



MSHCSP 2018 Annual Conference & Technical Exhibition

Spotlight on Patient Care,
What's Your Role?

Somerset Inn
2661 W. Big Beaver Rd
Troy, MI. 48084
1-248-643-7800

2/10/18

SPONSORSHIP OPPORTUNITIES

CONFERENCE TOTE BAGS (X0)

Distributed to all attendees, the Conference Tote Bags is an excellent way to gain recognition of your company's name/logo. The Tote Bags are distributed to each attendee at the Conference and then are taken home. Tote Bags are imprinted on one side with the MSHCSP logo and the side with organization's name/logo. Sponsor receives recognition in the conference brochure, on-site signage and verbal recognition, one complimentary set of attendee mailing list, recognition in the MSHCSP newsletter.

Wednesday Welcoming Social (X1)

The Welcoming Social offers attendees the opportunity to network, meet old friends, and make new acquaintances. The reception is well attended and provides lots of recognition to the sponsoring organization. Sponsor receives recognition in the conference brochure, on-site signage and verbal recognition, one complimentary set of attendee mailing list and recognition in the MSHCSP newsletter.

THURSDAY & FRIDAY LUNCHEON (X 2)

Lunches are one of the best-attended events at the conference and offers attendees' ample opportunity to network. Sponsor receives recognition in the conference brochure, special signage and verbal recognition, one complimentary set of attendee mailing list, recognition in the MSHCSP newsletter and one complimentary vendor booth.

RAFFLE DONATIONS (unlimited)

Special giveaways (cooler bag, water bottle, cameras, shirts, pens, etc) are a great way to promote your company and be highly visible.



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EDUCATIONAL SESSIONS (X 6)

The Educational programming at the 2018 Annual Conference includes several important key issues that are of value to the Sterile Processing Technician. Sponsors receive recognition in the conference brochure, on-site signage and verbal recognition, one complimentary set of attendee mailing list and recognition in the MSHCSP newsletter.

CONTINENTAL BREAKFASTS/ REFRESHMENT BREAKS (X 5)

A continental breakfast is provided to all conference attendees each morning of the conference. Refreshment breaks are offered between educational sessions at the conference. Refreshment breaks are a great way to gain some additional exposure and recognition. Organizations may sponsor one or more of the breakfast/breaks and receive recognition in the conference brochure, on-site signage and recognition in the MSHCSP newsletter.

BANQUET DINNER Thursday (X 3)

The Banquet/Awards Dinner acknowledges the Technicians, Board of Director and the special Central Service Professionals that dedicate their time to our profession. Offers attendees the opportunity to network, meet old friends, and make new acquaintances. The dinner is well attended and provides lots of recognition to the sponsoring organizations. The Friday evening bbq is an opportunity to relax, reflect and network after two days of learning and meeting new peers. Sponsors receive recognition in the conference brochure, on-site signage and verbal recognition, one complimentary set of attendee mailing list, recognition in the MSHCSP newsletter and one complimentary vendor booth.



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All sponsorship opportunities are awarded on a first-come basis. Sponsorships are a popular way to increase visibility and therefore sell quickly. Acceptance of sponsorship in no way implies endorsement by the Society for any products or services of the sponsoring organization.

To secure sponsorship of any of the events or items listed, or if you have any questions regarding sponsorship, please contact Penny Jarman 616-240-2490
e-mail jarmpa@outlook.com

Any sponsorship of \$1,000.00 or more will be provided a vendor booth at the exhibit show on Thursday May 17, 2018 at no additional charge.

Application, payment for sponsorship and the Educational Grant Agreement - Addendum "G" **must be received by April 15, 2018** for sponsorship benefits to apply. Thank you for considering the sponsoring of events which allows MSHCSP to offer educational opportunities at a relatively low cost to SPD/CSR and other related fields.



