Standing in a quiet, burned-out homesite overlooking the coastal town of Santa Barbara, California, six years after flames tore through this community in 2009, the sense of both terror and loss were still palpable. The fire-adapted plants on the chaparral-covered hillsides were regenerating, as they have done after wildfires for thousands of years. Many of the homes that burned nearby had been rebuilt, stronger and more fire-resistant, with the hope that they will better withstand the next wildfire to sweep through the area. But in those gutted locations that have yet to be rebuilt—and possibly never will be—evidence of personal tragedies remains. During our field trip in search of a path toward coexistence with wildfire, its role as a recurring natural hazard was made real. Unlearned lessons still lay among the charred debris.

As researchers, we come from different backgrounds: a biogeographer with an emphasis on spatial analysis of wildfire and an historian focusing on disasters and public policy. Our paths had crossed before, during writing of the 2011 book The Disaster Experts: Mastering Risk in Modern America. In subsequent discussions about wildfires and their effects on people and ecosystems, it became increasingly obvious to us that there is a disconnect between research findings and the policies that can make communities safer. Policy and planning are slow to adopt the wealth of scientific knowledge about why homes burn and how to diminish fire-related threats.

Research has long shown that fire is a necessary, natural disturbance in many ecosystems. Even so, much of society’s response to fire is still reactive, based on outdated notions of “the wildfire problem” as simply one of fuel buildup—an unwelcome remnant of the U.S. Forest Service’s focus over many decades on putting out fires at all costs. Although forests that have accumulated dense thickets of younger trees are a problem in some areas, it is not the only story—not even the most important one—when it comes to lessening the impact of wildfire on human communities. This misunderstanding is pervasive, hindering discussions about what the best policy solutions may be.

The disconnect between knowledge and policy stems largely from current views of wildfire. In contrast to other natural hazards, the primary response is to fight fires rather than to accept them as a recurring fact of life in fire-prone ecosystems. In between such events, the aim is often to fight the vegetation that may fuel the next fire. Fire creates the illusion of being controllable, unlike other natural hazards such as hurricanes, earthquakes, and tornadoes. Rather than fighting them, the typical response to many natural hazards is to prepare for them, to accommodate their inevitable occurrence, and to reduce the risk of losses where possible. In dangerous locations, building codes and land-use planning are established to make living there more survivable or to discourage building there in the first place.

Learning from disaster, however, is not as straightforward as we all wish it could be. The process has been slow and painful one. Even when the data are collected and the science is clear, impediments to intelligent policy stand in the way. Inevitably, there is pressure from developers to keep building despite disastrous outcomes, and elected officials are often unwilling to restrain construction or enforce stringent land-use policies in a way that could curb economic growth. Hurricanes Katrina and Sandy have not slowed coastal population expansion, for example, despite their massive impacts. There are also competing messages and real difficulties in communicating risk to citizens who may feel that disaster could happen, but it might not affect them.

In the case of wildfire, increasingly destructive fire seasons and alarming losses of homes and lives have stirred awareness in recent years. For example, the 2015 fire season broke records in the amount of area burned across the United States. In northern California, where years of drought have parched the landscape, almost 3,000 structures burned in just two wildfires alone. The Fort McMurray Fire in Alberta, Canada, which has consumed more than 2,400 buildings and burned across more than 2,250 square miles at the time of this writing, is another stunning example. Conditions are relatively severe across much of western North America, indicating that the 2016 fire season should again be one for the record books. Unfortunately, climate change may make such periods of extended warm drought more common in many locations. This trend, combined with expanding development on fire-prone landscapes, makes learning to coexist with wildfire an urgent priority.

At a basic level, we care about fire because it burns homes and risks lives of both firefighters and those living on fire-prone landscapes. Their stories continuously make the news each fire season. How many more fatalities will have to occur before people address the issue comprehensively? To do so, policy makers will have to consider climate change and expansion of development onto increasingly fire-prone landscapes, or the wildfire problem simply becomes more difficult and dangerous with each passing year.

How Fiery Is the Future?

Whether a given location will be more fire-prone in the future depends a great deal on what controls wildfire occurrence there now. Many ecosystems have relatively high productivity and plenty of vegetation to burn when conditions are right. Yet that plant biomass may not become flammable very often, if there is no warm and dry season during which fire is possible. Tropical and temperate rainforests are ecosystems in which this tends to be the case. If climate change results in more episodic droughts or warmer and drier summers on average, these environments are likely to experience more fire activity. At the other end of the spectrum, many arid desert regions experience hot and dry weather that would readily support vegetation fires for much of the year, but there is little to burn. Even modest increases in future rainfall for such regions could thus lead to greater fuel accumulation rates and more fire activity. Polar deserts, which currently have very limited windows each year when it is warm enough for plants to grow, may also see more fire in the future as temperatures rise and fire-conducive weather conditions become more common. In addition to sufficient plant growth and a periodic fire season, recurring wildfires require a source of ignition.

