

Choose Potterville!

Potterville Public Schools is required to count students twice during the academic year and submit an enrollment report to the state. The first count is in October and the second count is in February. Enrollment is important because the District's state aid is allocated on a per pupil basis. Ninety percent is based on the October count and ten percent on the February count.

In 2015, the District's October count was 877 students; in 2016 it was 851 students; and in 2017 it was 849 students, which is a decrease of about three percent over the past three years. There is about a one percent decrease from the October to the February count each year.

A lower enrollment translates into less state aid. A public school district is basically made up of three major components, which are its people, programs, and things. These major components can potentially be impacted if the District receives less state aid. The best way to increase state aid is to increase enrollment.

Potterville Public Schools exists to serve all resident families and citizens who support the District through their property tax. Non-resident families also have the option to choose Potterville Public Schools. The District receives the full per pupil allocation for non-resident students enrolled under the school of choice option.

Most families I have met during this year as the interim superintendent support Potterville Public Schools. They are positive about their child's educational experience. Many volunteer their time and talent in their child's school or for an extra-curricular activity. They speak well of the school to their friends, neighbors, and on various social network platforms. The Board of Education, administrators, teachers, and non-instructional staff greatly appreciate their support.

Some resident families have a different impression of Potterville Public Schools and enroll their child in another district, private school, or home school, which is their right. Some may express their views toward the District to others and on various social network platforms.

I urge all resident families to **CHOOSE POTTERVILLE!** If your child is already attending Potterville Public Schools, then we thank you and hope you will continue with the District. If your child does not attend Potterville Public Schools, then we urge you to consider your home district. Take advantage of the services that your tax dollars support and **CHOOSE POTTERVILLE!**

Non-resident families interested in Potterville Public Schools should watch for the announcement of the school of choice registration dates. When they are published, contact the central administration for information on enrollment conditions and registration. **CHOOSE POTTERVILLE!**

Potterville Public Schools is a great place for teaching and learning. The dedicated administrative, instructional, and non-instruction staff work hard to provide a quality and safe learning environment for all students. Learn more about Potterville Public Schools by visiting the schools, speaking with administrators and staff, exploring the website, and talking with friends and neighbors. **CHOOSE POTTERVILLE!**

Thomas J. Pillar, Ed.D.
Interim Superintendent