

UNITED
WE

WE
WORK
FOR
CHANGE

12 SEP 2024 ● 4 PM - 6 PM

THE NELSON-ATKINS MUSEUM OF ART
4525 OAK ST, KANSAS CITY, MO 64111

WE WORK FOR CHANGE

THURSDAY, SEPTEMBER 12, 2024 | 4:00 - 6:00 PM
THE NELSON-ATKINS MUSEUM OF ART • KCMO

WHO

National business and elected leaders gather to hear a nationally recognized, thought-provoking speaker to celebrate the power of women, and those working for change. Recent past keynote speakers include Arianna Huffington, Melody Hobson, Ann Curry, former United States Secretary of State Madeleine Albright, and former United States Ambassador to the United Nations Samantha Power, as well as fashion designer, Diane Von Furstenberg.

WHAT

United Women's Empowerment – United WE – advances all women's economic and civic leadership to make meaningful change through research, advocacy, policy solutions, and civic engagement. As a nonpartisan, nonprofit champion for women, we envision a world where all women are empowered to strengthen America's economy and democracy. In our 33rd year, we are a growing national movement focused on affordable childcare, pay equity, paid family leave, occupational licensing, entrepreneurship, and civic engagement. Proceeds from this event help fuel our mission and accelerate progress toward a more gender-equitable world.

WHY

We Work for Change is United WE's national event taking place in Kansas City, bringing together women and men to raise funds and awareness of United WE's work, priorities, and results to advance all women's economic and civic leadership.



EVENT PROGRAM

3:15 PM

Check-in and the opportunity for Docent-led Women-Focused Art Exhibits for attendees, thoughtfully curated by United WE & The Nelson-Atkins Museum of Art

4:00 PM

Linsey Davis Keynote & Program (Livestreamed nationally)

5-6:00 PM

Reception, cocktails, networking, and interactive opportunities to learn more about the work of United WE

📞 816.988.2000

✉️ events@united-we.org

🌐 united-we.org

📍 2100 Central St, Suite 11E, Kansas City, MO 64108

UNITED
WE .

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2024 EVENT CO-CHAIRS



PETE BROWNE
KISSICK CONSTRUCTION



LISA KRIGSTEN
DENTONS



NEELIMA PARASKER
SNAPIT SOLUTIONS

Join Event Chairs Pete Browne, Lisa Krigsten, and Neelima Parasker as we bring together individuals and allies to raise funds and awareness for the advancement of women's economic and civic leadership. Presented by Bank of America, the We Work for Change event will inspire attendees as they hear from keynote speaker, Lindsey Davis, ABC Correspondent and Journalist.

This nationally live streamed event will take place at the globally recognized Nelson-Atkins Museum of Art.

HONORARY CHAIRS

DR. DEANGELA BURNS-WALLACE
EWING MARION KAUFFMAN FOUNDATION

LESLIE KOSTNER
LOCKTON COMPANIES

LAURA MCCONNELL
LABCONCO

2024 PATRON COMMITTEE

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KRISTIN WING | RET. WING MARKETING
DARCY ZIEGER | HCA HEALTH SYSTEMS



LINSEY DAVIS | KEYNOTE SPEAKER

ABC News Live Anchor
Weekend "World News Tonight" Anchor
ABC News Correspondent

ABOUT LINSEY

Linsey Davis is an anchor for "ABC News Live Prime," ABC News' award-winning streaming evening newscast, and weekend "World News Tonight" on Sundays. She is a correspondent filing reports for "World News Tonight," "Good Morning America," "20/20" and "Nightline."

Davis has conducted powerful exclusive interviews with celebrities, major influential figures, politicians and health officials, and has received several honors for her reporting. Davis helped lead the ABC News coverage of the 2022 midterm elections and was at the forefront of ABC News' coverage of the 2020 presidential election, spanning all eight nights of the Democratic and Republican National Conventions. She has also co-anchored major political events, such as two presidential debates, the vice-presidential debate, presidential election coverage and Inauguration Day.

