



DARNELL WATTS // ART DIRECTOR

EDUCATION

The Creative Circus // 2017
Art Direction

University of North Carolina at Chapel Hill // 2015
B.A. In Peace, War, and Defense
Second Major in Political Science

CONTACT

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EXPERIENCE

Chemistry Communications Atlanta, GA // Jan. 2017 - Present
Oversees all of the University's athletic programs from intramural to varsity.
Art Direction Intern Got to work on some cool clients such as the new Atlanta United Soccer Club and Children's Health Care of Atlanta.

UNC Athletic Department Chapel Hill, NC // Jan. 2015 - July 2015
Oversees all of the University's athletic programs from intramural to varsity.
Marketing and Graphic Design Intern Responsible for designing promotional posters, player profiles, social posts for UNC's basketball and baseball teams.

UNC Department of Public Policy Chapel Hill, NC // Jan. 2015 - July 2015
Focuses on Local Government Accountability.
Research Design Intern Made infographics & data visualizations for Chapel Hill's Health Department addressing the negative effects of a landfill on local residents.

LEADERSHIP

Pi Kappa Phi Fraternity Chapel Hill, NC // May. 2013 - Nov. 2014
Philanthropy Chairman // Executive Council Member
Responsible for all the chapter's philanthropic events. Led chapter's efforts in raising over \$20,000 for our national philanthropy, which helps people with disabilities.

Carolina For the Kids Foundation Chapel Hill, NC // Aug. 2014 - May 2015
The largest student-run nonprofit in the state of North Carolina
Publicity Sub-Chairman, Led a team of around 30 to oversee external organizational communications and connect with constituents (over 10,000 donors).

AWARDS & HONORS

Creative Circus
Silver - Branding // 2016
Silver - Typography // 2015

UNC Chapter Excellence Awards
Bettie Ann Everett Award for Most Community Service // 2014
Most Campus Involvement // 2014