BOARD OF DIRECTORS WORK SESSION
March 1, 2016  12:00-1:30 pm
AIA-SWO Octagon, 92 E. Broadway, Eugene

Present:  Stan, Katie, Patrick, Kristina, Jenna, Scott, Seth (by phone/zoom)
Absent: Mark

What presentations should we encourage for the ODC?
- Reach out to the university, wood products program or other? – JLF to ask Judith
- Presentation about EVE – SH

March Blurred(di)vision
- Paul Dustrud not excited to present; suggested Kevin Cavanaugh and/or Cory Martin (works for THA now); Fifield suggested Don Prohaska; Patrick suggests Mark Miksis; possibly also Will Dixon
- RBA willing/interested in presenting
- Katie spoke with Zach Galloway at the City of Eugene; perhaps formatting a living room conversation with a panel discussion afterwards; how can the city be helpful throughout the process
- Bigger picture that the city is trying to break through silos and work together more; interested in a 3 part series and/or a whole chapter meeting about what the city would like to do regarding planning and development
- Let advocacy be a big theme for programming in 2017; perhaps bring in controversial speakers as well
- Another option is to bring someone from outside of Portland, then someone from Eugene (RBA), and then the City
- Topics/questions (SH):
  - How does it affect design decisions and your role as a professional if you also have a financial stake in the project?
  - How does it allow you to participate and/or create projects that you otherwise wouldn’t be able to do?

CSI C3 Conference. How can we improve CSI relations? Support CSI activities?
- Attendance was sparse, energy was low
- Are people just too busy? KH talked with Larry, their ongoing struggle is how to keep people engaged? Should local organizations combine efforts to promote better turnout?
- CSI is an industry organization, AIA is a professional organization
- Historically collaborative events: picnic, alternating with them on L&L’s, and the annual C3 Conference/Expo
- SH feels that we didn’t really provide a chapter activity for February, because C3 was poorly attended...
- Idea: open picnic to all 5 groups...celebrate camaraderie of the profession. CSI, NAWIC, ASLA, AIA, Cascadia
- Separate service project for August or a different month; not PART of the picnic
How can we expedite COLA having an impact on discussion of local issues?

- SC—it’s going to take some time; have been in the process of figuring out what to do, what our role is, do we dogpile on or let it play out?, look for the right opportunity to be engaged; ready to act when the opportunity to engage does occur; all 4 members have been extremely busy with work, hard to meet/act; Eric Gunderson has offered increased participation, wants to be involved, meeting on Thursday (1:30) with Lucy Vinis (Eugene mayoral candidate)

- If the board wants CoLA to do something specific, they should ask specifically (like a CoLA member at every city council meeting, or something similar); KH thinks it’s important for CoLA to be more involved with the Urban Renewal effort; formally request this at the next Board meeting

- Would be good to remind the chapter about CoLA, perhaps by sending out a survey/poll

- Have decided not to pursue a statement about Kesey square because the committee doesn’t even agree on the issue, so they don’t feel like they can create a position that represents the chapter

- PH—thinks impact would come by publishing letters in the RG; advocate for big issues/general positions, like on behalf of urbanism in the city; reach out to the membership, ask them to write letters on the issue

- KH—critical timing, city council voting at next work session whether/not to move forward with revised draft, would be a good time for CoLA to express support (in the next 2 weeks)

- KH—City of Eugene going to work with the Project for Public Spaces group to look at downtown; would be good to get CoLA involved, and/or piggyback for DE speakers