



RACHEL DIXON

MULTIDISCIPLINARY DESIGNER

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BROOKLYN, NY 11225

EDUCATION

SCHOOL OF VISUAL ARTS

MFA Design for Social Innovation
New York, NY | May 2015

Thesis Project:

Come Together Birmingham
ComeTogetherBham.com

Creating healing and reconciliation from segregation and Jim Crow in Birmingham, Alabama through facilitation of open dialogue and development of Red Mountain Collective, a social justice art + design residency

PARSONS THE NEW SCHOOL FOR DESIGN

Graphic Design II Summer Intensive
New York, NY | July 2012

UNIVERSITY OF ALABAMA

BA Apparel and Textile Design
Tuscaloosa, AL | August 2006 – May 2010

SKILL SETS

DESIGN SKILLS

Design Research
Design Strategy
Systems Mapping
Data Visualization
Graphic Design & Identity

COMMUNITY BUILDING

Facilitation
Interviewing
Grant and Proposal Writing

PROFESSIONAL EXPERIENCE

WORLDSTUDIO

Design Ignites Change Fellow
New York, NY | May 2014 - Present

Develop strategies to align our services, programs, and resources with the needs of our audience of creative professionals | Write grants, corporate sponsorship proposals and create content for fundraising collateral | Translate theory of change into measurable goals, and collect quantitative and qualitative data to understand and communicate our impact

SCHOOL OF VISUAL ARTS

Impact! Implementing Strategies for Social Intervention
Summer Intensive Program Assistant
New York, NY | June 2014

Supervised communication between professional-level design students and program instructors | Managed administrative duties and offered logistical support to instructors and guest lecturers | Produced and pitched final project on gamification of sustainable fashion to jury of established social entrepreneurs and designers

PENGUIN GROUP (USA)

Book Cover Design Intern
New York, NY | February - May 2014

Conceptualized original designs for book covers | Designed book covers in relation to market, quality level, cost, and publishing schedule | Ensured compliance to publisher's and creative director's aesthetics

AMERICAN PRINTING COMPANY

Assistant Production Designer
Birmingham, AL | September 2012 - August 2013

Worked across departments to support production and delivery of large commercial printing projects | Designed in-house printed and online collateral | Cleaned and managed data for client-based bulk mailing while acting as liaison between the mailing and shipping departments

BAY AREA FOOD BANK

AmeriCorps VISTA | External Relations Coordinator
Mobile, AL | October 2010 - Oct. 2011 | October 2011 - April 2012

Assisted in early development and implementation of SNAP program | Provided community outreach to individuals and families applying for SNAP benefits | Collaborated on fundraising efforts through grant writing and event planning | Designed print and online media for hunger outreach campaigns and fundraising events