

MATT PLAPPERT

PLEASE VISIT MY PORTFOLIO AT: WWW.MATTPLAPPERT.COM

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EXPERIENCE	7/2013 - 1/2015 Louisville, KY	Yum! Brands Creative Services Digital Art Director
	2/2013 - 7/2013 Louisville, KY	Stewart and Associates Interactive Designer
	10/2009 - 2/2013 Cincinnati, OH	POSSIBLE Interactive Designer
	6/2009 - 8/2009 Madrid, Spain	Imagewest Advertising and Public Relations Senior Graphic Designer
	8/2008 - 12/2008 Bowling Green, KY	Imagewest Advertising and Public Relations Graphic Designer
	5/2008 - 8/2008 Louisville, KY	Solid Light Inc. Graphic Design Intern

EDUCATION	2005 - 2009 Bowling Green, KY	Western Kentucky University Major: Advertising Minor: Graphic Design Graduated Magna Cum Laude (3.7 GPA)
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SOFTWARE EXPERIENCE	Photoshop CC • Illustrator CC • InDesign CC • Dreamweaver CC • Keynote
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AWARDS	2012	PMIP Award for "Ownership" on www.cafebustelo.com
	2011	PMIP Award for "Smart Design" on www.jimstengel.com
	8/2005 - 5/2009	Presidents List: 5 Semesters Deans List: 2 Semesters
	2/2009	Kentucky Intercollegiate Press Association First Place- Advertising Copy
	1/2009	Two Pieces Published in Communication Design Publication Sangmyung University (Korea)
	12/2007	World Topper Scholarship Study Abroad in London, England Class: Advertising and Public Relations in London

BRANDS I'VE WORKED ON	Café Bustelo • Cincinnati Shakespeare Company • Dunkin' Donuts • Ensure Equibrand • Fifth Third Bank • Folgers • Glucerna • Ingram Micro • KFC • Merck Pearl Vision • PediaSure • Pizza Hut • Procter & Gamble Brands • Similac • Taco Bell Microsoft • Yum! Brands
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