



2018 Sports in Schools Gala and Auction Sponsorship Levels and Benefits

	Gold Medal Sponsor \$10,000	Silver Medal Sponsor \$5,000	Bronze Medal Sponsor \$2,500	Varsity Sponsor \$1,000
Media and Event Exposure				
Exclusive presenting sponsorship (above Gala title) on all materials and in media outreach	✓			
Onstage Branding	✓			
Step and Repeat Branding	✓	✓		
Bar Back Branding		✓		
Opportunity to present Coach of the Year Award	✓			
Opportunity to customize sponsorship package according to priorities*	✓	✓	✓	
Onstage speaking opportunity to present donated auction lot	✓	✓	✓	
Opportunity to sponsor mission related co-branded item (swag)	✓	✓	✓	
Recognition in all external communications, including press releases, Facebook and Twitter	✓	✓	✓	✓
Ad(s) in event program book**	(2) Full Page color	Full Page color	Half Page color	Quarter Page color
Logo on Gala Invitation**	Premier Placement	Premier Placement	Premier Placement	✓
Logo on Event Website**	Premier Placement	Premier Placement	Premier Placement	✓
Logo on event sponsor signage**	Premier Placement	Premier Placement	Premier Placement	✓
2018 Event Benefits				
Table(s) at Gala (10 seats per table)	3	2	2	1

*Listed benefits subject to change depending on level of customization

**In order to receive all promotional benefits, your commitment, logo, and program ad (if applicable) must be received by May 5, 2018.



Sponsorship Commitment Form

Please select your sponsorship level:

_____ \$10,000 Presenting Gold Medal Sponsor

_____ \$2,500 Bronze Medal Sponsor

_____ \$5,000 Silver Medal Sponsor

_____ \$1,000 Varsity Sponsor

_____ **I am unable to attend, but would like to support Sports in Schools with a gift of \$_____**

Full Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method (circle one): Check or Credit Card

Please make checks payable to "Sports in Schools" or pay by Credit Card:

American Express Visa MasterCard

Card # _____ Exp. Date _____ Sec. Code _____

Signature _____

Email to: kyleen@sportsinschools.org
Mail to: Sports in Schools, 1211 E. Denny Way, Box B7, Seattle, WA 98122
Questions: Please contact Kyleen Niccolls, Executive Director, 206.730.7494 or kyleen@sportsinschools.org
*Sports in Schools is a 501(c)(3) non-profit organization;
Federal Tax ID Number is 27-1754999*

**We look forward to celebrating with you at the 2018 Sports in Schools
Gala and Auction on May 19, 2018!**