How these three basic constraints—plant biomass, warm and dry conditions, and an ignition source—come together in space and time determines the level of fire activity that a given region experiences on average. Easing one of the constraints—by promoting more ignitions, faster biomass accumulation rates, or...
more extreme dry seasons—will typically lead to increases in wildfires, up to a point where one of the other constraints may become limiting. Wildfire thus has certain environmental requirements for it to persist on different landscapes, not unlike biological organisms. The subdiscipline of pyrogeography has emerged as the study of broadscale patterns of wildfire, the controls on its distribution, and its effects. The subfield has borrowed methods from and built upon other ecological research that studies how species are distributed across a region and how their ranges might shift with climate change.

The first step in modeling average fire frequencies is to quantify the gradient between environments that are relatively marginal for wildfire and those that are much more optimal. The global contrast between such areas can be striking over only moderate distances, as shown by the lack of fires in the Sahara Desert of the African continent and the abundance of fire in the savanna ecosystems just to the south. (See the map above.) These maps of recent fire patterns are then intersected with maps of temperature and precipitation variables that capture long-term rates of biomass accumulation and the typical length and intensity of the dry season. Statistical relationships between existing “baseline” levels of fire activity and current climate patterns are then estimated, so that the model’s ability to recreate existing wildfire patterns is credible. The models are then projected into the future, driven by predictions of future climate scenarios, some of which show only modest shifts and others that indicate much more worrisome outcomes.

Despite recent advances, projecting long-term future fire patterns involves several challenges and assumptions. A major source of uncertainty is predicting how the climate will shift in different parts of the world. There is fairly consistent agreement among global climate models—of which there are more than 20 in use—that the Earth will continue to warm as greenhouse gas emissions accumulate in the atmosphere. Future patterns in the timing and amounts of precipitation over the next century, however, are much less consistent. Realistic temporal sequencing that might be important for fire in a specific location is even more difficult for the climate models. Good predictions of how often wet winters will be followed by successive drought years, for example, or the frequency of El Niño–related warm and dry winters (such as those that have driven the Fort McMurray Fire) are simply not yet possible for the coming decades. Our confidence in future wildfire trends is therefore directly linked to the robustness and agreement among the global climate models themselves.

How humans might change future fire activity is also a source of uncertainty. At local scales, humans can alter the number and timing of ignitions—people both start and extinguish fires. One way to address this uncertainty is through the use of relatively coarse spatial resolutions in the predictions, which allows for areas to be treated as if ignition sources are never the limiting factor, because larger areas are more likely to include some sort of ignition source. Given that humans and lightning already provide ample ignitions across most regions—and future trends in both sources are thought to be increasing because of population expansion and climate change—this modeling decision is reasonable and useful. It also keeps the influence of other fine-scale human activities, such as developing otherwise flammable landscapes or suppressing wildfires in higher population areas, from obscuring dominant climate-related controls on vegetation characteristics and fire-season severity. Another advantage is that predictions more closely match the scale of typical global climate model outputs, all of which are most reliable at coarse resolutions. Just as one might have more confidence in future projections of long-term climate conditions across broad areas (for example, a prediction of mean annual temperature over 30-year periods across 100-kilometer grid cells), fire model predictions perform better at similar scales.

Although there is substantial variation among future climate projections, global fire modeling studies do show some consistencies. One of the most striking salient predictions is that fire activity will increase across much of the northern hemisphere. Many of the models show the western United States, for example, becoming increasingly prone to fire. In some cases, where decreases are predicted, it is after several decades of warmer, drier conditions that eventually lead to less-productive conditions and much lower fuel-accumulation rates. There is less certainty about future fire activity in areas sensitive to fluctuations in precipitation (for example, when there are more frequent droughts in moisture-rich rainforests or more wet years in moisture-poor deserts), at least based on climate change alone. Such uncertainties make fire-related management and conservation decisions even more crucial in the carbon- and biodiversity-rich rainforests along the Earth’s equatorial regions, already plagued by human-caused deforestation fires.

