



JOIN THE
VOICE
OF LEADERSHIP
IN ENERGY
STORAGE

WHO WE ARE:

Energy Storage Canada (ESC) is the voice of leadership for energy storage and the only industry association in Canada that focuses on advancing opportunities and building the market for energy storage. ESC leverages the strength of our diverse membership to drive market development in Canada.

WHAT WE DO:



ADVOCACY



NETWORKING



EDUCATION



EVENTS

ESC has made energy storage a key focus for policy makers. We educate stakeholders and drive awareness about the value that energy storage delivers. We work to create new competitive markets and ensure regulatory fairness. Our mission is to advance the energy storage industry in Canada through policy advocacy, collaboration, education, and research. Energy Storage Canada works closely with sector allies and with other energy storage stakeholders to push the industry forward.

OUR MEMBERS

ESC is the voice of the many organizations that make, distribute, finance, promote, deploy, innovate and study energy storage technologies and applications. Our membership represents a cross-section of players:

- **TECHNOLOGY PROVIDERS**
- **PROJECT DEVELOPERS**
- **POWER GENERATORS**
- **ENGINEERING AND CONSTRUCTION FIRMS**
- **FINANCE AND LEGAL PROFESSIONALS**
- **LOCAL ELECTRICITY DISTRIBUTION COMPANIES**
- **NON-GOVERNMENT ORGANIZATIONS AND STAKEHOLDERS**



WHY CHOOSE TO BE A MEMBER OF ESC?

Shape the market. Demonstrate leadership. Stay current. Access experts. Network. From regulatory action to thought leadership, Energy Storage Canada delivers value to its members through a host of compelling benefits:



ADVOCACY & MARKET DEVELOPMENT



INDUSTRY LEADERSHIP



MARKET & REGULATORY INTELLIGENCE



EXPERT ACCESS



ACADEMIC RESEARCH INITIATIVES AND KNOWLEDGE SHARING



NETWORKING, MARKETING, RELATIONSHIP BUILDING



SAVINGS ON EVENTS AND PROGRAMS

ADVANCING
CANADA'S
ENERGY
STORAGE
INDUSTRY

WANT TO KNOW MORE?

PLEASE CONTACT

SHIRLEY DARLING, *Membership and Events Coordinator*
AT shirley.darling@energystoragecanada.org

VISIT www.energystoragecanada.org

ENERGY STORAGE CANADA has membership categories designed to meet your organization's goals and needs.

MEMBERSHIP CATEGORY	ANNUAL DUES	CRITERIA	MEMBERSHIP BENEFITS
CORPORATE PREMIUM with Membership in Ontario Advocacy Council*	\$6,500 + \$13,500 for AC membership	Open to all organizations	<ul style="list-style-type: none"> ESC's premier membership category for organizations taking the lead to shape the industry Automatic membership on ESC's Advocacy Council Leadership opportunities to influence and direct policy priorities High-profile activities to sit at the table with government, agencies, regulatory bodies and policy makers First call to attend special events and invited speaker opportunities. All corporate member benefits
CORPORATE PREMIUM with Membership in Alberta Advocacy Council *	\$6,500 + \$8,500 for AC membership	Open to all organizations	<ul style="list-style-type: none"> ESC's premier membership category for organizations taking the lead to shape the industry Automatic membership on ESC's Advocacy Council Leadership opportunities to influence and direct policy priorities High-profile activities to sit at the table with government, agencies, regulatory bodies and policy makers First call to attend special events and invited speaker opportunities. All corporate member benefits
CORPORATE I	\$6,500	Global energy-related revenue \$50M or more	<ul style="list-style-type: none"> Voting membership Prominent positioning of logo on website and on all posted/printed materials Special event invitations and speaking opportunities All other corporate member benefits
CORPORATE II	\$4,000	Global energy-related revenue from \$10M to \$50M	<ul style="list-style-type: none"> Voting membership Logo on website and ESC materials All other corporate member benefits
CORPORATE III	\$2,500	Global energy-related revenue under \$10M	<ul style="list-style-type: none"> Voting membership Logo on website and ESC materials All other corporate member benefits
PROFESSIONAL SERVICES	\$2,500	Law, accounting, EPC firms	<ul style="list-style-type: none"> First call for ESC event sponsorship opportunities Voting membership Logo on website and ESC materials All other corporate member benefits
ELECTRIC UTILITIES (Local Distribution Companies)	\$1,250	Local Distribution Companies (LDCs)	<ul style="list-style-type: none"> Invitation to all ESC events Voting membership, opt-out available Access to webinars, newsletters, reports, analysis and program/project updates Logo on ESC website and materials
GOV'T AGENCIES, NGOS, ACADEMIC	\$1000 or 'in kind'	Non-profit Academic	<ul style="list-style-type: none"> Invitation to all ESC events Access to corporate members, newsletters, reports, analysis and program/project updates Reciprocal benefits partnership agreement for "in-kind" memberships Logo on ESC website and materials
SOLE PROPRIETORSHIP	\$500	Available to sole proprietors or self-employed individuals with no affiliation to an entity that would be eligible for a full membership	<ul style="list-style-type: none"> Invitation to all ESC events Access to webinars, newsletters, reports, analysis and program/project updates Discounts on conferences and other events

MEMBERSHIP BENEFITS *for all Corporate Members*

- Voting membership for all major ESC initiatives and Board elections
- Eligibility to serve on the Board via nomination and election process
- Eligibility to serve and/or lead on special Working Groups or Projects
- Logo and Corporate Profile on website and on all materials
- Access to all members-only webinars, newsletters, reports
- Discounts on Energy Storage conferences and trade show events
- Events and networking opportunities with experts and leading companies in the energy storage sector

MEMBERSHIP PERIOD

The ESC membership period is the calendar year from January 1 through December 31. Dues are prorated through the year according to the following schedule.

- Q1** – 100% of full dues
- Q2** – 80% of full dues
- Q3** – 50% of full dues
- Q4** – 20% of full dues



MEMBERSHIP form

PLEASE COMPLETE THE FILLABLE MEMBERSHIP FORM

AND RETURN VIA E-MAIL TO shirley.darling@energystoragecanada.org

COMPANY/ORGANIZATION NAME: _____

NAME OF PRIMARY MEMBER: _____

TITLE: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

NAME OF SECONDARY CONTACT: _____
(if applicable)

TITLE: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

PLEASE CHECK ONE:

ON AB
Corporate
Premium

I II III
Corporate Member

Professional
Services

Electric
Utilities

Gov't Agencies
(NGOs, Academic)

Sole
Proprietorship

PAYMENT DETAILS WE ACCEPT PAYMENT BY CREDIT CARD, DIRECT DEPOSIT OR CHEQUE.



To pay by Direct Deposit or PayPal, contact shirley.darling@energystoragecanada.org

Cheque:
Please make payable to "Energy Storage Canada"
HST Registration #819271370

Mail to:
Energy Storage Canada, MaRS Cleantech,
Suite 420, 101 College St., Toronto, ON M5G 1L7

INVOICE ME **OR** CHEQUE ENCLOSED FOR \$ _____
(Please include 13% HST to your membership fee. HST Registration #819271370)

Signature _____ Date _____

THANK YOU



QUESTIONS? PLEASE CONTACT
shirley.darling@energystoragecanada.org