

Historic Irvington

Irvington Community Association, P.O. Box 12102, Portland, OR 97212

Thank you for your interest in advertising with the *Historic Irvington Newsletter*. The Irvington Community Association newsletter is published four times annually (Sept., Dec., March and May) Circulation reaches 4500 addresses by mail, and 700 copies are distributed to neighborhood businesses.

2014-15 IRVINGTON NEWSLETTER ADVERTISING RATES

Single business card size -- one column wide, single card high (3 1/4" wide x 1 7/8" high)	\$88 each issue	\$286 for four issue contract (\$71.50 per issue)
Double business card size – one column wide, two single cards high (3 1/4" wide x 3 7/8" high)	\$115 each issue	\$374 for four issue contract (\$93.50 per issue)
Triple business card size – one column wide, three single cards high (3 1/4" wide x 5 7/8" high)	\$192 each issue	\$660 for four issue contract (\$165 per issue)
Quadruple business card size – one column wide, four single cards high (3 1/4" wide x 7 7/8" high)	\$220 each issue	\$748 for four issue contract (\$187 per issue)
Double-triple business card size Two columns wide, three single cards high (6 5/8" wide x 5 7/8" high)	\$302 each issue	\$1100 for four issue contract (\$275 per issue)
Double-six business card size – Two columns wide, six single cards high (6 5/8" wide x 11 7/8" high)	\$357 each issue	\$1320 for four issue contract (\$330 each issue)
Pre-printed advertising flyer inserted into the issue (not larger than 8 1/2" x 11)	\$250 each issue (Note: price does not include printing)	\$800 for four issue contract (\$200)

Ad Copy Deadlines:

September	09/05
December	10/31
March	01/30
May	04/03

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To place an advertisement, please provide the following information:

Contact Name: _____

Contact Email: _____

Contact Telephone: _____

Business Name: _____ Other Phone: _____

Business Address: _____

Billing Address (if different): _____

Web Address: _____

AD SIZE _____ Four Issue Contract: Yes _____ No _____

ISSUES (check all the apply) Sept. _____ Dec. _____ March _____ May _____

(If ordering multiple ads with different sizes/different issues, please complete multiple order sheets)

Signature: _____

Please return to:

Ad Manager
Irvington Community Association
P.O. Box 12102
Portland, OR 97212
Admanager.ica@gmail.com