

SHAVED HEAD MEDIA

Shaved Head Media brings the value of a full-scale creative marketing agency and professional partner for your business. We work collaboratively to grow your market share by focusing strongly on the purpose of the work. We learn your business and sell it as our own. Mobile, outdoor, email, online, social. Each to be utilized to deliver the message to an individual user, on a massive scale.

Who are we? We have over 35 years of combined experience in marketing and advertising design, content creation, media relations, print, online media, alternative news, staffing & brand ambassador management.



Advertising & Marketing Services

Our extensive creative design experience will help you refine your messaging, and move forward with new, curated marketing materials to target & engage an audience.

- Advertising Design
- Marketing
- Strategic Media Buying
- Customized Promotional Messaging
- Brand Design & Development



Media Relations & Publicity

Gain public visibility and awareness for any product, brand, service or event. A smart way to build a fan base, a vibrant segment for targeted campaigns and offers.

- Communications Strategy
- Boutique PR
- Visibility Opportunities
- Client Database & Prospect List Management
- Community Relations and Management



Events, Sponsorships & Promotions

Leverage our experienced promotion teams, exclusive NYC venues and celebrity vendors to deliver product messaging that resonates with your target audience.

- Outdoor (OOH) Distribution
- Street Teams Promoters (with Product Training)
- Event Staffing
- Private, Corporate and Themed Events, including Nightlife Events
- Exclusive Venue Partnerships



Social Media Management

What are you doing to reach out and create new relationships? We'll help you retain current and acquire new customers with content generation and publishing.

- Social Media Management
- Organic Marketing
- Content Generation & Publishing
- Team Members as Brand Ambassadors
- Customer Brand Engagement



Website Design & Online Presence

A website's key role is to generate business, and demonstrating creativity is only part of what converts a website visitor into a customer.

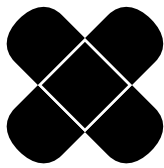
- Website Design
- Website Partnership-as-a-Service
- Search Engine Marketing
- Website Marketing



Production Services

Our Production Services cover the full spectrum in Live Event Entertainment, Theatre, Film and more. We provide creative solutions for any production project.

- Live Entertainment Event Production
- Video for Broadcast TV & Web
- Film & Theatre
- Set and Light Design, Art Installations
- Printing & Print Media Campaigns



SHAVED HEAD MEDIA

We at **Shaved Head Media** understand the audience and where their attention is being directed. Our process is simple, brand and product placement in front of an engaged audience.

Message value, activity and availability leads to engagement, growth and brand awareness.

Advertising & Marketing Services
Media Relations & Publicity
Events, Sponsorships & Promotions

Social Media Management
Website Design & Online Presence
Production Services

Law Offices of Helfand & Helfand Press Representatives + Marketing & Website

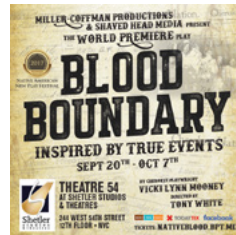


Law Office of Helfand & Helfand

Agency of record for the midtown boutique law firm.

Design and create a new website and marketing campaign, including a supplemental social media ad campaign, for the launch of the new entertainment division.

"Blood Boundary" World Premiere Off-Broadway Play Producer, Marketing & Press Representatives



Producer our first Off-Broadway theatrical production, a World Premiere Play.

Marketing & Media Representatives the important original work: 10+ online reviews. 2 print listings in TimeOut New York Magazine, among others.

HBO Trueblood "VAMP New York" Award Winning Campaign



Won the bid for HBO TrueBlood Season 2 launch with a fictional 8-page newspaper insert we called VAMP New York. Each page had a unique, personalized Vamp spin. It was a special project.



"To bleary strap-hangers, the story in the June 12, 2009 issue of an New York on protests over subway service cuts might have passed for a typical day in the Big Apple. But to read the story, and the ads that accompanied it, one might be led to believe that the city that never sleeps was being stalked by vampires." Lucia Moses of AdWeek.

Awarded AdWeek Media Plan of the Year 2010
By AdWeek Staff

Filco Carting Corp Dumpster Rental Campaign



Designed and created a new website and marketing campaign, including a supplemental social media ad campaign, with great results. Boosting their dumpster rentals to double digit gains, year over year.

Branding & Marketing "East Ville des Folies" Annual Tasting Event at Webster Hall NYC



Design & Marketing team for the 1920's Prohibition themed tasting festival. Features four floors and over 40,000 square feet of beers and whiskeys from around the world. 4 years consecutive sell out crowds! That's over 1,500 patrons, each event!

Society for Artistic Veterans Broadcast TV Commercial



Used the artwork from the postcard, and created a Broadcast TV Commercial.

The commercial was televised during the live 2013 Veterans Day Parade on Fox 5 New York.

"Harvest Moon Event" at AFA Gallery, SoHo, NYC Event Caterer, Curator & Host



Created, prepared and delivered a Native American themed, buffet style food service for Eagle Project's fundraising event at the AFA Gallery in SoHo, NYC.

- Two distinct (one meat, one veggie),
- Fry Bread recipes for over 150 guests.

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