

Sponsor Benefits for the 2020 State of Technology Luncheon



The Tech Alliance's annual **State of Technology Luncheon** is a not-to-be-missed event that attracts an exclusive group of more than 700 of the region's top business, education, research, and government officials. Each year we present important information comparing Washington state to the rest of the nation in areas that support a thriving innovation economy such as education, research capacity, and access to capital. We also showcase a keynote conversation with a senior executive to illuminate current issues in the innovation economy. Past keynoters have included Satya Nadella, Reid Hoffman, Brad Tilden, and Jeff Bezos.

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	Grace Hopper	Wright Brothers	Rosalind Franklin	Alan Turing	Hedy Lamarr
	\$2,000	\$5,000	\$7,500	\$10,000	\$15,000
Relationship Development and Networking					
Brand visibility before 700+ business, research, educ, govt leaders	✓	✓	✓	✓	✓
Private VIP reception with TA leadership, speakers, sponsors and guests		2 guests	✓	✓	✓
Seating					
# Tables of 10	1 table	2 tables	2 tables	3 tables	3 tables
Seating location	Select	Premium	Premium	Exclusive	Exclusive
Promotion					
Tech Alliance website listing	Name	Name	Logo/Link	Logo/Link	Logo/Link
Company featured on all emails	Name	Name	Logo	Logo/Link	Logo/Link
Printed program credit	Name	Logo	Logo	Logo	Logo
Company logo projected on scrolling stage screens		✓	✓	✓	✓
Company logo projected on ballroom wall for duration of event			✓	✓	✓
Company featured in Facebook post & e-newsletter blurb (3,000 ppl)				✓	✓
Exclusive branding on handouts or publications at the event					✓
Speaking					
Sponsorship recognition from podium at the event				✓	✓
Opportunity to introduce a speaker at the event					✓

Sponsors receive great visibility with a highly influential audience. Email laura@technology-alliance.com for more information.