



ASHLEY R. KIEFFER

GRAPHIC DESIGNER

ashleyrkieffer@gmail.com

720.839.4368

ashley-kieffer.squarespace.com

EDUCATION

The University of Kansas

BFA in Design with a concentration
in Visual Communication

University of Kansas Honors Program

Graduated May 2015

Certifications

Certification of Entrepreneurship

Certification in Service Learning

Book Arts Certificate

Study Abroad

Typography, Printing & Papermaking
Italy, Summer 2014

AWARDS

Artwork featured in KU LibArt, 2012–14

Work featured in Visual Communication
Juried Show, 2012–13

School of Architecture, Design & Planning
Dean's Honor Roll, 2011–13

KU Honors Program, 2011–15

INVOLVEMENT

KU ProtoType Club Member, 2011–14

The BIG Event, Lawrence, 2012–14

Lawrence Humane Society, 2012–13

Smart Moves Afterschool Program, 2013

KU Strong Girls, 2012

Lawrence Fair Trade Sale, 2011–12

Sellards Scholarship Hall Executive
Board Member, Social Chair, 2011

WORK EXPERIENCE

Barkley Collective Studio Production Artist

July 2015 – Current | Kansas City, MO

Working alongside the design and development teams to review, improve, and finalize designs and layouts for our Payless Shoes client on all the pages of their domestic and Canadian website.

REACTOR Design Studio Intern

August 2014 – July 2015 | Kansas City, MO

Collaborating with a design team and working individually to complete design projects by specific deadlines for a multitude of clients including Commerce Bank, KCDMA, and National Charter Schools.

University of Kansas (KU) Libraries Conservator

April 2014 – May 2015 | Lawrence, KS

Performing book repair and conservation treatments on materials from the University of Kansas Library general collections in order to increase access to and longevity of library materials.

KU Design Camp Resident Assistant

June 21 – June 28, 2014 | Lawrence, KS

Acting as a role model and overseeing high school aged campers, leading group activities, and escorting residents to events, meals, and classes. This camp was established to foster a deeper understanding of design processes and principles.

KU Student Housing Food Board Manager

March 2012 – May 2014 | Lawrence, KS

Addressing residents' needs, managing a \$85 thousand budget for food and supplies by working with national food vendors and suppliers to maintain inventory levels, and overseeing kitchen procedures.

DESIGN SKILLS

Illustrator	Illustration
InDesign	Bookbinding
Photoshop	Paper making
Microsoft Office	Letterpress