters like you to give us regular support throughout the year. Knowing that we have sustainable funding allows us to plan ahead and reach our goals.

Donating by direct debit or automatic payments is easy to set up and be cancelled at any time.

To set up a regular donation from your bank account, go to [www.greatpotentials.org](http://www.greatpotentials.org) and follow instructions.

## MAKE A DONATION

There are several ways that you can donate to Great Potentials Foundation:

- Online: Visit [www.greatpotentials.org.nz](http://www.greatpotentials.org.nz) to find out more.
- Post: Send your donation to:  
Great Potentials Foundation,  
PO Box 11283, Ellerslie, Auckland 1542.  
Please provide your contact details so we can send you a receipt.
- Direct Credit: Make a direct credit/online transfer in to our bank account (e.g. internet banking)  
ASB 12-3030-0479423-00.  
Please include your name as reference.
- On the phone: You can call us on 09 377 5384 and we will set up your donation.

## BECOME A PARTNER

Aligning your business's social responsibilities with our mission offers many rewards for your people, business and brand. Email our Business Development Manager, Marion Heppner ([marion.heppner@greatpotentials.org.nz](mailto:marion.heppner@greatpotentials.org.nz)) to find out more.

## PAYROLL GIVING

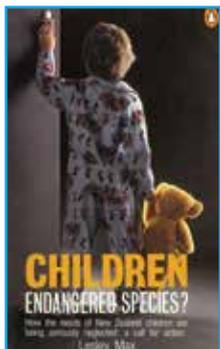
Payroll giving allows employees to make donation directly from their pay to Great Potentials. For every dollar an employee donates, they receive one third back as a tax credit in the same pay period. For more information on Payroll Giving please visit the IRD website [www.ird.govt.org](http://www.ird.govt.org).

## LEAVE A GIFT IN YOUR WILL

You can leave a legacy that will help disadvantaged children, young people and families for years to come. If you would like to consider leaving a gift for Great Potentials in your will, please contact Marion Heppner ([marion.heppner@greatpotentials.org.nz](mailto:marion.heppner@greatpotentials.org.nz)).

Learn more about how you can support Great Potentials Foundation at [www.greatpotentials.org.nz](http://www.greatpotentials.org.nz)

# 25 YEARS OF HELPING CHILDREN, YOUNG PEOPLE AND FAMILIES TOWARDS BRIGHTER FUTURES



In honour of this special occasion we've created a timeline of our most important milestones.



**1990**

Lesley Max authors *Children: Endangered Species?* (Penguin).

**1992**

Governor General, Dame Catherine Tizard, opens Papakura Family Service Centre, Great Potentials Foundation's innovation, including HIPPY's introduction to New Zealand.

**1996**

Government announces Family Start initiative following Lesley's advocacy related to Hawaii's Healthy Start initiative.

**1999**

Government starts contributing funding to HIPPY site operating costs outside Family Service Centres.

**2002**

MATES Senior piloted in four low-decile Auckland secondary schools.

**1990s**

**2000s**

**1991**

Lesley Max and Gordon Dryden establish the Pacific Foundation of New Zealand, later Great Potentials Foundation.

Lesley Max co-wrote three parenting booklets "The Vital Years", distributed free to all mothers in Auckland and Northland.

**1993**

Lesley Max awarded Winston Churchill Fellowship for research on child protection, early education in five countries.

**1994**

Government-funded Family Service Centres in Huntly, Mangere East, Opatiki, Otara, Porirua, Motueka, all including HIPPY, based on Papakura model.

Lesley Max awarded MBE.

**1997**

Government-commissioned research: "The HIPPY programme in family service centres" (Burgon, 1997) is published, together with "Family Service Centres Evaluation", finding positive effects.

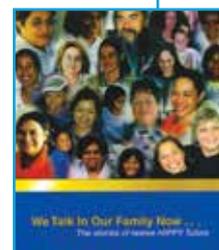
**2001**

Great Potentials initiates MATES, entering into a partnership with the University of Auckland.

Lesley Max presents "Social Cohesion and Bridging the Knowledge Divide" paper at Catching the Knowledge Wave Conference in Auckland.

**2003**

HIPPY research report, "We Talk in our Family Now" is published.





**2007**

The Starpath Centre for Research study concludes that students from MATES Senior schools are more likely to achieve university entrance and more likely to enrol in university than students from comparable non-MATES schools.

Angus Fletcher is appointed Chairman of the Board of Trustees.

PM Helen Clark visits Papakura Family Service Centre.

**2008**

MATES Junior piloted at Greenmeadows Intermediate School.

**2010**

Lesley Max made a Dame Companion of the New Zealand Order of Merit for her services to children.



**2014**

Takanini Family Service Centre opens its doors.

PM John Key visits Takanini Family Service Centre.

*The New Zealand Listener* features Great Potentials in an eight-page cover story.



**2010s**

**2005**

HIPPY New Zealand hosts HIPPY International Conference in Auckland.

