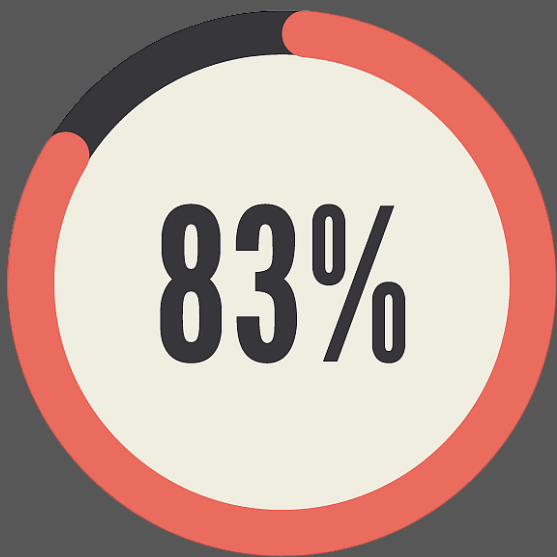




YOUNG ALUMNI: THE STATUS QUO



OF MILLENNIALS
MAKE CHARITABLE
CONTRIBUTIONS
EACH YEAR.



OF MILLENNIALS ARE
MORE LIKELY TO GIVE TO
A CAUSE THAN TO THEIR
ALMA MATER.



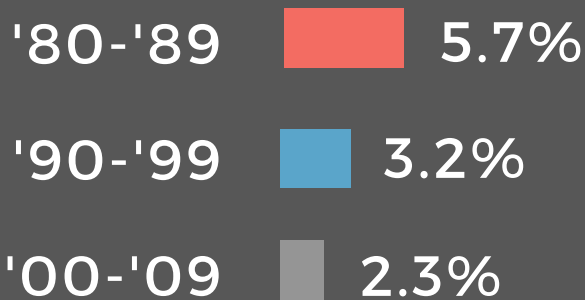
ALUMNI ≤ 10 YEARS OUT
ARE HALF AS LIKELY
TO GIVE AS ALUMNI ≥ 25
YEARS OUT.



GIVING RATES @ PRIVATE COLLEGES



GIVING @ LARGE PUBLIC SCHOOLS



SOURCES:

"UNDERSTANDING YOUNG ALUMNI": TINYURL.COM/UNDERSTANDYA

"ENGAGING YOUNG ALUMNI": TINYURL.COM/ENGAGEYA

"MILLENNIAL ALUMNI STUDY": TINYURL.COM/MILLENNIALYA