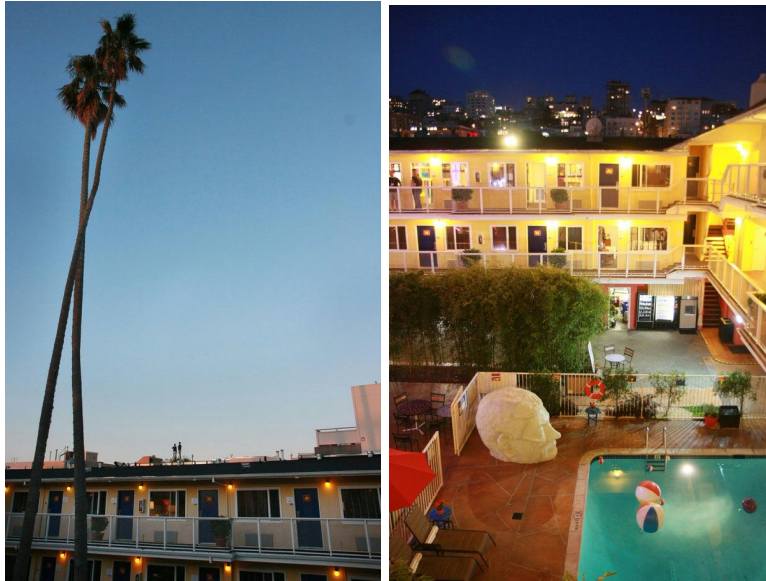


FOR IMMEDIATE RELEASE

stARTup Art Fair San Francisco Announces 2016 Exhibitor List Art Fair for Independent Artists Returns for its Second Year



stARTup Art Fair at dusk and evening. Photo Credit: Carolyn Wachnicki.

April 29 - May 1 2016 | Hotel Del Sol
3100 Webster Street, San Francisco
www.startupartfair.com/SF

March 1, 2016, San Francisco, CA — After careful consideration by its selection committee, [stARTup Art Fair](http://www.startupartfair.com) is pleased to announce its 2016 exhibitors. Representing multiple mediums, and an almost even gender split, stARTup Art Fair is proud to welcome 2 international artists, 8 returning artists, and 33 new exhibitors to the three day event, from April 29 through May 1, 2016. In its second year, and following its successful Los Angeles debut, stARTup Art Fair will once again take over [Hotel Del Sol](http://www.hoteldelsol.com), a classic California motor lodge, to create an immersive, contemporary art experience through the exhibition of work by a diverse group of independent artists.

2016 stARTup Art Fair San Francisco Exhibitors (*denotes previous stARTup Art Fair exhibitor)

Irina Alimanestianu, Venice, CA
Carol Aust, Oakland, CA
Nash Bellows, San Francisco, CA
Clovis Blackwell, Pasadena, CA
Elizabeth Briel, Beijing, China
John Casey, Oakland, CA

Arminée Chahbazian, Calistoga, CA
Counterpoint Studio, LLC (Peter Tonningsen & Lisa Levine), Oakland, CA
*Michael Cutlip, Berkeley, CA
*Robin Denevan, San Francisco, CA
Myra Eastman, Santa Cruz, CA
Johanna Evans-Colley, Brooklyn, NY
Linda Fahey, Pacifica, CA
*Jon Fischer, San Francisco, CA
*Jane Fisher, Oakland, CA
Ellie Fritz, San Rafael, CA
Eileen Goldenberg, San Francisco, CA
Alyce Gottesman, Montclair, NJ
*Victoria Mara Heilweil & Pantea Karimi, San Francisco, CA
Audrey Heller, Berkeley, CA
Philippe Jestin, San Francisco, CA
Mitchell Johnson, Menlo Park, CA
Katja Leibenath, San Francisco, CA
Emily Maddigan, Signal Hill, CA
Michelle Mansour, Oakland, CA
Charlie Milgrim, Oakland, CA
Thomas Morphis, San Francisco, CA
Rick Oginz, San Francisco, CA
Adjani Okpu-Egbe, London, England
*Silvia Poloto, San Francisco, CA
Michael Provar, Los Angeles, CA
Eric Rewitzer, San Francisco, CA
*Fernando Reyes & Peter Dreyfuss, Oakland, CA
Liz Robb, San Francisco, CA
Shannon Schmidt, Vacaville, CA
Sam Still, New York, NY
Tarryn Teresa, San Francisco, CA
*Margaret Timbrell, San Francisco, CA
Lucy Traeger, Palo Alto, CA

In addition to its committee-selected exhibitors, stARTup Art Fair San Francisco will have work on view in curated rooms from its nonprofit partners: **Root Division**, **San Jose Institute for Contemporary Art**, **ArtSpan**, **DrawBridge**, **Embark Gallery**, and **Shipyard Trust for the Arts**. **Justin Hoover**, Creative Director at Fort Mason Center for Arts and Culture, will curate a performance and public space series, *Rituals of Technowhere*, in the outdoor areas of the hotel.

stARTup Art Fair is pleased to announce that 50% of General Admission ticket proceeds will go to Root Division and San Jose Institute of Contemporary Art.

About stARTup Art Fair

The art world is changing, and many working artists are finding themselves without a space to present their work. The core mission of stARTup Art Fair is to provide an exhibition venue for independent artists who are seeking to engage with art enthusiasts in a welcoming and interactive environment.

Co-Founders **Ray Beldner** and **Steve Zavattero** believe in the viability of San Francisco and the Bay Area as an important visual art center and stARTup Art Fair offers a new avenue for the creative longevity of the visual artist. The fair's unique structure provides a marketplace that gives the artist the power to present and sell work on their own terms, allowing artists to keep **100% of their sales proceeds**.

Fair Hours and Special Events

Friday, April 29: Noon – 6pm

- Press Preview/Early Bird Sneak Preview: Noon – 2pm (The fair will be open to the public during preview hours)
- Guided room tours and special Opening Day events: 2pm – 6pm
- Opening Night Party: 7 – 10pm

Saturday, April 30: Noon – 9pm

- Art Conversations and Special Projects throughout the afternoon

Sunday, May 1: Noon – 7pm

- Art Conversations and Special Projects throughout the afternoon

For more information please visit: www.startupartfair.com/SF

For media inquiries, interviews and additional information, contact Framework: emilee@frameworksf.com.