**2006**

Pacific Foundation of New Zealand launches its new name, Great Potentials Foundation.

Lesley Max features in *North & South* cover story highlighting New Zealand's child abuse epidemic.

**2009**

Faculty of Education, University of Auckland evaluation makes positive findings about MATES Junior.

Research report on long-term effects of HIPPY "Evening Up The Odds". Positive findings.

**2011**

PM visits Great Potentials Foundation office.

Government commits to funding expansion of HIPPY as part of strategy to increase participation in early childhood education for Māori, Pasifika and children from lower socio-economic communities.

2012 Ministry of Education agrees to majority fund establishment of a Child and Family Centre at Takanini.

**2013**

Government recognises HIPPY as means for beneficiary parents to fulfil their social obligations with regard to early childhood education.

MATES Senior approved for inclusion in the Government's Children's Action Plan – Promotion of Youth Mentoring initiative.



# GOVERNANCE AND ORGANISATIONAL STRUCTURE

Great Potentials Foundation's Board of Trustees consists of volunteer Trustees and provides governance for the organisation, led by Chairman Angus Fletcher.

Each Trustee makes a unique and valuable contribution, bringing a broad range of skills, knowledge and experience to Great Potentials Foundation. The Board delegates the daily management and leadership of Great Potentials to its Founder and CEO, Dame Lesley Max, who is also a Trustee.



**Angus Fletcher**  
Chairman



**Dame Lesley Max**  
CEO, Founder and Trustee



**Wendy Schofield**  
Secretary and Treasurer



**Commodore Tony Lewis**  
RNZN (Ret'd), Trustee



**Dr. Leeanne Mataira**  
Trustee



**Lady Barbara Harvey**  
Trustee



**June Hiatt**  
Trustee



**Louise Surrnt**  
Trustee



**Marion Heppner**  
Trustee (on leave of absence)

## OUR PROGRAMME MANAGERS



**Louise Belcher**  
Family Service Centres Manager



**Jane Hall**  
HIPPY National Director



**Shana Malio-Satele**  
MATES Programme Manager

# GREAT POTENTIALS FOUNDATION DIRECTORY

## NATURE OF BUSINESS

Charitable Trust for the Promotion of Health,  
Education & Parent Support.

Registered under the Charities Act 2005.

Trust Settlement Date: 1991

Charities Commission No: CC32333

## NATIONAL OFFICE DIRECTORY

Telephone: 09 377 5384  
Facsimile: 09 377 5386  
Registered Office: Level 6, Building 5, 666 Great South  
Road, Penrose, Auckland 1061  
Postal Address: PO Box 11283, Ellerslie, Auckland 1542  
Email: [info@greatpotentials.org.nz](mailto:info@greatpotentials.org.nz)  
Website: [www.greatpotentials.org.nz](http://www.greatpotentials.org.nz)  
Facebook: [www.facebook.com/greatpotentials](http://www.facebook.com/greatpotentials)

## AUDITOR, BANK, SOLICITORS

Auditor: Blackmore Virtue & Owens  
Bank: ASB Bank  
Solicitors: Fleming Foster

## NATIONAL OFFICE

### Chief Executive

Dame Lesley Max  
[lesley.max@greatpotentials.org.nz](mailto:lesley.max@greatpotentials.org.nz)

### Business Development Manager

Marion Heppner  
[marion.heppner@greatpotentials.org.nz](mailto:marion.heppner@greatpotentials.org.nz)

### Trust Secretary/Treasurer

Wendy Schofield  
[wschofield@xtra.co.nz](mailto:wschofield@xtra.co.nz)

### Relationships Manager

Sarah Cotter  
[sarah.cotter@greatpotentials.org.nz](mailto:sarah.cotter@greatpotentials.org.nz)

### Fundraising Coordinator

Louise Haines  
[louise.haines@greatpotentials.org.nz](mailto:louise.haines@greatpotentials.org.nz)

### HIPPY National Director

Jane Hall  
[jane.hall@greatpotentials.org.nz](mailto:jane.hall@greatpotentials.org.nz)

### MATES Programme Manager

Shana Malio-Satele  
[shana.malio@greatpotentials.org.nz](mailto:shana.malio@greatpotentials.org.nz)

### Family Service Centres Manager

Louise Belcher  
[manager@familyservicecentres.org.nz](mailto:manager@familyservicecentres.org.nz)

### Administrator & PA

Judy Jarvie  
[judy.jarvie@greatpotentials.org.nz](mailto:judy.jarvie@greatpotentials.org.nz)

“You can’t push a person towards success. You can’t pull them unwillingly. What you can do is walk alongside them. Help them discover the freedom that education, independence and purpose provide us all. **Commit to them, nurture them and ultimately empower them.**”



  
*Great  
Potentials*  
FOUNDATION

Helping children,  
young people & families  
towards brighter futures  
[greatpotentials.org.nz](http://greatpotentials.org.nz)

Proud to enable these initiatives:

  
**FAMILY**  
SERVICE CENTRES

  
**HIPPY**

  
**MATES**