



NEW JERSEY ACADEMY of Nutrition and Dietetics

eat
right. an affiliate of the
Academy of Nutrition and Dietetics

2017-2018 Member Partnership Opportunities

Vision - Optimizing New Jersey's health through food and nutrition

Mission - Empower members to be New Jersey's food and nutrition leaders

The NJ Academy of Nutrition and Dietetics (NJAND) seeks partnerships that support the vision and mission of the association. We seek companies and organizations whose mission and vision align with ours, and whose products and services interest our members, to become our partners through sponsorship. Partners support our annual meeting, regional continuing education events, member awards and student scholarships as well as networking activities.

In addition to corporate and non-profit partnerships, we are offering members with services or products of interest to partner with the association at deeply reduced rates.

Member Partners must be a member of the Academy of Nutrition and Dietetics and New Jersey must be their designated affiliate. Supporter members do not qualify for this level of partnership.

Member's sole proprietorship, partnership, corporation or LLC (member must be at least 50% partner), qualify for this level of partnership.

Consider the opportunities listed below and partner with NJAND to promote your services and/or products!



NEW JERSEY ACADEMY of Nutrition and Dietetics

eat right. an affiliate of the
Academy of Nutrition and Dietetics

Member Partnership Opportunities are available at a variety of levels as described below through May 31, 2018:

Premier Level - Member Business Partner

Valued at \$4,185 for \$250

Benefits include:	Value
Annual Meeting	
➤ Exhibit table for your organization in a prime location at our annual meeting	\$ 650
➤ Registration for one of your representatives at the NJAND Annual Meeting	\$ 135
Member Communications	
➤ Member Profile Feature in one issue of the newsletter, up to 250 words with headshot or similar picture.	\$ 500
➤ Host 1 webinar per year for the membership (providing CPEUs)	\$1,500
➤ Ability to add 200 word ad in E-blast 4x/year	\$400
Website	
➤ Hyperlinked company logo on NJAND's website as a Member Partner	\$1,000

Communication Level - Member Business Partner

Valued at \$1,700 for \$200

Benefits include:	Value
Newsletter	
➤ Member Profile Feature in one issue of the newsletter, up to 250 words with headshot or similar picture.	\$ 500
Member Communications	
➤ Ability to add 200 word ad in E-blast 2x/year	\$200
Website	
➤ Hyperlinked company logo on NJAND's website as a Member Partner	\$1,000

Exhibitor Level-Member Business Partner

Valued at \$885 for \$150

Benefits include:	Value
Annual Meeting	
➤ Exhibit table for your organization at our annual meeting	\$ 650
➤ Registration for one of your representatives at the NJAND Annual Meeting	\$ 135
Member Communications	
➤ Ability to add 200 word ad in E-blast 1x/year	\$100

**** Payment must be received, in full, two weeks prior to the date of the Annual Meeting in order to exhibit. ****



NEW JERSEY ACADEMY of Nutrition and Dietetics

eat
right. an affiliate of the
Academy of Nutrition and Dietetics

NEW JERSEY ACADEMY OF NUTRITION AND DIETETICS PARTNERSHIP AGREEMENT FORM

Organization/Company _____

Contact Name _____

Address _____

e-mail _____ Phone _____

Please indicate your level of Partnership for 2017-2017 (upon receipt through May 31, 2018)

Premier Level Member Partner \$ 250

Communication Level Member Partner \$ 200

Exhibitor Level Member Partner \$ 150

Additional Opportunities

NJAND PAC Donation \$ _____

NJ AND Scholarship Fund \$ _____

Total Member Partnership Package \$ _____

**** Payment must be received, in full, two weeks prior to the date of the Annual Meeting in order to exhibit.****

Signature