

# MARC KREJCI

Senior Interaction Designer

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Silicon Valley based product designer creating human experiences via mobile and web applications. UX professional with over 10 years of experience leading digital product development efforts across agency, start-up and corporate enterprise environments. Emphasis on rapidly iterating early concepts into viable innovations.

## EXPERIENCE

### CTO at Congo | 2016–Present

Design and engineer efforts across mobile, web and backend SaaS platform that automates video post-production of user generated content for consumer brands.

### Pastor of Innovation at Venture | 2014–2017

Led ~64 initiatives building custom technologies, including web, mobile, VR, chatbot, IoT, interactive signage and more, alongside hundreds of technologists from Bay Area firms like Google, Apple, etc. contributing their efforts.

### Creative Director at Metova | 2014

Quadrupled revenue/headcount from \$3.4M to \$12.1M/yr by implementing Design Thinking approach for application development for organizations like Siri, Yelp, Dropbox, eHarmony, Sirius XM, WebMD, and Barnes & Noble.

### Director of Digital Business at Naxos | 2012–2014

Institutionalized development efforts of 24 global Product Owners across 46 digital projects of the world's largest classical music label, serving 8M+ users annually.

### CTO at The Affero Project | 2010–2013

Led technology production and UX powering unique micro-donation marketplace that funded NGO's in 12 countries aligning with the UN Millennium Development Goals.

### Founder at Bravato | 2008–2010

Developed online marketplace for live music that connects musicians and venues around the country using advanced profile matching and transactional accountability.

## SPECIALTIES

- Product Vision/Strategy
- Systems Thinking
- Lean Product Development
- Agile, Kanban, Scrum
- User Interface Design
- Rapid Interactive Prototyping
- User Experience Testing
- A/B Conversion Optimization
- Branding, Digital Marketing

## SKILLS

- Sketch, Photoshop
- HTML, CSS, Javascript
- Twitter Bootstrap
- Git version control
- AWS DevOps
- Swift
- Ruby on Rails

## EDUCATION

### B.A in Business & Communications

University of Missouri | 2002

### A.S. in Recording Engineering

Full Sail | 2003