Davis is the bestselling author of six books, including The New York Times bestsellers "Girls of the World" and "The Smallest Spot of a Dot", and the titles "How High Is Heaven", "Stay This Way Forever", "The World Is Awake", and "One Big Heart".

Presented by:

BANK OF AMERICA 

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2024 Event Sponsorships

PRESENTING SPONSOR \$100,000	<ul style="list-style-type: none">• 20 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as the Presenting Sponsor• Logo with prominent placement on event page as the Presenting Sponsor• Logo on pre-promotional materials including email blasts (10,000+ contacts)• Logo on digital background for stage and presentation of event• Logo & recognition in pre-and post-event media• Logo on pre-event communication, including invites• Logo & link on minimum one social media post (18,000+ followers)
GOLD SPONSOR \$50,000	<ul style="list-style-type: none">• 16 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as a Gold Sponsor• Logo with prominent placement on event page as a Gold Sponsor• Logo on pre-promotional materials including email blasts (10,000+ contacts)• Logo on digital background for stage and presentation of event• Logo & recognition in pre-and post-event media• Logo on pre-event communication, including invites• Logo & link on minimum one social media post (18,000+ followers)
PLATINUM SPONSOR \$25,000	<ul style="list-style-type: none">• 12 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as a Platinum Sponsor• Logo on event page as a Platinum Sponsor• Logo on promotional materials including email blasts (10,000+ contacts)• Logo on post-event thank you in print media ad• Logo on pre-event communication, including invites• Logo & link on minimum one social media post (18,000+ followers)
DIAMOND SPONSOR \$15,000	<ul style="list-style-type: none">• 10 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as a Diamond Sponsor• Logo on event page as a Diamond Sponsor• Logo on promotional material including email blasts (10,000+ contacts)• Logo on post-event thank you in print media ad• Logo & link on minimum one social media post (18,000+ followers)
PEARL SPONSOR \$10,000	<ul style="list-style-type: none">• 8 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as a Pearl Sponsor• Logo on event page as a Pearl Sponsor• Logo on post-event thank you in print media ad• Logo and link on one email blast to database promoting event (10,000+ contacts)• Logo on minimum one social media post promoting event (18,000+ followers)
AMETHYST SPONSOR \$5,000	<ul style="list-style-type: none">• 6 in-person event tickets• Unlimited virtual event tickets• Logo recognition on virtual pre-event show as an Amethyst Sponsor• Logo on event page as an Amethyst Sponsor• Logo on post-event thank you in print media ad• Logo and link on one email blast to database promoting event (10,000+ contacts)
PERIDOT SPONSOR \$3,000	<ul style="list-style-type: none">• 4 in-person event tickets• Unlimited virtual event tickets• Logo on event page as a Peridot Sponsor• Name/logo on one email blast to database promoting event (10,000+ contacts)
RIBBON SPONSOR \$1,500	<ul style="list-style-type: none">• Unlimited virtual event tickets• Name listed on event page as a Ribbon Sponsor
MAKE A CHAMPION GIFT	<ul style="list-style-type: none">• Please give a donation of any size. This year's event is the We Work for Change Campaign, funds raised through We Work for Change Event come from a Champion Gift made before the event. Any gift made for the We Work for Change Campaign will be recognized at this year's event. <p><i>All donations are tax-deductible. Champion gifts do not include a ticket to the We Work for Change event.</i></p>

WE WORK FOR CHANGE 2024 SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Full Name

Company

Address

City State Zip Code

Phone # E-Mail

SPONSORSHIP LEVEL

Presenting Sponsor (SOLD OUT) Gold Sponsor \$50,000 Platinum Sponsor \$25,000

Diamond Sponsor \$15,000 Pearl Sponsor \$10,000 Amethyst Sponsor \$5,000

Peridot Sponsor \$3,000 Ribbon Sponsor \$1,500

Champion Gift (Gift of any amount)

Total Enclosed \$

PAYMENT INFORMATION

My payment is enclosed. Please make checks payable to **United WE**

My payment will be made online. Please make your secure online payment at: united-we.org/wwfc2024

Please charge my credit card. Visa Discover AmEx Mastercard

Card # CVV Exp. Date

Name on Card

Signature