Privacy and Data Collection Policy

Physics Curriculum & Instruction is committed to protecting personal information. Under no circumstances will we share or disclose personal information to third parties. Information gathered pertaining to schools and instructors is limited to: school name, instructor name, mailing address, phone number, email address, and past purchases from our company. All data collected is encrypted and stored on secure servers.

All credit card transactions performed on our website utilize SSL encryption. Credit card data is not saved or stored on our servers. All credit card data is securely transmitted to our credit card processing company with no handling or visibility by our employees.

We do not use tracking cookies on our website, nor do we gather personal information via website cookies or other unseen data collection technologies. Cookies are only used to allow continuity when navigating between pages on our website.

For Physics LE (online learning platform) student accounts, personal data collected is limited to: student name, student email address, and school name. The Physics LE system stores student grade data related to assignments and quizzes performed by students on the system. Student data is stored in an encrypted format. Student data is not shared with a third party in full accordance with FERPA. Access to student data is limited to the individual student and course instructor. Any disclosure of student grade data to a third party requires written consent of a parent or eligible student. At the end of a course enrollment period all student data is destroyed.