



**ANNA K
ANDREEN**
Art Director

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EDUCATION

VCU Brandcenter | Aug 2014 - May 2016

MS, Business & Advertising: Art Direction

Centenary College of Louisiana | 2011

BA, Communications: New Media; Minor: Studio Art

EXPERIENCE

Pitch - Culver City, CA

Art Director | Aug 2017 - Present

Jr. Art Director | Feb 2017 - Jul 2017

- + Overwatch: Concept and pitch creative campaigns and activations for Blizzard's MOBA (multi-player online battle arena).
- + Burger King: Concept, pitch, and execute international TV spots for Burger King's kids' meals and national test spots.
- + Konami: Concept, pitch, and execute Konami's 2018 brand aesthetic and voice for its casino division. Debut at G2E 2017.
- + Other Clients: Westfield Malls, Coffee Bean & Tea Leaf

Innocean - Huntington Beach, CA

Freelance Art Director | Dec 2016 - Jan 2017

- + Hyundai: Concept, pitch, and execute social media for 2017 Super Bowl and for the Elantra GT reveal at the Chicago Auto Show.

Freelance Designer & Photographer

Summer 2015

- + Shoot new photography and write website copy for a B&B in Golets, Bulgaria and brand a relative's consulting firm in Houston, Texas.

SKILLS

Concepting + Photoshop + Illustrator + InDesign + Keynote + Doodling