



PROTECT MEASURE MONETIZE

the best movies and TV
content in the world.

Vobile delivers the best technology platform
that unleashes the full potential of content business
in the new era of mobile Internet.



The mobile Internet presents unlimited distribution channels, yet unprecedented challenges to grow revenue remain for content owners.

Vobile provides solutions for content owners and distributors to reduce piracy-induced revenue loss and enable new revenue opportunities throughout the video distribution chain.

Content Owners

VideoTracker®

Global protection for your premium content

Provides critical protection to ensure exclusive delivery of premium content to theaters, set-top-boxes and smart devices worldwide.

Pay Per Transaction®

Increase revenue with lower risks in home video distribution

Enables content owners to reach new distribution channels using a revenue-sharing platform.

ReClaim™

Manage, claim & grow revenue for your premium online content

Empowers content owners, MCNs and brands to manage and optimize channels and premium online video with accuracy and scale.

Distributors & Retailers

Pay-Per-Transaction®

Revenue-sharing platform for digital and retail video distribution

Increases the breadth and depth of inventory for digital distributors and independent video retailers.

MediaWise®

Effective content identification and filtering for media distribution

Enables publishers to manage digital media content to eliminate copyright infringements and help increase business opportunities.

Broadcasters & Advertisers

TV Ad Tracking & Analysis System

Precise tracking for TV ads and brand elements

Identifies and tracks advertisement, logos, graphics, etc. across broadcast networks to help brands interpret ad data and validate content runs.

mSync®

Create a unique interactive environment

Enables programming executives to create interactive shows that engage viewers using 2nd screen technology on mobile devices.

About Vobile

Founded: 2005

Vobile is the worldwide leader in video and audio content protection, measurement and monetization services. Its patented core VDNA technologies enable fully automated identification, tracking and management of any video and audio content with high accuracy and scalability. Vobile operates the VDNA Database (VDDB), which is the most comprehensive database of authorized video fingerprints, metadata and business rules from major movie studios, television networks and record labels. Founded in 2005, the company is headquartered in Santa Clara, Ca., with additional offices in the United States, Japan and Hong Kong.

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International offices:

Japan and Hong Kong

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