

FOR IMMEDIATE RELEASE

Danielle Smith | [danielle@frameworksf.com](mailto:danielle@frameworksf.com)

415-860-0767

## stARTup Art Fair San Francisco Announces 2017 Exhibitor List

*Independent artist fair mirrors shift in the art market creating direct access between consumer and artist*

*In its third year, the fair continues to provide exhibition opportunities for traditionally marginalized populations in the art world as evidenced by 3:1 female to male exhibitor ratio*



Pilar Agüero-Esparza, *Crayons: white, apricot, peach, tan, mahogany, burnt sienna, sepia, black – What color are you?*, 2010/2015, Crayon castings of the artist's daughter's feet, acrylic paint, 15'x9'x1'

**April 28 - April 30 2016 | Hotel Del Sol**

3100 Webster Street, San Francisco

[www.startupartfair.com/SF](http://www.startupartfair.com/SF)

March 8, 2016, San Francisco, CA – After careful consideration by its selection committee of a record number of applications, [stARTup Art Fair](http://www.startupartfair.com) is pleased to announce the 2017 exhibitors for the fair's third edition in its hometown of San Francisco. Representing multiple mediums, and a 3:1

female to male artist ratio, stARTup Art Fair is proud to welcome 47 independent artists from across California and the country including exhibitors from Illinois, Arizona, Florida and Bogota, Colombia. Now in its third year, and following its Chicago debut and the second Los Angeles edition this winter, stARTup Art Fair will once again transform **Hotel Del Sol** into an immersive, contemporary art experience through the exhibition of work by a diverse group of independent artists, local art nonprofits, artist performances, installations and panel discussions over the course of three days from April 28 - April 30, 2017.

In addition to its committee-selected exhibitors, stARTup Art Fair San Francisco will have work on view from its local arts nonprofit partners: **Root Division, Drawbridge, ArtSpan, Embark Gallery, San Jose ICA, 3.9 Collective** and the **Asian American Women's Association**. The hotel grounds will be host to a diverse number of installation, sculpture and performances by local artists including **Hunter Franks, t.w.five, Matt Gil, Hybycozo** and many more to be announced.

### **2017 stARTup Art Fair San Francisco Exhibitors**

Pilar Agüero-Esparza, San Jose, CA  
Shannon Amidon & Christine Rasmussen, San Jose & Los Angeles, CA  
Carol Aust, Oakland, CA  
Beka Brayer, Burlingame, CA  
Arminée Chahbazian, Calistoga, CA  
Erik Rashad Clark, Chicago, IL  
Laurel Connell, San Francisco, CA  
Renee DeCarlo, San Francisco, CA  
Dana DeKalb & Jane Fisher, Berkeley & Oakland, CA  
Robin Denevan, San Francisco, CA  
Jon Fischer, San Francisco, CA  
Andrea Fono, Redwood City, CA  
Corey Phillips Fowler, New York, NY  
Rebecca Fox, San Francisco, CA  
Michele Foyer, San Francisco, CA  
Audrey Heller, San Francisco, CA  
Victoria Estacio Huckins, San Diego, CA  
Clint Imboden, Oakland, CA  
Uma Rani Iyili, Portola Valley, CA  
Pantea Karimi & Andy Muonio, San Jose, CA  
Gillian Keller, San Francisco, CA  
Kevin Keul & Matt Gil, Oakland & San Francisco, CA  
Kimberlee Koym-Murteira, Oakland, CA  
Roberto Lombana, Bogota, Colombia  
Emily Maddigan, Signal Hill, CA  
Barbara Maricle, Berkeley, CA  
Charlie Milgrim, Oakland, CA  
Jack Miller, San Francisco, CA

Leanne C. Miller & Joyce Conlon, Tucson, AZ & San Francisco CA  
Mary Mocas, Los Altos Hills, CA  
Shelley Monahan, San Francisco, CA  
April Dawn Parker, Mill Valley, CA  
Silvia Poloto, San Francisco, CA  
Heather Robinson, San Francisco, CA  
Ali Saif, San Francisco, CA  
Anna-Lena Sauer, San Francisco, CA  
Mary K. Shisler, Oakland, CA  
Jill Taffet, Sarasota, FL  
Margaret Timbrell, San Francisco, CA  
Terry Turrentine, San Francisco, CA  
Leo van Munching, San Francisco, CA  
Arika von Edler, San Francisco, CA  
Weijue Wang, Brisbane, CA  
James Watts, San Francisco, CA  
Jesse Wiedel, Eureka, CA  
Nancy Willis, St. Helena, CA  
Keith Wilson, San Rafael, CA

stARTup Art Fair is pleased to announce that 50% of General Admission ticket proceeds will go to **Root Division**, a San Francisco arts nonprofit whose mission, to empower artists, is deeply aligned with stARTup Art Fair's goals and philosophy.

### **About stARTup Art Fair**

stARTup Art Fair is a unique contemporary art fair for independent artists. Our intimate, boutique fair provides artists and art enthusiasts with direct access to the art world, fostering new relationships and creating a new exhibition platform for thought-provoking contemporary artwork in three major cities across the country: San Francisco, Los Angeles and Chicago.

With the dawn of the internet age, consumers are experiencing artwork unfiltered and direct from the artist via social media. More and more artists report building a thriving client base by selling works straight from the internet. stARTup Art Fair is forward thinking--mirroring this shift in the art market by creating direct access between consumer and artist without sacrificing quality. Each fair assembles a panel of curators, gallerists and professional artists to vet our exhibiting artists, ensuring a thoughtful and dynamic group of artists that will impress and inspire our attendees.

### **Fair Hours and Special Events**

Friday, April 28: Noon – 2pm

- First Look: Noon – 2pm
- Fair open to the general public 2pm – 6pm
- Opening Night Party: 7 – 10pm

Saturday, April 29: Noon – 9pm

- Art Conversations and Special Projects throughout the afternoon

Sunday, April 30: Noon – 7pm

- Art Conversations and Special Projects throughout the afternoon

For more information please visit: [www.startupartfair.com/SF](http://www.startupartfair.com/SF)

For media inquiries, interviews and additional information, contact Framework:  
danielle@frameworksf.com.