The Right Kind of Fire
People tend to look at fires as simply dangerous and damaging, but from an ecological perspective they are often natural and even essential. For instance, many plants from California chaparral shrublands are adapted to fire, with some seeds germinating only after heat- or smoke-induced cues. The “right kind of fire” for different organisms—the natural frequencies, sizes, intensities, and seasonal timing of those fires—is not always well known, however. In addition, the level to which a given fire regime may have deviated from historical norms is unclear for many parts of the world. Some dry coniferous forests in the western United States, such as the lower elevations of the Sierra Nevada Mountains in California, have not burned much over the past century. These areas therefore may need a reintroduction of fire to maintain the organisms living there and curb the risk of out-of-control wildfires. Exactly which forests need restoration and how important fuel accumulation may be in the face of climate change, however, is a matter of debate. In contrast, fire appears not to have been a strong evolutionary force in some ecosystems, such as deserts and tropical rainforests, where increases in fire could be disastrous for their conservation.
The resilience of fire-prone ecosystems may depend, in part, on fire’s role in facilitating range shifts of species affected by climate change. To survive and regenerate in suitable environments, many species will need to track shifting climate conditions, sometimes across large distances and at relatively fast rates. By opening up space and resources for colonization, fire will therefore assist such shifts across different parts of the landscape. At the same time, it will eliminate certain species from areas where climate change is making it harder for them to reproduce and survive, risking local extinctions in some cases. There will be tradeoffs. Nonetheless, the natural landscape variation that most fires create should increase ecosystem resilience to climate change’s effects, because it provides a diverse set of environments and thus wider potential for many species’ persistence. Contrary to what many people assume, fire can be a factor that will help some ecosystems respond to climate change, if managed carefully.

A fundamental challenge is that people’s tolerance for fire on the landscape, either as wildfire or controlled burns, is linked to where and how we build communities. The risk to human lives and homes will inevitably dominate decision-making about fire and its potential ecological roles. Uncontrolled wildfires need to be fought as they approach places where vulnerable people live, regardless of population densities there. Even for planned fires, human acceptance of nearby flames or smoke from more distant prescribed burns is often low. In the context of fire, social resilience and ecosystem resilience may not always be directly compatible.

Suppressing fire has become extremely expensive, as indicated by the debates last year over U.S. Forest Service “fire borrowing,” when funds are funneled from fire prevention and forest management initiatives to fight current wildfires. From 1995 to 2015, the U.S. Forest Service has seen its fire-related expenses climb from 16 percent to more than 50 percent of its annual budget—with the projection climbing to 67 percent of the budget by 2025. After wildfires do enough damage to become defined as disasters in human communities, even more public funds are spent. Wildfires have become a massive financial burden on taxpayers.

Hazard Versus Vulnerability

Some natural disasters, such as hurricanes and earthquakes, happen relatively rapidly and then drastically affect tens of thousands of people. Such “rapid disaster” events may be difficult to predict, and damage is caused largely by the physical impacts of the event itself. “Slow disasters”—events that play out over months or even years, such as droughts—may also devastate populations over broad areas. These events, however, can be more predictable in how they strike and what their effects will be.

Wildfires, which occasionally occasion the “disaster” designation by Federal Emergency Management Agency (FEMA) standards, fit neither the rapid nor slow category well. This is part of the reason why people’s responses to them are so badly designed. Wildfires are short-lived, with most lasting days to weeks. Fatalities and damage to buildings and other structures are typically experienced during the fires themselves, and not its aftermath. Fire spread can be erratic as it progresses across the landscape, and losses are therefore often difficult to predict. In these ways, wildfires are like other rapid natural hazards. Recurrences in human terms tend to be incremental, however, with relatively small numbers of lives and homes lost during most fire seasons, at least in comparison to some other natural hazards. Wildfire impacts also have a strong socioeconomic underpinning, related to where and how we build our communities over the long term.

So although wildfire as a natural hazard may be more like a rapid event, the human vulnerabilities side of the equation falls into the slow-event category. To put it another way, elected officials have great incentives to react to disasters as they unfold, but far fewer incentives to take far-reaching steps toward disaster reduction. The slowness of the risk aggregation processes (fuel build-up, development in wildfire corridors) makes it hard to measure and challenging to govern. Although not unique to wildfire, these disconnects have strong cultural roots in the United States and important ramifications.

