

JOB ANNOUNCEMENT
Student/Farmworker Alliance
National Co-coordinator



The **Student/Farmworker Alliance (SFA)** seeks an experienced organizer to coordinate the involvement of students and youth in the **Coalition of Immokalee Workers' (CIW)** Campaign for Fair Food. Within the organization's leadership structure, two SFA Co-coordinators work closely together to direct education, leadership and action within the SFA network. Ideal candidates are highly responsible, work well in teams as part of a fast-paced environment, and possess excellent written and verbal skills.

The SFA works in direct partnership with the CIW, an internationally recognized farmworker-led organization, to transform longstanding human rights abuses in the agriculture industry through securing agreements with major food retailers to implement the CIW's uniquely successful Fair Food Program. The SFA Co-coordinators work as part of the larger, Immokalee-based Alliance for Fair Food (AFF) staff.

Location: Immokalee, FL, with very frequent travel

Application Deadline: Rolling

Preferred Start Date: May 1, 2019

Compensation: A modest salary and health benefits; phone bill paid by organization

Please read the following application overview carefully. If you are considering applying, please contact us to learn more and request application materials.

Get in touch by calling Yaissy Solis at 239-692-1482 or emailing at yaissy@sfalliance.org.

Responsibilities

We welcome applicants with a diversity of skills — from organizing with constituencies other than students and youth, to finances and fundraising, to web and design skills — and will seek to integrate a new staff member into the team in such a way that suits both the needs of the Campaign for Fair Food and the skills and interests of the incoming staffer.

Student/Youth Organizing

- ◆ Coordinate a youth leadership development program, including campaign strategy gatherings, skills trainings, and regular communication with SFA's national Steering Committee;
- ◆ Build and maintain strong relationships with SFA members and allies around the country, including university-based SFA chapters, national and local student organizations, individual students and youth, and professors, teachers and university staff;
- ◆ Help design and carry out student-led organizing campaigns to further the goals of the Campaign for Fair Food;
- ◆ Advise, develop, and disseminate materials and written resources for students and youth;
- ◆ Compose and disseminate SFA communications (e-blasts, blog posts, digital media, social media) and public messaging for SFA.

Regional and National Organizing & Mobilizations

- ◆ Together with CIW and AFF staff, formulate overall Campaign for Fair Food strategy;
- ◆ Educate and organize with students, Fair Food Group members and various other communities regionally and nationally to plan mobilizations and tours (often involves travel);
- ◆ Plan logistical elements and coordination of events and direct actions;
- ◆ Develop and carry out press strategy.

Education & Outreach

- ◆ Co-present and facilitate workshops with CIW members during student/youth visits to Immokalee and at national conferences, gatherings and speaking events;
- ◆ Interpret between Spanish and English for presentations and support with written translation as needed;
- ◆ Raise consciousness and engage base through targeted outreach, online actions, institutional endorsements, sign-on letters, etc.

Direct Support for the CIW & Farmworker Community

- ◆ Assist with interpretation, transportation for CIW members, wage theft and labor violation complaints, childcare during community meetings, technology troubleshooting and support, and more.

Organizational Development

- ◆ Maintain listservs, organizational and campaign websites, and a supporter contact database;
- ◆ Carry out joint foundational fundraising efforts and grant writing, as well as designing grassroots fundraising drives;
- ◆ Coordinate AFF internship and volunteer programs;
- ◆ Alongside CIW and AFF staff, coordinate with AFF Comité (AFF's legal Board of Directors) in the ongoing organizational development of the Alliance for Fair Food.

Qualifications

- ◆ Deep commitment to social and economic justice, building movements for collective liberation;
- ◆ Prior organizing experience, including student organizing; recent involvement in the Campaign for Fair Food, preferred;
- ◆ Bilingual in Spanish and English; proficiency in Haitian Creole a plus;
- ◆ Excellent time management and planning skills;
- ◆ Ability to travel frequently and work long hours;
- ◆ Computer proficiency;
- ◆ Experience living or working in low-income, immigrant, or multi-cultural communities;
- ◆ A commitment of at least three years is required.

How to Apply

If you are considering applying, please request an application form by emailing Yaissy Solis at yaissy@sfalliance.org or calling 239-692-182.

Submit the following materials to organize@sfalliance.org:

- ◆ A completed application form (must be requested);
- ◆ A cover letter in Spanish addressed to the Coalition of Immokalee Workers staff, explaining your interest in working in solidarity with farmworkers through the Campaign for Fair Food, any prior involvement with the Campaign, and what motivates you to work for justice;
- ◆ A cover letter in English addressed to the Alliance for Fair Food staff, explaining your specific interest in working with the Student/Farmworker Alliance and what draws you to work as part of the ally team in Immokalee;

- ◆ A resume;
- ◆ A writing sample;
- ◆ One letter of recommendation;
- ◆ If applicable, a digital portfolio or examples of past work.

Given our commitment to developing a diverse leadership, we strongly encourage people of color, women, working-class, LGBTQ, and gender non-conforming people to apply.