



# NEW JERSEY ACADEMY of Nutrition and Dietetics

eat right. an affiliate of the  
Academy of Nutrition and Dietetics



## 2016-2017 Partnership Opportunities

- \* **Vision**
  - \* **Optimizing New Jersey's health through food and nutrition**
- \* **Mission**
  - \* **Empower members to be New Jersey's food and nutrition leaders**

The NJ Academy of Nutrition and Dietetics (NJAND) seeks partnerships that support the vision and mission of the association. We seek companies and organizations whose mission and vision align with ours, and whose products and services interest our members, to become our partners through sponsorship. Partners support our annual meeting, regional continuing education events, member awards and student scholarships as well as networking activities.

In addition to corporate and non-profit partnerships, we are offering members with services or products of interest to partner with the association at deeply reduced rates.

This is a particularly exciting time to partner with the NJ Academy of Nutrition and Dietetics as we celebrate our 85<sup>th</sup> anniversary and the 100<sup>th</sup> anniversary of the Academy of Nutrition and Dietetics.

*Member Partners must be a member of the Academy of Nutrition and Dietetics and New Jersey must be their designated affiliate. Supporter members do not qualify for this level of partnership.*

*Member's sole proprietorship, partnership, corporation or LLC (member must be at least 50% partner), qualify for this level of partnership.*

**Consider the opportunities listed below and partner with NJAND to promote your services and/or products!**



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**Member Partnership Opportunities are available at a variety of levels as described below through May 31, 2017:**

***Premier Level - Member Business Partner***                      ***Valued at \$5,675 for \$250***

Benefits include:	Value
<b>Annual Meeting</b>	
➤ Exhibit table for your organization in a prime location at our annual meeting	\$ 650
➤ Registration for one of your representatives at the NJAND Annual Meeting	\$ 125
<b>Newsletter</b>	
➤ Member Profile Feature in one issue of the newsletter, up to 250 words with headshot or similar picture.	\$ 500
<b>Website</b>	
➤ Free employment opportunity posting for your organization once a month (up to 50 words)	\$2,400
➤ Hyperlinked company logo on NJAND's website as a Member Partner	\$1,000
➤ Link to Member Blog	\$1,000

***Communication Level - Member Business Partner***                      ***Valued at \$2,500 for \$200***

Benefits include:	Value
<b>Newsletter</b>	
➤ Member Profile Feature in one issue of the newsletter, up to 250 words with headshot or similar picture.	\$ 500
<b>Website</b>	
➤ Hyperlinked company logo on NJAND's website as a Member Partner	\$1,000
➤ Link to Member Blog	\$ 1,000

***Exhibitor Level-Member Business Partner***                      ***Valued at \$775 for \$150***

Benefits include:	Value
<b>Annual Meeting</b>	
➤ Exhibit table for your organization at our annual meeting	\$ 650
➤ Registration for one of your representatives at the NJAND Annual Meeting	\$ 125

**NJAND Annual Meeting is Friday, April 28, 2017 at the Hyatt Regency in Morristown, NJ**



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## NEW JERSEY ACADEMY OF NUTRITION AND DIETETICS PARTNERSHIP AGREEMENT FORM

Organization/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

e-mail \_\_\_\_\_ Phone \_\_\_\_\_

***Please indicate your level of Partnership for 2016-2017 (upon receipt through May 31, 2017)***

- Premier Level Member Partner*** **\$ 250**
- Communication Level Member Partner*** **\$ 200**
- Exhibitor Level Member Partner*** **\$ 150**

### ***Additional Opportunities***

- NJAND PAC Donation*** \$ \_\_\_\_\_
- NJ AND Scholarship Fund*** \$ \_\_\_\_\_

***Total Member Partnership Package*** **\$ \_\_\_\_\_**