Management of fire hazard in the United States has long been the domain of the Forest Service. As a federal agency overseeing vast expanses of fire-prone land, it has led the way in researching topics including how wildfires kill individual trees and how fire spreads across complex terrain. Emphasis is on forested environments, given the mission of the agency, but the Forest Service also manages millions of acres of nonforested lands. Because wildfires historically have been seen as a threat to natural resources, fire suppression emerged as a priority in much of what the agency does. Out of an annual budget of almost $5 billion, more than half is now dedicated to putting out wildfires. It is not surprising that reducing fire hazard is a key focus of the agency. Because fuel load (the amount of vegetation) and structure (affecting whether the flames are on the ground or reach into tree canopies) can be strong drivers of fire hazard, it is also not surprising that there has traditionally been a strong emphasis on fuel reduction. Through time this theme has become embedded in the culture of the entire fire service, including federal, state, and local agencies, and it informs public perception of what “the wildfire problem” is.

Understanding and addressing human vulnerabilities to fire, unlike reacting to fire hazard itself, involves a much more diffuse and decentralized set of players. This is another factor that has prevented the adoption of more logical strategies. No single agency or culture leads the way in educating homeowners about their particular evacuation challenges and home-ignition weaknesses, both of which can vary immensely. A given community may learn about these issues from their Fire Safe Council, or another organization (such as www.firewise.org, www.fireadapted.org), if firefighters in the area do not have the resources for such programs. Alternatively, some property insurance companies offer assessments.

The information that homeowners get, if they seek it at all, can thus be inconsistent or overly general. Building codes and land-use planning are notoriously local in their authority, and practices can vary across administrative boundaries. Many vulnerabilities to wildfire, once in place, can only be addressed relatively slowly through changing people’s behaviors or retrofitting individual structures. A variety of impediments—in law, in political will, in traditions of risk tolerance—therefore exist in identifying and attenuating human vulnerabilities, despite their importance in reducing losses of lives and homes.

The basic message that the public tends to hear from fire-related agencies is an urgent one about fuel reduction, both at the landscape scale and immediately around their homes. Such measures may address hazard-related concerns (such as lowering flame lengths or slowing rates of fire spread), but do little to mitigate vulnerabilities. For example, if the zone surrounding a structure has been cleared of flammable vegetation, it is considered by firefighters to be a relatively safe place for fire suppression forces to defend the home, if they are present during a wildfire. But if the roads in a neighborhood are too narrow for
Trial by Fire

To finally make lasting progress in our struggle to coexist with wildfire, a first step is to accept that fuel reduction is not a panacea. Managing fuels to reduce fire hazard is certainly an important consideration in many locations, but it is clear that the home-loss problem is as much about vulnerabilities as it is about hazards. Homeowners must understand their risks and make decisions accordingly. This awareness must be developed—often with the help of outside experts—and then residents must be encouraged to take action. Siting homes, for example, can play an important role in reducing vulnerability to future fires. However, even with the best fuel treatments, there is still a chance of a wildfire event.

Retrofitting structures that are already located in fire-prone areas is clearly a priority, and it often makes economic sense, too. The one-time cost of, say, replacing attic or crawl-space vents that are vulnerable to ember entry may be very low (maybe $25 to 75 each), and the protection they provide should be permanent. In contrast, vegetation-reduction efforts have uncertain effectiveness and must be revisited frequently—ranging from annually for grassy fuels to decadally for forested environments—without ever stopping. Public grant funding should thus be widely available for both types of work.

Proactive, long-term strategies must also include mapping fire hazards across broad scales, so that future communities can be designed and located more strategically. This information is fundamental to how we address living on landscapes prone to other natural hazards, and wildfire-hazard maps should similarly guide where and how we build. In addition, the biophysical controls on wildfire do not stop at administrative city or state boundaries, and neither should our hazard maps. State and federal agencies charged with fire response over large areas must therefore adopt or develop hazard maps over these domains. Fortunately, there are examples of how this can be done using scientifically valid data and methods; one example is the Fire Hazard Severity Zone mapping process in California. The maps should then guide building codes and land-use planning decisions so that we build our future communities in less-vulnerable ways and in the least-hazardous parts of the landscape. In many cases, by simply concentrating development in safer areas, the same number of houses may be built. Clustering development, and otherwise arranging homes to minimize their exposure to likely future wildfires, must also be incorporated at local scales.

Given that public funding can alter development decisions on hazard-prone landscapes, we must make sure taxpayers are not inadvertently subsidizing or incentivizing future building there. For example, federal funds flow from both the Department of Transportation and the Department of Housing and Urban Development to the states, and in many cases these funds then support new housing developments. How often are public funds being used to build homes in areas that are at high risk of wildfire? We must carefully consider how public funds are allocated to prevent future losses.

