



Jacquelyn Renee Smith

4540 Center Boulevard
Apartment 2709
Long Island City, NY 11109
610.413.6495

jackiesmith115@gmail.com
www.jrsdesignworks.com

Skills

Adobe Creative Cloud Suite
iPad Publishing & Adobe DPS
Design for Web, Mobile & Print
Photo Editing & Retouching
Photography & Set Styling
Basic Understanding of HTML & Flash
Creative team management

Education

Temple University
Bachelor of Arts
Art Direction & Design
GPA 3.75, Magna Cum Laude

Awards and Recognition

Award Finalist for Technology & Gadget
Magazine of the Year, 2012
Advertising Academic Achievement, 2009
Outstanding Magazine Student, 2009

Where I've Worked

Ziff Davis Inc.

Senior Designer 2013-present

Designer 2011-2013

Assistant Designer 2010-2011

Lead designer for PC Magazine Digital Edition, a monthly digital iPad publication; Concept designs for covers, features and interactive elements using Adobe DPS; Provide art direction to other designers and producers for interior articles, oversee all photo and illustration research, and aid the development for each monthly digital edition. Design editorial graphics and branding materials for PCMag.com and all Ziff Davis properties, from email marketing to adaptive iPad and iPhone advertisements. Supervise design interns and junior designers.

The Knot Inc.

Art Assistant 2010

Art Intern 2009

Created designs for The Knot, The Nest, and The Bump magazines, based on each brand's set style guides. Conducted photo research, prepared final art releases for print production, and supervised model castings for editorial photo shoots. Retouched images and designed web graphics for the three flagship websites and web partners. Served as the in-house stylist for The Knot TV, a weekly web broadcast, researching and purchasing props and styling sets for the show.

Elizabeth Press Photo Stylist

Stylist Assistant 2010

Concepted ideas for upcoming food and lifestyle photo shoots, and helped execute those ideas by selecting props and styling products on the sets.

Fourteenth Street Magazine

Creative Director 2009

Designed two issues and created 35 different layouts of a magazine with a circulation of 10,000 students, while managing a 12-person art department, including staff and freelance photographers/illustrators.

Philadelphia Magazine

Creative Intern 2008

Assisted the designers with page layouts and graphic production for the print magazine. Managed an extensive art-tracking database to organize the flow of images within the magazine to ensure proper rights, credits, size, and resolution before final production.