

The Contemporary Gallery Program at The Art House

Formal Application

Deadline: February 28, 2018

Notification: March 30, 2018

Program Term: April 1, 2018-March 30, 2019

The Art House Gallery offers guidance and representation through its Contemporary Program on an application-only basis. Applications are reviewed quarterly by a panel of contemporary artists. Both emerging and professional artists from the USA and abroad are invited to apply. Fine artists working in any medium and at any scale are eligible. Applications are competitive; a select number of applicants will be invited to interview with the review panel.

Accepted artists engage in a yearlong interactive program, renewable through a formal re-application every 12 months. The Contemporary Gallery Program is comprised of the following factors:

- Full artist profile and unlimited number of curated works on [Artsy.net](https://www.artsy.net), one of the top 10 international art collector websites. The Art House underwent a rigorous application process to be accepted as a gallery partner with Artsy and have sold numerous works nationwide through this venue, including to collectors in New York City.
- Equal participation in a group exhibition located in Chicago's Avondale neighborhood, an emerging epicenter for galleries, theater and restaurants. Next exhibit occurs during the summer of 2018 and includes collaboration on marketing and installation, and a press release/opening reception review;
- **100% profit of online and in-person sales**, plus actual shipping costs when applicable (shipping is the responsibility of the artist), with all communication and sales professionally facilitated through the gallery. Buyer info provided directly to artist to include in their individual mailing list.
- Inclusion on The Art House Gallery Artists page (under construction) on thearthouse.us website on Instagram @thearthousegallery with links to your social media/website.

- One monthly pre-paid, 3-hour, in-person or video conference session with The Art House Director, Rebecca George. Content is tailored to the artist's current priorities and can range from technical and material support/critique to professional development strategy implementation. Rebecca George is currently active as an adjunct faculty in the fine arts at The School of the Art Institute of Chicago and
- professional development in Business for Artists at University of Chicago, as well as maintaining an intensive studio and exhibition practice.
- Program acceptance represents a 12 month commitment between the gallery and the artist. Program fee is \$450 per month, due on or before the 1st of each calendar month during the program duration. Individual sessions are \$100 per hour x 3 and the remaining \$150 goes toward monthly subscription fees for Artsy and the gallery space/marketing materials/promotion of local summer exhibit.

Participate in the Contemporary Gallery Program at The Art House and become a part of an innovative paradigm shift that empowers emerging artists through studio work, a community of peers and professional development. The Art House removes the middle man by putting artist's work directly in front of collectors without taking a commission and supporting individuals through community and building self-sufficient careers as artists.

Applicant Details:

Name:

Address:

Email:

Phone:

Website:

Artist's Statement:

1. What are the artistic priorities at this time in your life?
2. Describe your current and relevant recent past artistic practice in clear detail (include medium, subject matter/concept/creative process):
3. How would you propose to utilize the 3-hour monthly sessions with Program Director Rebecca George to increase professional development as an artist? For example, professional development goals (grant writing, graduate application, website development) and/or advancing your body of work through critique, materials support, color theory application and original concept growth.

4. What specific goals/outcomes are you most interested in achieving through this representation?

A. Subjective:

B. Concrete:

REQUIRED ATTACHMENTS

- Attach 5-10 jpegs of work you have done in the last 3 years. Please send photos that are in focus and without glare. Title attachments
LastName_FirstName.Title.Year.jpeg.
- Attach updated resume or CV including education and exhibitions. Limited experience will not disqualify applicants from equal consideration. Title attachment: LastName_FirstName.CV.docx

Applicants selected for consideration will be notified by March 30, 2018 by the Director, Rebecca George. All applicants will be notified of the status of their application prior to the April-March 2019 term. Applicants not selected may request that their materials be kept on file for future consideration.

Thank you for your application.

Please email completed application by the deadline: February 28, 2018 to Rebecca@TheArtHouse.us, Subject line: **Contemporary Gallery Program Application**

Please note: Late applications will not be considered.