Adapting to climate change has led to new ideas in urban design that are perfectly suited to coexisting with wildfire, even if developed for other natural hazards. Coexisting with wildfire requires the use of fire-adaptive building codes and community planning efforts. This is not just about building structures that are more fire-resistant but about understanding the landscape and the risks it poses. Fire-adaptive design and planning can help us to live more safely in areas prone to wildfire.
hazards. Passive survivability is now a building strategy, so that both a structure and the people inside can survive a disaster involving the loss of life support systems (for example, to maintain livable temperatures for several days without air conditioning or supplemental heat). In areas subject to flooding or sea level rise, this strategy also incorporates designing the building to temporarily withstand higher water levels. Given advances in fire-resistant construction, similar strategies should be adopted for fire-prone landscapes. More holistically including wildfire into green-building standards is another promising route.

Wildfires are inevitable and often as uncontrollable as earthquakes and floods, but we’re still working to break the pathological feedback loop of poor planning and fighting fires after it’s too late. With better land-use planning and smarter development, our communities can avoid the kinds of losses that we’ve repeatedly witnessed in California and are seeing now in Fort McMurray. There are solutions to the increasing trends in wildfire-driven losses, but they require everyone to rethink their assumptions about preventing wildfires and to focus more on where and how we build communities.

Retrofitting Vulnerable Structures

Federal policy directs fuel treatments on public lands and assists with firefighting costs and disaster relief, but it is not always the determining factor in decision making at the scales of county, municipality, or homeowner. In contrast, state-level policy can shape land use, but natural hazards straddle administrative boundaries, and land-use laws are often jealously guarded by local authorities. At the most local levels citizens are empowered to protect their homes and communities, yet they often lack the resources and expert capacity to know the state of the art in fire science. This problem of “disaster federalism” is not unique to wildfire, but it is especially acute for a hazard that affects large areas and takes shape over generations.

Two examples offer insight into how communities have dealt with wildfire. The first is Rancho Santa Fe, a community at extremely high risk of wildfire in San Diego County that adopted a “shelter-in-place” perspective from the outset. In theory, “shelter-in-place” means that the community is built so residents may wait out fires at home instead of evacuating too late—clogging highways and placing themselves at risk. Regulations are strict, and residents must have landscaping approved by fire-district officials. Roads are wide to allow for emergency vehicles, and water capacity is maximized. According to the homeowners’ guide, structures use “boxed-in, heavy timber, or ignition-resistant eaves with no vents... residential fire sprinklers... a minimum 100-foot defensible space surrounding all structures... a “Class-A,” ignition-resistant roof... dual-pane (one being tempered) glass windows, [and] chimneys with spark arrestors containing a minimum ½” screen.” In particular, several of these structural enhancements guard against embers that can be blown long distances ahead of fire, lodging in nooks and crannies and smoldering unseen, eventually burning down a house. These requirements may be a dream come true for fire protection engineers, but they are decidedly not the norm across the nation. As a high-income community that has used the shelter-in-place concept from its inception, Rancho Santa Fe has the luxury of adopting this approach in the face of the inevitable, which arrived in the 2007 Witch Creek Fire. This event caused half a million Californians, including the majority of those in Rancho Santa Fe, to evacuate. National Public Radio cited Rancho Santa Fe’s relatively light damages as a result of shelter-in-place design, and their fire chief Cliff Hunter came to national prominence because of it.

A second example comes from the hills above Santa Barbara in the tiny community of Painted Cave. To varying degrees, residents there have adapted their properties to live with fire, knowing that the likelihood is high. The homes are much older than those in Rancho Santa Fe, and the approach to fire management is not nearly as centralized. In Painted Cave, the approach has a flair of fierce individualism. The local volunteer fire departments and the surrounding communities maintain fire equipment and are trained to provide initial attack in emergencies. They are not career firefighters, however, and work in conjunction with local fire agencies. During any given wildfire incident, roughly half the inhabitants in these mountain communities might end up choosing to evacuate. Residents generally understand that the cost of living in one of the most beautiful places in America also means living with hazard, not pretending it doesn’t exist or relying on outside assistance.

The approaches in Rancho Santa Fe and Painted Cave are different (using codes versus community preparedness). Yet results are similar, in terms of accommodating natural hazards. This intensely local approach to living with fire is analogous to the way Texans live with tornadoes and Floridians live with hurricanes. Theirs is a hazards realism that should be examined for its applicability to other communities throughout the West.

Bibliography
