



# CHRIS VILELA

Graphic Designer, UX Designer,  
Very Amateur Running Coach

## EDUCATION

### QUEENS UNIVERSITY

BA New Media Design  
Minor in Studio Art  
2011 - 2016

## SKILLS

### TECHNICAL

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Html & CSS  
Html Emails

### DESIGN

UX Design  
Graphic Design  
Branding  
Front End Design  
Infographics  
Digital Marketing  
Print

## CONTACT

Christopher.vilela@gmail.com  
Chrisvilela.com  
Charlotte, NC  
508.510.9419

## EXPERIENCE

### SPEED DIGITAL

May 2016 - Present | Charlotte, NC  
**Graphic Designer**

Participates in all stages of web development projects, from mockups to testing. Design and development of weekly email newsletters reaching over 160,00 subscribers. Maintaining brand standards, for marketing materials across more than 120 classic and specialty car dealerships.

### BECKER & CALLIOTT MARKETING

May 2014 - Present | Richmond, VA  
**Graphic Designer; Contract**

Vectorizing home floor plans for real estate marketing magazines. Working with quick turn around times and deadlines while working from home.

### QUEENS UNIVERSITY TRACK & FIELD

June 2013 - May 2016 | Charlotte, NC  
**Graphic Design Intern**

Designing apparel in accordance with NCAA and university branding guidelines. Proposing design and budget for competition apparel. Designing alluring recruiting material. Branding and Identity for recruiting and street cred.

### QUEEN CITY STREET VAULT

January 2016- May 2016 | Charlotte, NC  
**Graphic Designer & Branding Consultantt**

Cultivated brand identity and marketing strategy for a professional track meet.