



2018 Sports in Schools Gala and Auction Sponsorship Levels and Benefits

| | Gold Medal Sponsor \$10,000 | Silver Medal Sponsor \$5,000 | Bronze Medal Sponsor \$2,500 | Varsity Sponsor \$1,000 |
|--|--------------------------------|---------------------------------|---------------------------------|----------------------------|
| Media and Event Exposure | | | | |
| Exclusive presenting sponsorship (above Gala title) on all materials and in media outreach | ✓ | | | |
| Onstage Branding | ✓ | | | |
| Step and Repeat Branding | ✓ | ✓ | | |
| Bar Back Branding | | ✓ | | |
| Opportunity to present Coach of the Year Award | ✓ | | | |
| Opportunity to customize sponsorship package according to priorities* | ✓ | ✓ | ✓ | |
| Onstage speaking opportunity to present donated auction lot | ✓ | ✓ | ✓ | |
| Opportunity to sponsor mission related co-branded item (swag) | ✓ | ✓ | ✓ | |
| Recognition in all external communications, including press releases, Facebook and Twitter | ✓ | ✓ | ✓ | ✓ |
| Ad(s) in event program book** | (2) Full Page color | Full Page color | Half Page color | Quarter Page color |
| Logo on Gala Invitation** | Premier Placement | Premier Placement | Premier Placement | ✓ |
| Logo on Event Website** | Premier Placement | Premier Placement | Premier Placement | ✓ |
| Logo on event sponsor signage** | Premier Placement | Premier Placement | Premier Placement | ✓ |
| 2018 Event Benefits | | | | |
| Table(s) at Gala (10 seats per table) | 3 | 2 | 2 | 1 |

*Listed benefits subject to change depending on level of customization

**In order to receive all promotional benefits, your commitment, logo, and program ad (if applicable) must be received by May 5, 2018.



Sponsorship Commitment Form

Please select your sponsorship level:

_____ \$10,000 Presenting Gold Medal Sponsor

_____ \$2,500 Bronze Medal Sponsor

_____ \$5,000 Silver Medal Sponsor

_____ \$1,000 Varsity Sponsor

_____ **I am unable to attend, but would like to support Sports in Schools with a gift of \$_____**

Full Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method (circle one): Check or Credit Card

Please make checks payable to "Sports in Schools" or pay by Credit Card:

American Express Visa MasterCard

Card # _____ Exp. Date _____ Sec. Code _____

Signature _____

Email to: kyleen@sportsinschools.org

Mail to: Sports in Schools, 1211 E. Denny Way, Box B7, Seattle, WA 98122

Questions: Please contact Kyleen Niccolls, Executive Director, 206.730.7494 or kyleen@sportsinschools.org

*Sports in Schools is a 501(c)(3) non-profit organization;
Federal Tax ID Number is 27-1754999*

**We look forward to celebrating with you at the 2018 Sports in Schools
Gala and Auction on May 19, 2018!**