Sponsor Benefits for the 2020 State of Technology Luncheon

The Tech Alliance’s annual State of Technology Luncheon is a not-to-be-missed event that attracts an exclusive group of more than 700 of the region’s top business, education, research, and government officials. Each year we present important information comparing Washington state to the rest of the nation in areas that support a thriving innovation economy such as education, research capacity, and access to capital. We also showcase a keynote conversation with a senior executive to illuminate current issues in the innovation economy. Past keynoters have included Satya Nadella, Reid Hoffman, Brad Tilden, and Jeff Bezos.

<table>
<thead>
<tr>
<th>Sponsor Benefits for the 2020 State of Technology Luncheon</th>
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<tbody>
<tr>
<td><strong>Grace Hopper</strong></td>
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<td>$2,000</td>
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</tbody>
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### Relationship Development and Networking
- **Brand visibility before 700+ business, research, educ, govt leaders**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

- **Private VIP reception with TA leadership, speakers, sponsors and guests**
  - 2 guests
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

### Seating
- **# Tables of 10**
  - 1 table
  - 2 tables
  - 2 tables
  - 3 tables
  - 3 tables

- **Seating location**
  - Select
  - 2 tables
  - 2 tables
  - 2 tables
  - 2 tables

### Promotion
- **Tech Alliance website listing**
  - Name
  - Name
  - Logo/Link
  - Name
  - Name
  - Logo/Link

- **Company featured on all emails**
  - Name
  - Name
  - Logo/Link

- **Printed program credit**
  - Name
  - Logo

- **Company logo projected on scrolling stage screens**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

- **Company logo projected on ballroom wall for duration of event**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

- **Company featured in Facebook post & e-newsletter blurb (3,000 ppl)**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

- **Exclusive branding on handouts or publications at the event**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

### Speaking
- **Sponsorship recognition from podium at the event**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

- **Opportunity to introduce a speaker at the event**
  - ✓ Grace Hopper
  - ✓ Wright Brothers
  - ✓ Rosalind Franklin
  - ✓ Alan Turing
  - ✓ Hedy Lamarr

Sponsors receive great visibility with a highly influential audience. Email laura@technology-alliance.com for more information.