The NJAND Alliance Partner Agreement

The New Jersey Academy of Nutrition and Dietetics (NJAND) is a professional organization of approximately 2,300 members representing the interests of approximately 5000 Registered Dietitian Nutritionists, Nutrition and Dietetic Technicians, Registered and students statewide. Our members provide services that promote the health and well-being of New Jersey’s residents in schools, community and public health organizations, supermarkets, hospitals, long term care and rehabilitation centers, outpatient health care facilities, business and industry, pharmaceutical companies, wellness and fitness facilities and private practice.

**Mission:** Accelerate improvement in New Jersey’s health and wellness through food and nutrition

**Vision:** A state where all NJ residents, at all stages of life, thrive through the transformative power of food and nutrition

The NJAND Alliance Partnership is designed to establish and maintain alliances/partnerships with not-for-profit organizations/institutions that support the NJAND mission, vision, and strategic plan while increasing the visibility of the NJAND and its members in your organization. By signing this Alliance Partner Agreement you are agreeing to the following:

- Support the mission, vision, and strategic plan of the NJAND
- Assign an alliance liaison to participate in NJAND board meetings (quarterly) and at our annual meeting
- Promote and/or provide links to NJAND ([www.eatrightnj.org](http://www.eatrightnj.org)) on your organizations website, communications, and social media outlets
- Share and promote educational materials, conferences/workshops, and activities of the NJAND on your organization’s website, communications, and social media outlets
- Advocate for policies based on scientific, evidence-based information that promote health and wellness in NJ and which align with NJAND’s mission, vision, and strategic plan
- Promote affiliate members in leadership positions in your organization as appropriate
- Offer reduced rates for meetings and symposiums to NJAND members

The NJAND will:

- Assign an NJAND liaison to your organization to participate in meeting as deemed appropriate
- Share and promote educational materials and conferences/workshops of the alliance partner
• Inform members of and promote alliance partner activities and educational conferences
• Promote and/or provide links to alliance partner website on the NJAND website, newsletter, and social media outlets
• Advocate for policies based on scientific, evidence-based information that promote health and wellness in NJ
• Provide free CPEU Approvals for relevant meetings
• Offer reduced rates for meetings and symposiums to Alliance Partner Members

Additional Benefits

• NJAND will identify and promote alliance partner on website, newsletter, and social media outlets
• Professionals from both associations that have mutual interest and expertise will gain opportunity to connect and network
• Opportunities for sharing and cross promotion of materials, conferences, workshops
• No exchange of funding will occur between both organizations
• Opportunities to collaborate on projects, research, and conferences

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Date

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Alliance Partner Organization

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Organization Mailing Address

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Organization Website

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Name and Email Address of Organization Representative
Print Name of Organization Administrator, President, or CEO

Signature of Organization Administrator, President, or CEO

Please sign, scan and email back to Megan Squires, MS, RDN, Executive Director at: ExecutiveDirector@eatrightNJ.org or mail to:

NJAND
PO Box 478
Middletown, NJ 07748