

UNITED  
WE CHAMPION.



# UNITED WE CHAMPION BREAKFAST

*A virtual event for the champions  
and allies of United WE.*

FEATURING  
KANSAS CITY CHIEFS PRESIDENT  
MARK DONOVAN

Presented by:

**BANK OF AMERICA** 

**FRIDAY, APRIL 23 • 9:30AM**

Join us as men and women come together as allies to raise funds and awareness for the advancement of women's economic and civic leadership. Presented by Bank of America, this is the third United WE breakfast featuring Kansas City Chiefs President Mark Donovan. Spend the morning getting an inside look at the Chiefs organization, a preview to the 2021 virtual NFL draft, and hear how the Chiefs and the NFL are advancing opportunities for all.

# UNITED WE CHAMPION

## SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSOR \$25,000 – SECURED.** **THANK YOU BANK OF AMERICA!**

- 100 event participants
- VIP special delivery for 6 participants
- Introductory video during live virtual event
- Up to 3 pre-submitted questions for Q & A with Mark Donovan, read as “from (sponsor name)”
- Logo & recognition on all pre-and post-event media, communication and marketing materials
- Logo on virtual event platform as presenting sponsor
- Logo and link on email blast to United WE database promoting event (10,000 + unique contacts)
- Logo and link on electronic invitation
- Logo and link on minimum two social posts promoting event (13,000 + followers)
- Logo and link on United WE website with event information
- Banner Ad on virtual platform home page
- Exclusive Link on Virtual Platform Menu to Digital Landing Page including logo and detailed company info

### **CHAMPION SPONSOR \$15,000**

- 50 event participants
- VIP special delivery for 4 participants
- Up to 2 pre-submitted questions for Q & A with Mark Donovan, read as “from (sponsor name)”
- Logo/recognition on pre-and post-event communication and marketing materials
- Logo and link on email blast to United WE database promoting event (10,000 + unique contacts)
- Logo on electronic invitation
- Logo and link on one social post promoting event (13,000 + followers)
- Logo and link on United WE website with event information
- Banner Ad on virtual platform home page
- Digital Landing Page including logo and detailed company info

### **TOUCHDOWN SPONSOR \$7,500**

- 25 event participants
- VIP special delivery for 2 participants
- 1 pre-submitted question for Q & A with Mark Donovan, read as “from (sponsor name)”
- Logo/recognition on pre-and post-event communication
- Logo on email blast to United WE database promoting event (10,000 + unique contacts)
- Logo on electronic invitation
- Logo and link on United WE website with event information
- Digital Landing Page including logo and detailed company info

### **TEAM SPONSOR \$4,000**

- 15 event participants
- VIP special delivery for 1 participant
- Name listed on pre-and post-event communication
- Name on email blast to United WE database promoting event (10,000 + unique contacts)
- Logo and link on United WE website with event information
- Digital Landing Page including logo and detailed company info

### **QUARTERBACK SPONSOR \$2,000**

- 8 event participants
- Name on email blast to United WE database promoting event (10,000 + unique contacts)
- Logo and link on United WE website with event information
- Digital Landing Page including logo and detailed company info

### **ALLIES SPONSOR \$1,000**

- 4 event participants
- Logo and link on United WE website with event information
- Logo or name listed on Virtual Platform page

**INDIVIDUAL TICKETS WILL BE AVAILABLE STARTING IN APRIL.**

FOR SPONSORS WHO SUPPORT BOTH THE CHAMPION BREAKFAST AND WE WORK FOR CHANGE (SEPTEMBER 29, 2021), A 10% DISCOUNT WILL BE AVAILABLE FOR THOSE WHO MAKE THEIR PLEDGE OR CONTRIBUTION BY MARCH 31ST.

**UNITED  
WE**

Formerly Women's Foundation

### **CONTACT**

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