

WEBSITE

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MOBILE

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EMAIL

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# PERRIN SKINNER

Experienced photographer with a demonstrated history of working in graphic design and media marketing. Skilled in photo editing, digital photography, video production, content management systems, social media and copywriting. A creative services professional and strong visual storyteller with a BA in Media Arts.

## EXPERIENCE

### Photographer

Freelance  
SC / New York  
October 2014 - Present

Established a visual portfolio/blog that focuses on artists and their creatives spaces. Designed a website. Contacted and scheduled clients for photo shoots. Edited/post-processed all photography in Lightroom and Photoshop.

### Photo Editor / Assistant

Kickstand Studio  
Columbia, SC  
October 2016-December 2016

Assisted photographer and creative team on location and in studio. Set up lighting and assisted with photography direction to maintain clients' brand standards. Post-processed portrait, wedding, and event photography in Adobe Lightroom.

### Marketing Specialist

Springs Creative Products  
Rock Hill SC  
December 2013-September 2014

Shot and edited individual product and lifestyle photography for print and digital use to support marketing initiatives and annual product releases. Cross collaborated with designers on catalog layout and product packaging to maintain consistent visual identity and brand standards in order to drive sales goals. Maintained and managed an eCommerce website by writing product descriptions, creating new product categories, and uploading new product photography.

### Marketing Assistant

Scene Weaver Home Textiles  
Columbia, SC  
October 2010-December 2013

Assisted the marketing coordinator in managing deadlines involving product packaging and catalog print production. Developed content for press releases, social media and editorials. Organized, maintained, and updated digital graphics archive. Scouted locations for lifestyle photography. Contacted, scheduled, and styled talent. Worked with web developers on the design and functionality of an eCommerce platform.

### Production Intern

SC Educational Television  
Columbia SC  
June - August 2009

Assisted in documentary production by transferring production equipment to film locations, lighting scenes, operating a boom mic, transcribing video interviews, and editing video shorts.

## EDUCATION

### Bachelor of Arts - Media Arts

School of Visual Art and Design  
University of South Carolina  
2005-2009

Focus encompassed filmmaking, digital photography, and screenwriting.

## LANGUAGES

ENGLISH

FRENCH

## PROFESSIONAL SKILLS

PHOTOSHOP ●●●●●

LIGHTROOM ●●●●●

INDESIGN ●●●●●

BRIDGE ●●●●●

ACROBAT ●●●●●

ILLUSTRATOR ●●●●●

PREMIERE ●●●●●

MAC ●●●●●