



November 5th 2013 - San Clemente, CA - iPort announces 'Charge Case and Stand': A whole new way to use iPad. iPad chargers, stands, cases- there are many choices out there. Charge Case and Stand is all three. And it's not just a sum of the parts; iPort's new offering creates a better user experience by delivering a design that leverages the best of each part, as they work together in concert. This revolutionary concept is unprecedented in the Apple accessory space.

Charge Case:

- Allows you to charge iPad without wires in portrait or landscape on Stand
- Ultra-Thin protective case with soft-touch black finish
- Removable lightning module which provides access to iPad lighting port for charging with lightning cable on the go.
- Apple Smart Cover compatible magnets embedded into Charge Case
- Wave guide re-directs and passively amplifies iPad audio towards user.

Stand:

- Allows you to charge without wires
- Mounts iPad-in-Charge Case in portrait or landscape
- Easily aligns Charge Case to charge elements using magnets
- Charges at 12W- charging iPad mini up to 2X faster than its 5W power supply
- Provides 3 ideal mounting angles for FaceTime, movies and typing
- Takes up minimal desk space
- stand works with any Charge Case model

The Story

"We are huge iPad fans. The most amazing thing about iPad is its user experience," says Ari Supran, CEO. "Charge Case and Stand is over a year in the making as the team worked through many designs to deliver the right concept that served to elevate the iPad experience by allowing you to use iPad while it charges in many orientations and keep it protected on the go."

"We studied nearly every iPad accessory that existed and found that most only supplied a piece of the necessary user experience." explains Derick Dahl, Product Manager. Most users mix together combinations of stands, chargers, cases and the result leaves more to be desired. There had to be a better way. "We wanted to create an accessory that married these elements together, and that by doing so provided a better experience."

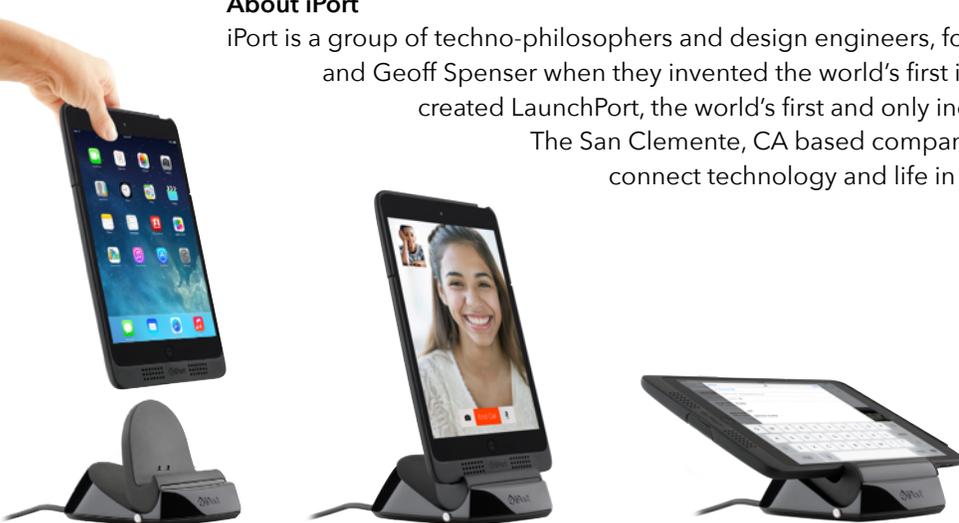
Pricing and Availability

Charge Case and Stand will be offered as an Apple Retail Store Exclusive, and hits stores in North America later this month. The product is also available to purchase today on iportproducts.com and ships in November. The box includes a Charge Case and Stand as well as a 12W Power Supply. Charge Case and Stand is Apple MFi Certified. The iPad mini system is \$99.95 and iPad 4th generation system is \$119.95. iPort plans to make a Charge Case for iPad Air and iPad mini with Retina Display, available early 2014.

About iPort

iPort is a group of techno-philosophers and design engineers, founded in 2004 by Scott Struthers and Geoff Spenser when they invented the world's first in-wall dock for iPod. In 2011, iPort created LaunchPort, the world's first and only inductive charging system for iPad.

The San Clemente, CA based company aims to create products that connect technology and life in meaningful ways.



iPort Contact
Derick Dahl
derick@iportproducts.com

iportproducts.com/press