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SPONSORSHIP APPLICATION

APPLICATION DEADLINE: May 1st, 2018

AMOUNT ENCLOSED WITH APPLICATION

Sponsorship: _____

Sponsorship \$ Amount: _____

Sponsoring Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone _____

E-Mail Address or fax #
for confirmation _____

I am authorized representative of the company named above with full power and authority to sign this form and make this commitment.

(Please print name of individual)

(Please print title of individual)

(Authorized Signature)

(Date)

Please return to:

Penny Jarman
6800 N. State Rd. #25
Orleans, MI 48865
jarmpa@outlook.com



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EDUCATIONAL GRANT AGREEMENT - Addendum G page 1

THIS EDUCATIONAL GRANT AGREEMENT is entered into by and between

_____ ("Sponsor") and MSHCSP ("Company") as of _____

1. Educational Program. The Company agrees to provide the educational support detailed on Exhibit A ("Educational Program") subject to the terms and conditions set forth herein.

2. Purposes of Educational Program. The Educational Program shall be for scientific and educational purposes only and will not promote, directly or indirectly, the Company's products or services.

3. Control of Educational Program. Sponsor shall have ultimate control over the Educational Program, including without limitation the selection of content, materials, speakers and moderators and venue. Company, or its agents, will respond only to Sponsor initiated requests for suggestions of topics, presenters or sources of possible presenters. Company will provide, if possible, at least two potential speakers and will disclose any financial or other relationships between the Company and any proposed speakers. In no event will the Company have the right to "script", direct the emphasis, or influence the content of the Educational Program.

4. Disclosure of Financial Relationships. Sponsor will disclose to the audience (a) the support provided by the Company and (b) any significant relationship between the Sponsor and the Company or between individual speakers or moderators and the Company.

5. Use of Funds. All funds provided by the Company for Educational Sponsors shall be paid directly to the Sponsor. The Educational Program Coordinator of the Sponsor must approve any other support provided by the Company for Educational Programs (e.g., distributing brochures, preparing slides, etc.). The Company will not provide any funds or other benefits to any associate of Sponsor or any speaker or other presenter (such fees shall be paid only by the Sponsor).

6. General Terms. This Agreement shall be governed by the laws of the State of Michigan. This Agreement may not be assigned without the prior written consent of the other party. The invalidity or unenforceability of any term or provision hereof shall in no way affect the validity or enforceability of any other term or provision of this Agreement. This Agreement contains the entire agreement between the parties relating to the rights herein granted and obligations herein assumed. No modifications, change or discharge of this Agreement may occur orally but only by further written agreement of the parties. A waiver by either of the parties of any provision shall not waive the other provision. No person or entity, except the parties shall be beneficiaries of any kind of the terms to this Agreement.



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IN WITNESS WHERE OF, each of the parties has caused this Agreement to be executed on its behalf as of the day and year first above written.

SPONSOR

COMPANY / VENDOR

By: _____
Program Director

By: _____ (SIGNATURE)

By: _____
Department Administrator

Its: _____ (TITLE)

EDUCATIONAL GRANT AGREEMENT – ADDENDUM G page 2

Regarding Terms, Conditions and Purposes of an Educational Grant between _____ and
Michigan Society for Healthcare Central Service Professionals (company)

(Form must be typed or printed legibly)

Title Education Activity: MSHCSP 2018 Annual Conference & Technical Exhibition

Location: Somerset Inn, Troy, MI Date(s): May 16-18, 2018

Commercial Supporter: _____

Address: _____

City, State, zip: _____

Telephone: _____ fax: _____ Contact Person: _____

The above company wishes to provide support for the named education activity by means of (indicate which option):

Unrestricted Educational Grant for the support of _____

Grant Amount \$ _____

Restricted Educational Grant to reimburse expense for:

Speaker(s) 1) _____ 2) _____

SS #

SS#

To include:

All Expenses

Travel Only

Honorarium Only

Honorarium Amount \$ _____

(To be determined by Course Director)

Support for Catering Functions

Catering Functions: _____ Catering Amount \$ _____

Other (e.g., equipment loan, brochure distribution, etc.)
