



SPONSORSHIP PACKAGES

ENERGY STORAGE IN CANADA

Connecting to Now

2017

SEPTEMBER 19-20
TORONTO, ON



WE ARE PROUD TO OFFER A VARIETY OF SPONSORSHIP OPPORTUNITIES AT ENERGY STORAGE IN CANADA: CONNECTING TO NOW - the Energy Storage in Canada Conference. These sponsorships provide your organization with unique exposure to the largest conference solely focused on energy storage in Canada.

This is the key industry gathering setting a path forward for continued growth and acceleration of energy storage markets, policy and technology.



WHY SPONSOR?

Sponsorship of the Energy Storage Canada annual conference puts your brand in front of hundreds of energy storage decision makers, connects you to an important and growing industry, and helps us reinforce this high-profile and important conference.

Our theme this year targets what's happening today in energy storage. Canada's energy storage industry is building momentum with rapidly growing companies, commercialized technologies, successful installations and dynamic developments that have an impact on our entire energy economy. With advances in energy policy, evolution of rules and regulations, expanded carbon pricing and constant innovation, this surge will only continue.

Don't miss out on this unique opportunity to give profile to your connection to energy storage.

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Who is Attending?

This conference brings together a wide range of decision-makers across the industry in Canada. Policy makers, manufacturers, researchers, developers, utilities, system operators, financial experts and funders, and the broad supply chain of energy storage interests in the country.

The Opportunity

We offer a number of sponsorship levels, providing multiple benefits in each category. Please contact Patricia Phillips, Executive Director, Energy Storage Canada, for more information at pat.phillips@energystoragecanada.org.

PACKAGES

PRESENTING SPONSOR

(Exclusive Opportunity - \$15,000 + HST)

- Exclusive recognition as sponsor of the entire conference (September 19-20)
- Top logo billing with "Presented By..."
- Four (4) complimentary passes
- Introduction of Conference Keynote Speaker (September 20)
- Company logo and name prominently displayed on all print collateral, online and email promotion
- Option to have company display table (standard 6' exhibit table) in networking area
- Company highlighted with logo on event program, on event signage throughout conference
- Logo included in all emails to conference attendees and on event website
- Option to participate on panel
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship

HOST SPONSORSHIP - OPENING RECEPTION

(Exclusive Opportunity- \$10,000+ HST)

- Exclusive recognition as sponsor of opening reception (September 19)
- Four (4) complimentary passes to conference
- Introduction of Reception Keynote Speaker
- Company highlighted with logo on event program as exclusive sponsor, on event signage throughout conference
- Option to participate on panel
- Option to have company display table (standard 6' exhibit table) in networking area
- Logo included in all emails to conference attendees and on event website
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship

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GW

GIGAWATT SPONSORS

(4 Available - \$7,500 + HST)

- Three (3) complimentary full conference registrations
- Option to be recognized as sponsor of speakers' panel of your choice
- Prominent positioning of company highlighted with logo on event program, on event signage, and on event website
- Option to have company display table (standard 6' exhibit table) in conference networking area
- Logo included in all emails to conference attendees
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition of Sponsorship

MW

MEGAWATT SPONSORS

(5 Available - \$5,000 + HST)

- Two (2) complimentary full conference registrations
- Company highlighted with logo included in conference program, on event signage, and on event website
- Pre- and post-conference attendee lists (PDF format)
- Verbal and projected recognition during conference



LANYARD SPONSOR

(1 Available - \$4,000 + HST)

- Includes one-colour logo imprint on conference lanyard
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website
- Verbal and projected recognition during conference

SOLD OUT!



CONFERENCE FOLDER SPONSOR

(1 Available - \$4,000 + HST)

- Includes logo imprint on conference folder
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website
- Verbal and projected recognition during conference

SOLD OUT!

KW

KILOWATT SPONSORS

(6 Available - \$3,000 + HST)

- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website
- Verbal and projected recognition during conference

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NETWORKING BREAK SPONSOR

(2 Available - \$4,000 + HST)

- Includes signage at morning or afternoon break
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage, and on event website



DISPLAY (Table Top) SPONSORSHIP

(5 Available - \$2,500 + HST)

- Includes 6' exhibit display table in conference networking area
- One (1) complimentary full conference registration
- Company highlighted with logo included in conference program, on event signage and event

QUESTIONS?

For custom sponsorships or any inquiries about how we can work together, please contact:

PATRICIA PHILLIPS

Executive Director, Energy Storage Canada

pat.phillips@energystoragecanada.org

416-575-8539